

EXECUTIVE SUMMARY



To: Bob Vitas, City Manager

From: Norman Whitaker, Director / KWDoT *NW*

Date: December 9, 2013

Subject: Syncromatics Real Time Passenger Information System (RTIP)
Agreement Renewal

Action Statement:

This is a request for approval to enter into a renewal agreement with Syncromatics Corporation for an additional five (5) year period, providing for payment of annual fees. The agreement would be executed by the City Manager, pursuant to the City of Key West Code of Ordinances Section 2-797 (1), Sole Source Procurement, see attached Sole Source Justification.

Project History:

Syncromatics was awarded the bid for a Real Time Passenger Information (RTPI) system to be installed and used on all City buses in 2008, per Resolution # 08-087. The original agreement was for a period of five (5) years and has now expired this year.

The RTPI system is not only a GPS system which allows staff to monitor system performance and efficiency, but provides residents as well as visitors the ability to receive "real time" information on bus arrivals, departures, and other bus service features, such as the kwtransit.com website, digital display boards, trip planning and overall communications.

The system also allows staff the ability to receive automatic passenger counts onboard all vehicles in "real time" as well as boarding and alighting information by individual bus stops. The annual user fee includes support, any repairs required, and upgrades as they become available.

Option #1: Advantages / Disadvantages / Fiscal Impact

Option #1 would approve the recommended agreement and enable KWDoT to pay the current annual fee and renew the existing agreement for another five (5) year period with the current vendor, Syncromatics Corporation.

There are several advantages for approving this agreement. Syncromatics has proven to be a reliable system and has continually tailored their services to meet the needs of Key West Transit. The system works well and provides all information needed and required. KWDoT would not have to develop another RFP, solicit and select another vendor. Additionally, there would be no interruption of service for our passengers who rely on the system daily for information.

There are no disadvantages to approving this agreement.

Option #2: Advantages / Disadvantages / Fiscal Impact

Option #2 would not approve this agreement. There are several disadvantages to this option. This would require the City to develop an RFP, solicit and select another vendor. Purchase and installation of an entirely new RTPI system would cost the City in excess of \$ 230,000.00. Passengers who rely daily on this system would experience several weeks or months without the ability to easily access information.

Approving this option would be the failure to meet the needs of the public in continuing to provide a reliable and convenient transportation service.

Recommendation:

KWDoT staff recommends we renew the agreement with Syncromatics as described under Option #1 above.