



KEY WEST BIGHT POLICY STATEMENT

❖ Key West Bight Marina Signage Standards

Purpose

The purpose of the policy is to establish size, type and appearance of signs for commercial marina tenants that are allowable.

Definitions

Signs – Placards that identify individual marina tenant business locations.

Seawall – The part of the HarborWalk that boats dock perpendicular to or parallel to.

Dock Slips – Individual commercial boat slips out on the docks of the marina.

Dock Head – Where the docks connect to the HarborWalk.

Policy

Signage Standards at Key West Bight Marina will ensure that tenant signs do not exceed the size and number allowed by management so that blockage of the marina's water view is kept to a minimum.

Management will be responsible for providing and installing poles and brackets that signs will hang from. Tenants will be responsible acquiring signs and all associated permitting / approval procedures.

Procedures

Marina management will supply and install poles and brackets that the tenants can attach their signs to.

Each commercial marina tenant will be allowed to attach / hang two signs to the poles and brackets provided.

One sign will be no larger than 16"x24" and will hang from the arm bracket overhanging the water. This sign will advertise the name / logo, phone number / web site of the business only.

One sign will be no larger than 8" x 20" and will be attached to the front of the pole facing the seawall or dock. This sign can describe the businesses activities.

Tenants will have to have HARC approval for the content of their sign. HARC approval shall not supersede maximum sign dimensions listed in this policy.

Tenants with non-conforming signs will be notified in writing that they have seven (7) days to remove that sign. After seven (7) days staff will remove that sign and store it for 30 days for the tenant to pick up.

Marina Management will supply all electric and lighting (if any) to the sign poles. Tenants will not add anything, including but not limited to, any electric, lights, telephones, etc. to the sign poles, arms or signs.

Marina Management will supply and install a commercial tenant directory at each dock head.

Marina Management will supply and install a complete commercial marina tenant directory at the old check in booth at Margaret St Plaza.

Dates

Dates adopted, implemented, effective, sunset, etc.

Date for adoption of the Policy will be determined after a review period by all participants of the process.