

From: George Fontana <[unclegkw@yahoo.com](mailto:unclegkw@yahoo.com)>  
Sent: Monday, April 1, 2019 9:10 PM  
To: Teri Johnston <[tjohnston@cityofkeywest-fl.gov](mailto:tjohnston@cityofkeywest-fl.gov)>  
Subject: Mall on Duval Feedback

Dear Mayor Teri,

A long-standing scheduled event precludes my attendance at Tuesday's City Commission meeting. I wish to convey my full support for a continuation of Mall on Duval pedestrian project through July 27.

Pedestrian-only shopping streets have been very popular for many years in many European cities, but they also exist elsewhere in the USA including Miami Beach's Lincoln Mall. Shoppers - both tourists and locals - of all ages and from all walks of life come to shop, observe, stroll, eat, recreate, socialize, relax, have some fresh air, or just have some fun. Sitting areas, merchandise displays, restaurants and outdoor cafes make pedestrian-only zones very lively, attractive and enjoyable; and the absence of cars and other vehicles makes them safe.

Each weekend during the present Mall on Duval pilot project, I have spoken with Duval Street business owners, locals and tourists. The business owners have uniformly reported an upward bump in their profit line, some quite significant. And the feedback from both locals and tourists has been very positive. Mall on Duval is a timely and welcome addition to downtown Key West. It strongly deserves our continued support.

Thank you,

George Fontana  
1801 N. Roosevelt Blvd