

MEMORANDUM

Date: February 4, 2025

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso

City Manager

From: Kelli Funkhouser

Special Events Manager

Subject: Recommendation to Approve the "Key West Pride 2025" on Saturday, June

28, 2025, from 7:00 a.m. to 11:00 p.m. on the 700-900 blocks of Duval Street

for the street fair and block party and on June 29, 2025, at the Truman

Waterfront from 7:00 p.m. to 8:30 p.m. for the parade.

Introduction

The City Manager's Office requests the approval of the annual "Key West Pride 2025," which consists of a street fair and block party on Saturday, June 28, 2025, from 7:00 a.m. to 11:00 p.m. and June 29, 2025, from 7:00 p.m. to 8:30 p.m. for the parade starting at Truman Waterfront.

Background

The City Manager's Office has received an application from the Key West Business Guild for the annual "Key West Pride 2025." The Key West Pride celebration will be hosted for a full week this year. It will take place at various locations, including the 700-900 blocks of Duval for the street fair and block party on Saturday, June 28, 2025. There will be a stage at the intersection of Angela and Duval to face the rainbow crosswalk with vendors along the west side of Duval Street. There will be live performances throughout the day from 4:00 p.m. to 11:00 p.m. The Pride Parade is held the following day, Sunday, June 29, 2025, to close out the week. This year the Parade is starting later at 7:00 p.m. Parade registrants will gather and start at the Quay at the Truman Waterfront to Whitehead Street, to Duval Street, to United Street.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve the annual "Key West Pride 2025" on Saturday, June 28, 2025, and June 29, 2025.