



## **EXECUTIVE SUMMARY**

**To:** Jim Scholl, Jr., City Manager

**From:** Thaddeus Cohen, AICP, Planning Director

**Meeting Date:** August 4, 2015

**Subject:** **Duval Street Improvements plan Task Order No. 3**  
To approve Task Order to EDSA under the General Services Contract to provide schematic design for Duval Street and associated recommendations.

### **Action Statement:**

The Resolution would approve a Task Order whose purpose is to prepare schematic design plans for the enhancement of Duval Street. The goal of the EDSA Team will be to develop design alternative(s) that builds upon the unique character of the corridor, while enhancing it for the use and enjoyment of the residents and visitors alike.

Key improvements will include:

- Improved storm drainage
- Improved pedestrian connectivity
- Improved aesthetics through landscape, site furnishings, hardscape and other urban design elements
- Improved flexibility for special events and programming by the City of Key West and the business owners and special interests groups that have a focus on improving Duval Street (i.e. cultural arts groups that wish to put on a specific show / festival / etc.)

### **Background:**

The work completed to date is a result of the 2011 Strategic Plan, Chapter 1, The Economy, Goal #1, that requires a design plan for the Duval Corridor be created and implemented, in order to promote "Economic Growth and Diversification that Sustains a Healthy Economy".

Task Order No.3 Schematic Design for Improvement for Duval Street builds on recommendations from the Duval Street Committee, the City's design consultants EDSA, and staff. The continuation of this work is a result of the City Commission direction that EDSA develop streetscape improvements. EDSA is currently under contract per Resolution 12-221 approved by the Commission on July 17, 2012.

## **Purpose and Justification**

The Duval Street Committee, EDSA and City staff recommend the schematic design provide for the following:

1. Greatest flexibility of the right-of-way.
2. The most cost effective plan.
3. Prioritizes human interaction and movement over vehicular movement
4. Capitalizes on existing 40% alternative transportation modes (walking, biking and transit). The Plan(s) provides the opportunity to rebalance actual mobility.
5. Maximizes usable space between buildings.
6. Can be phased based on available funding.
7. More opportunities for grant eligibility
8. Increases convenience for visitors and residents to Duval Street

## **Previous City Actions:**

2009 - 2013	Duval Street Committee Meetings
December 4, 2012	City Commission Meeting – directing staff to seek design options
August 3, 2013	Duval Street Committee Meeting – conceptual design review

## **Financial Impact:**

Funds will be used from existing Professional Service account No. 1501-515-3100.  
Upon approval a purchase order will be issued to EDSA in the amount of \$100,000.00.

## **Recommendation:**

Approve Task Order No 3. Schematic Design for the Improvements for Duval Street in the amount of \$100,000.00 under the General Services Contract.