



MEMORANDUM

Date: June 4, 2025

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

From: Kelli Funkhouser
Special Events Manager

Subject: **{File 25-3861} Recommendation to Approve the “Cheeseburger Beach Battle & Concert/Brewfest” on Friday, August 29, 2025, and Saturday, August 30, 2025, at 1405 Duval Street, South Beach**

Introduction

The City Manager’s Office requests the approval of the “Cheeseburger Beach Battle & Concert/Brewfest” on Friday, August 29, 2025, from 5:00 p.m. to 8:00 p.m. and Saturday, August 30, 2025, from 3:00 p.m. to 8:00 p.m.

Background

The City Manager’s Office has received an application from Southernmost Beach Resort for the Cheeseburger Beach Battle & Concert on Friday, August 29, 2025, and Brewfest on Saturday, August 30, 2025, on City property at 1405 Duval Street, South Beach. This year Southernmost Beach Resort is coordinating the Cheeseburger Battle & Concert for Just a Few Friends and Key West Brewfest for the Sunrise Rotary Foundation. At the Cheeseburger Beach Battle and Concert, local restaurants battle it out as guests try and choose their favorite cheeseburger in paradise, while enjoying a Jimmy Buffet tribute band. Brewfest is a charity event where guests will be able to sample beers from around the U.S. and all over the World. Proceeds will be applied to the Sunrise Rotary student scholarship fund and to support local charitable causes.

Due to having amplified, live music, a noise exemption is requested. Notice of the City Commission’s proposed action on a Noise Exemption was published in the 5/15/25 edition of The Citizen and on KeysNews.com. Property owners within a 100-foot radius were mailed notice.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve the "Cheeseburger Beach Battle & Concert/Brewfest" on Friday, August 29, 2025, and Saturday, August 30, 2025, at 1405 Duval Street, South Beach.