



PLANNING | LANDSCAPE ARCHITECTURE | URBAN DESIGN

# City of Key West



# agenda



- Introductions – Thaddeus Cohen, City of Key West
- The Team - EDSA / Wade Walker
- The Process / Schedule
- Preliminary Goals and Objectives
- Common Themes
- Observations
- Preliminary findings



Thaddeus Cohen

Planning Director  
City of Key West



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# the team



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Creating vibrant and open environments has been our priority since 1960. For our clients we plan and design projects that are environmentally sustainable, economically viable and memorable.



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Recognized with more than 200 awards for design excellence, ED SA has more than 52 years of experience, a multi-national staff of 120 designers from more than 20 countries, and a firm-wide commitment to providing the highest level of quality and service to our clients.



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# GLOBAL EXPERIENCE



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# areas of expertise



| Hospitality + Tourism | Residential Communities + New Towns |  
| Campus + Cultural | Urban Centers + Cities | Attractions + Entertainment |



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update



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- Step 1:
  - o Review existing information / Studies
    - Parking
    - Traffic study
    - Zoning / Land Use
  - o Site Visit
  - o Duval Street Committee (Steering Committee)
  - o Inventory and Analysis
  - o Focus Group Discussions
  - o Development of initial concepts
  - o Public Meeting



- Step 2:
  - o Concept Refinements
  - o Review with City Staff / Duval Street Committee (via Skype/web-ex)
  - o Preparation for final presentation
- Step 3:
  - o Presentation to City Commission



Duval Street has come a long way since the 1980's to recently be awarded APA's Great Places "Streets" in 2012.

However, . . . .

In order to maintain this, staying the same won't work . .

goals & objectives



So,

From our initial focus group meetings, there is a consensus on “Enhancing the Quality of Duval Street”, or “Polishing the Jewel”

So, how do we do this . . . . .

goals & objectives



## Challenges:

- Make Duval better and not lose the character
- Appeal to the many users:
  - o Locals (Key West and the Keys)
  - o Cruise ship passengers
  - o Tourists (Florida and beyond)
  - o Fine dining
  - o Entertainment Area on Lower Duval
- Enhance convenience
  - o Traffic
  - o Parking
  - o Mobility and Accessibility
- Understanding the various uses, experiences, and identities along Duval

goals & objectives



# Make Duval Street Better

goals & objectives



- Duval Street has been a major focus for tourism related \$. The consensus was “it is getting tired”.
- Duval Street has 50 feet between buildings
- Street width varies between 36 feet on Upper Duval to 24-30 feet from Truman to Lower Duval
- Sidewalks vary from 7 feet on Upper Duval to 10-15 feet from Truman to Lower Duval
- Within the available 50 feet, space is allocated differently from block to block

Bottom line – there’s 50 feet to “do something” with, so what is the appropriate space allocation?

observations / preliminary analysis





observations / preliminary analysis





observations / preliminary analysis





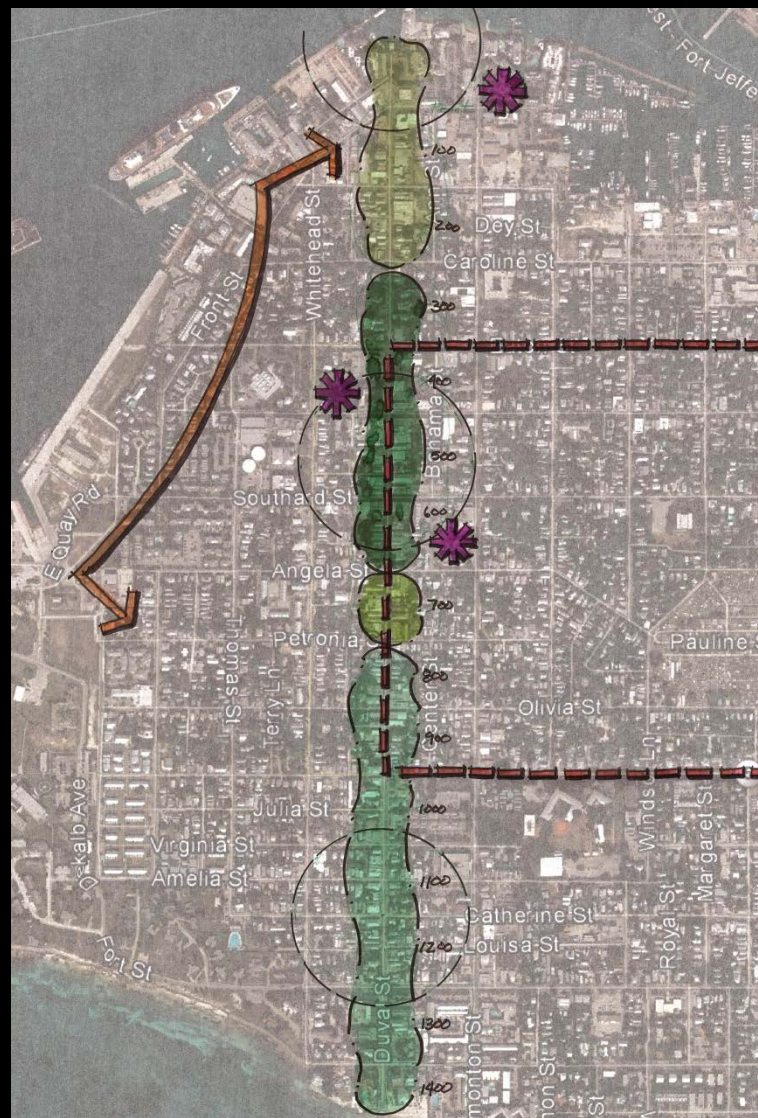
observations / preliminary analysis



- Manage the parking and congestion issues
- Capitalize on the >40% alternative mode usage already here (walking, biking, transit)
- Rebalance mobility among modes
- Increase overall convenience for people who visit Duval Street

circulation / parking





districts / character of Duval Street

# How do you reallocate the 50 feet? What are the Possibilities?

- Examine a reduction of the lanes 10 feet, add 4 feet to sidewalks
- Consider Duval Street one-way from Truman to Eaton

## Themes / Ideas

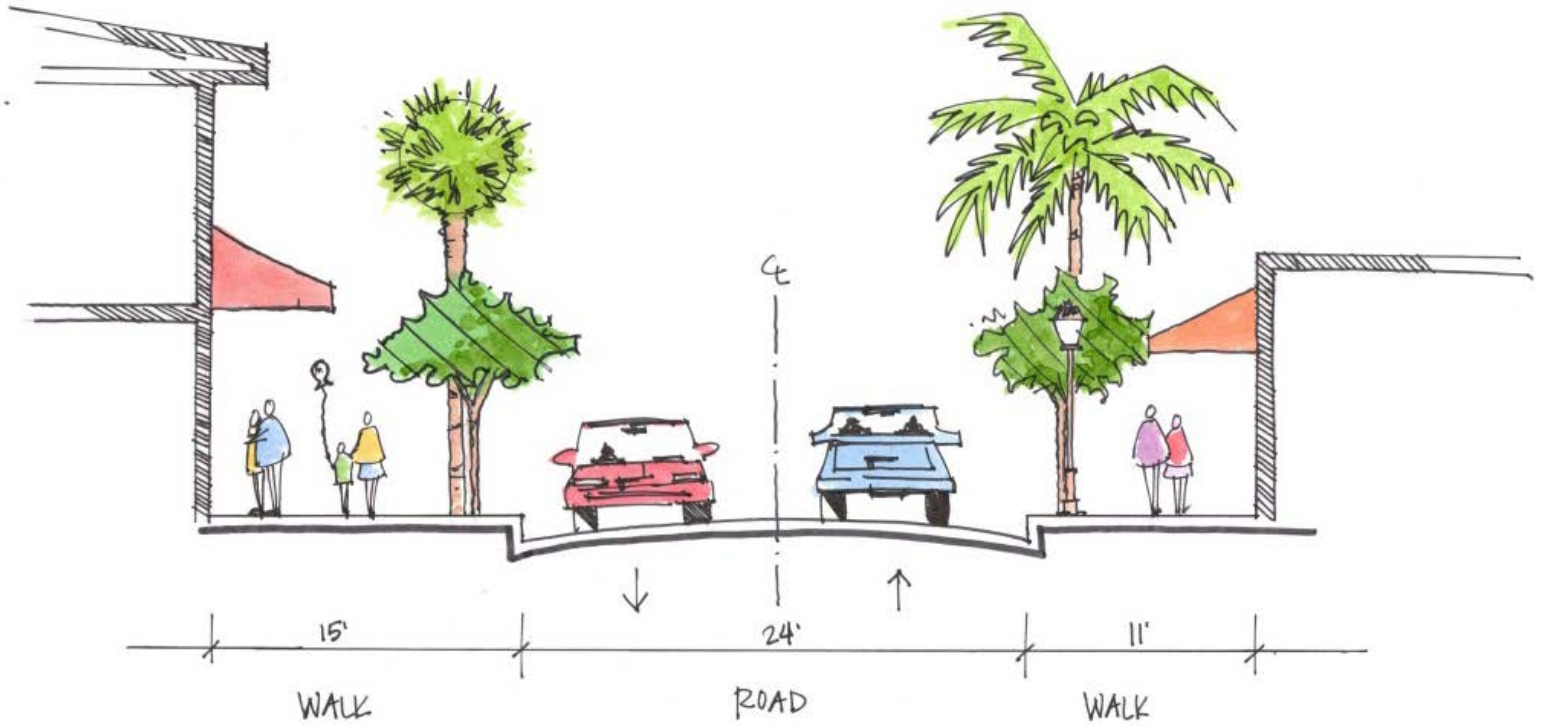


How do you reallocate the 50 feet?  
What are the Possibilities?

- Examine Duval Street as for flexibility and configuration

Themes / Ideas

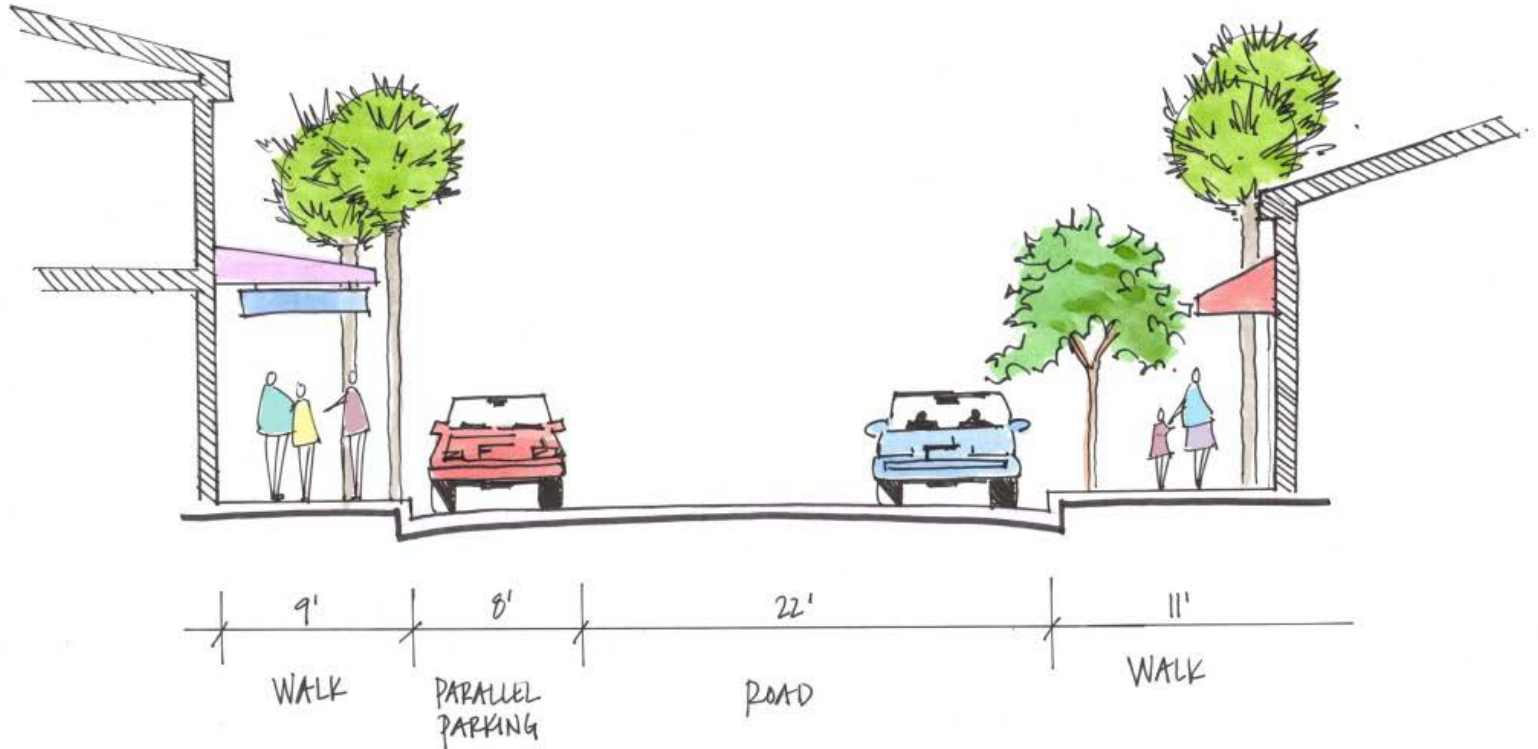




DUVAL AT GREEN ST. - EXISTING

## Street Condition -1

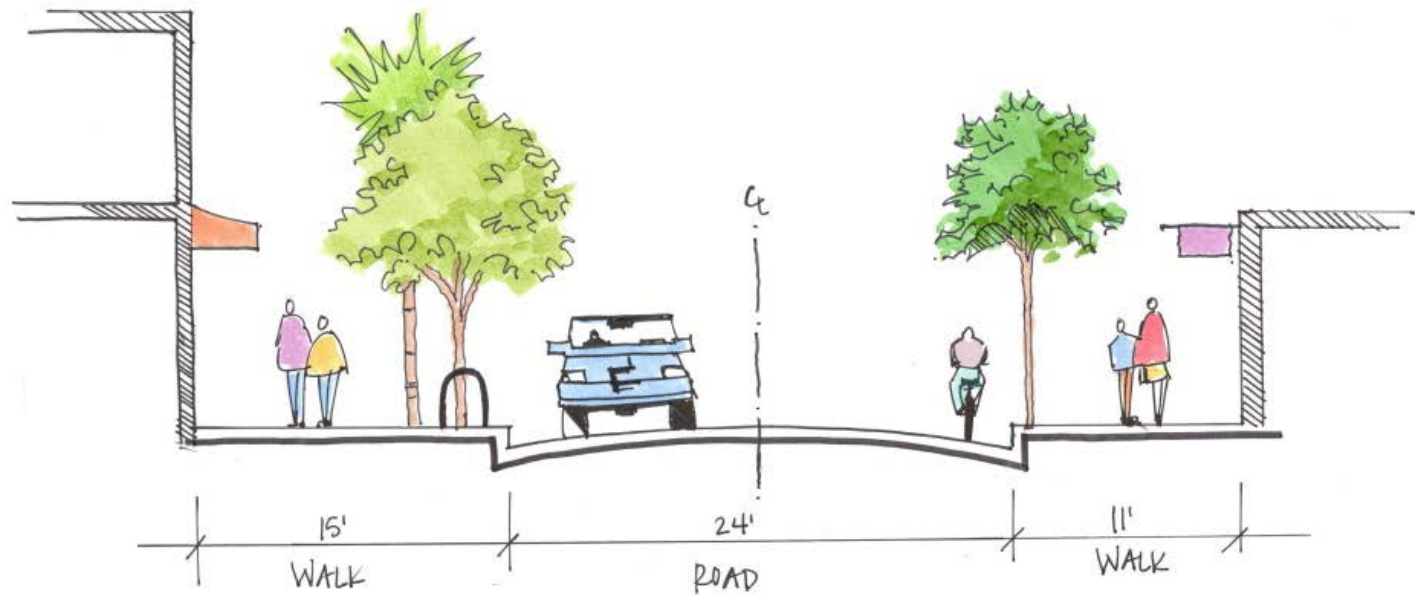




DUVAL AT CAROLINE ST. - EXISTING

## Street Condition -2

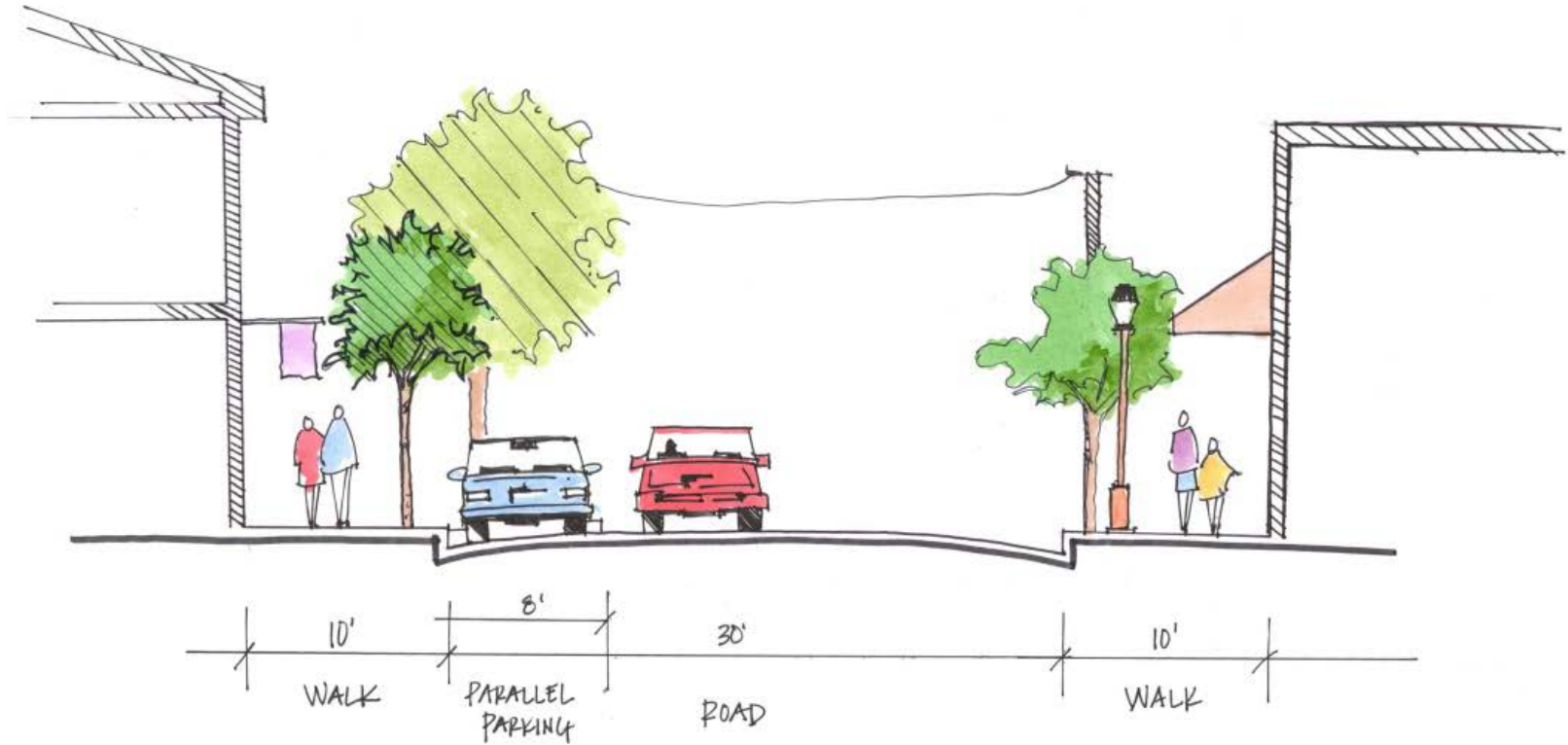




DUVAL AT ANGELA ST. - EXISTING

## Street Condition -3

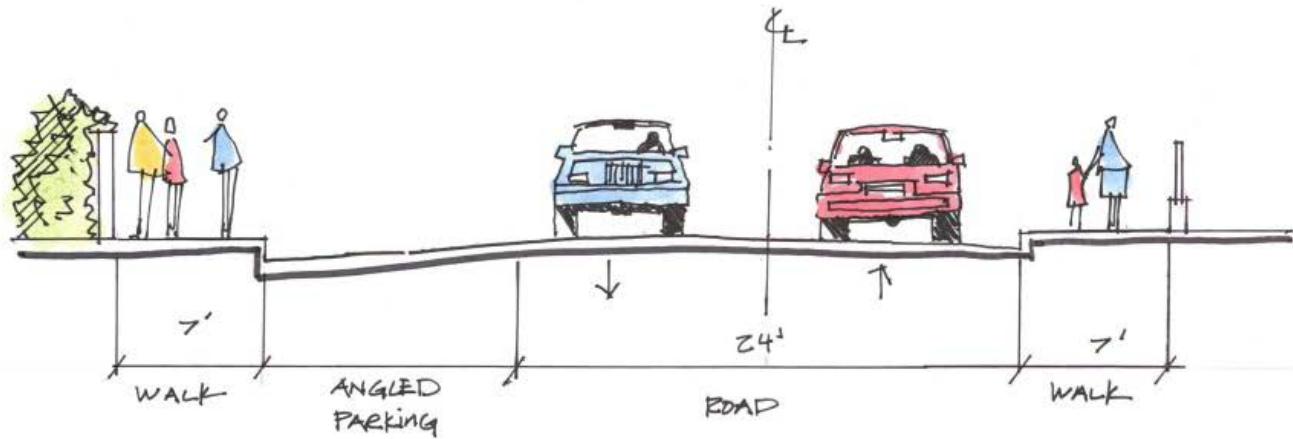




DUVAL AT OLIVIA ST. - EXISTING

## Street Condition -4





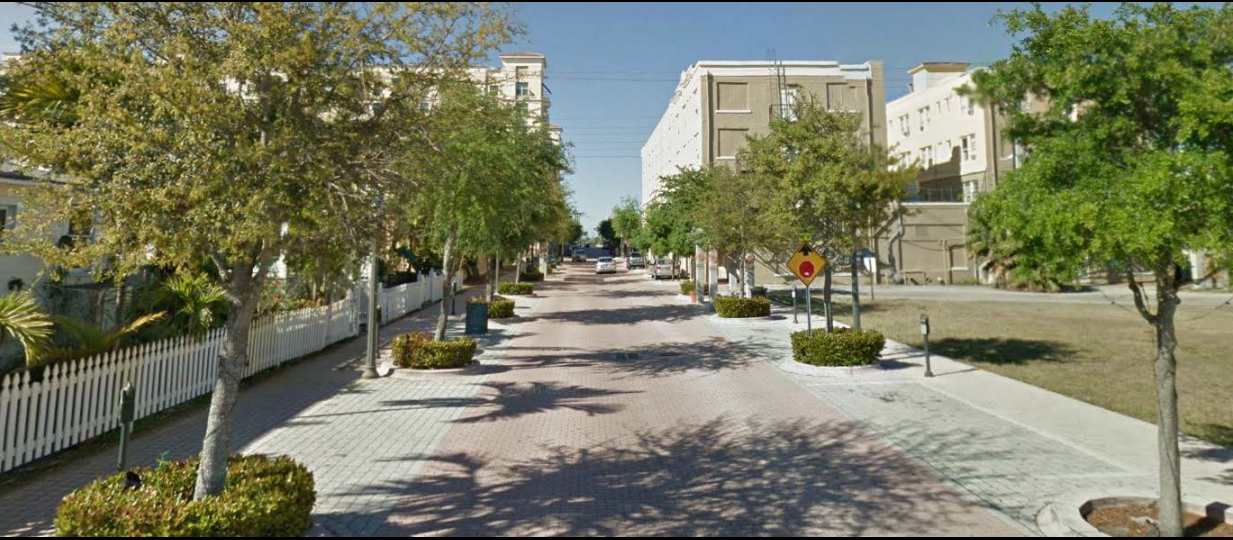
UPPER DUVAL- EXISTING

## Street Condition -5

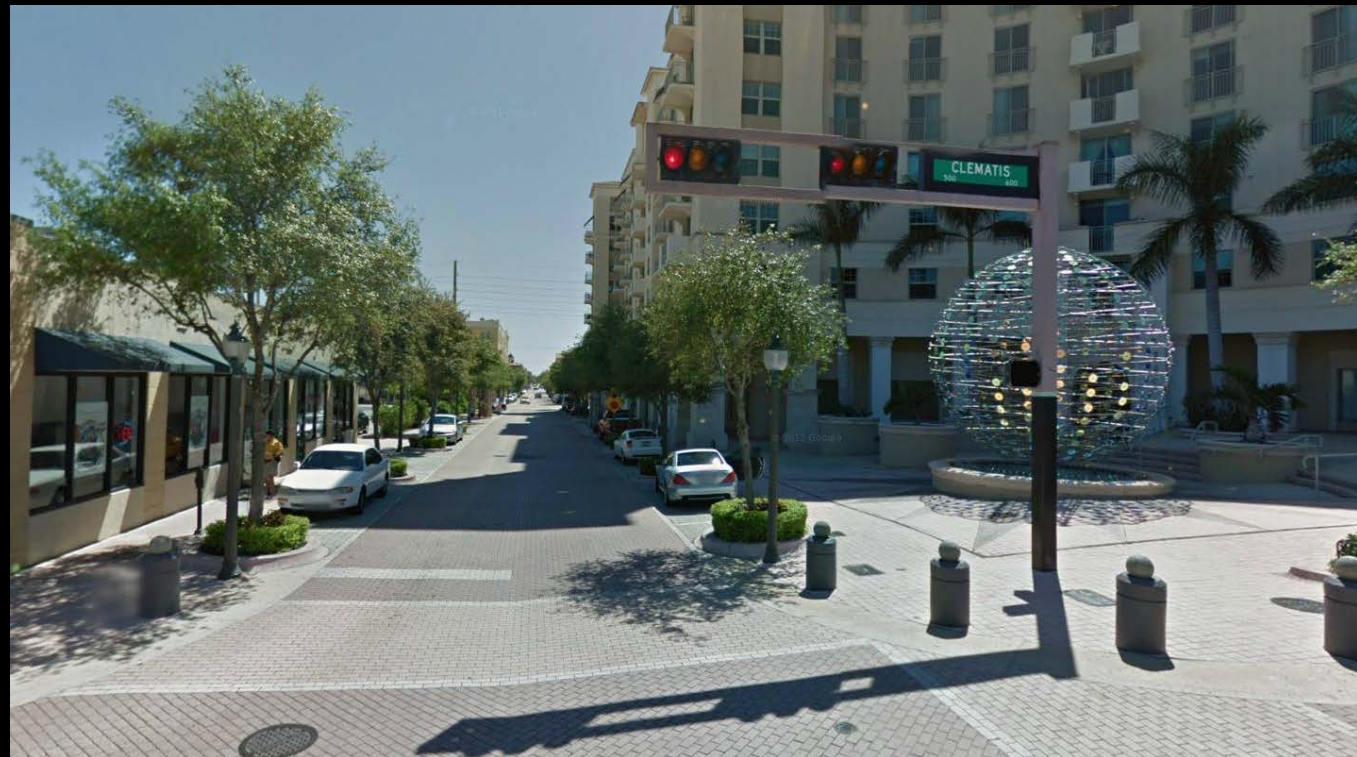


# Wall Street Asheville, NC





# Rosemary Street West Palm Beach



# Fayetteville Street Raleigh, NC





# Veterans Blvd. Owensboro, KY



Make Duval Street better –  
Improve its physical conditions,  
continue to promote tourism,  
and allow for flexibility in use

Project Goal



next steps



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questions / discussion



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