



MEMORANDUM

Date: May 7, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

CC: Marcus Davila, Director of Community Services

From: Kelli Funkhouser, Special Events Manager

Subject: **File ID: 26-5340 - Recommendation to Approve the “Southernmost OktoBREWfest” on Saturday, October 3, 2026, from 3:00 p.m. to 8:00 p.m.**

Introduction

The City Manager’s Office requests the approval of the “Southernmost OktoBREWfest” on Saturday, October 3, 2026, from 3:00 p.m. to 8:00 p.m. on South Beach and the Duval Street Pocket Park.

Background

The City Manager’s Office has received an application from Southernmost Beach Resort/Southernmost Beach Cafe for the Southernmost OktoBREWfest on Saturday, October 3, 2026, on City property at 1405 Duval Street, South Beach and the Duval Street Pocket Park. This is the annual Brewfest event for the Sunrise Rotary Club. Rotary volunteers will begin set up at 8:00 a.m. for check-in in the Pocket Park. From 3:00 p.m. to 8:00 p.m., guests will be able to sample beers from around the US and the World. Tents will be set up on South Beach starting Friday, October 2, 2026, at 9:00 a.m. It takes most of a day to set up all of the tents, so they start on Friday. 4 Star Rentals begins setting up the tents in the back of the area - one at a time – to cause as little disturbance to any guests that may be on the beach. As they move forward, guests on the beach move around as needed and there has never been any issue. Vendors begin setup on Saturday morning. Breakdown is on Sunday, October 4, 2026. The Duval Street Pocket Park is only needed Saturday, October 3, 2026, from 8:00 a.m. to 8:00 p.m. for the event check-in. Proceeds will be donated to Reef Relief for reef education. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

The applicant is requesting approval for the sale and consumption of alcoholic beverages within the enclosed area.

Due to having amplified, live music, a noise exemption is requested. Notice of the City Commission's proposed action on a Noise Exemption was published in The Citizen and on KeysNews.com. Property owners within a 100-foot radius were mailed notice.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve the Southernmost OktoBREWfest" on Saturday, October 3, 2026, from 3:00 p.m. to 8:00 p.m. on South Beach and the Duval Street Pocket Park.