

RESOLUTION NO. KWBB 23-21

A RESOLUTION OF THE KEY WEST BIGHT MANAGEMENT DISTRICT BOARD RECOMMENDING APPROVING THE ATTACHED TASK ORDER FOR 2024 MARKETING SERVICES BY ADEPT STRATEGY AND PUBLIC RELATIONS IN THE AMOUNT OF \$202,100.00; AUTHORIZING THE CITY MANAGER TO EXECUTE NECESSARY DOCUMENTS; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, IN Resolution 22-013, the CRA awarded Adept Strategy and Public Relations in response to RFP #007-21 for marketing services at the Key West Historic Seaport; and

NOW, THEREFORE, BE IT RESOLVED BY THE KEY WEST BIGHT MANAGEMENT DISTRICT BOARD, AS FOLLOWS:

Section 1: That the attached Task Order for 2024, under the Marketing Services Contract is hereby approved in the amount of \$202,100.00.

Section 2: That funding is budgeted in FY 23/24 as follows: Key West Historic Seaport \$190,100.00 in account No. 405-7504-575-4800 and Key West Bight Marina \$12,000.00 in account No. 405-7503-575-4800.


Section 3: That the City Manager is authorized to execute any necessary documents, upon consent of the City Attorney.

Section 4: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the CRA.

Passed and adopted by the Key West Bight Management District Board at a meeting held this 15th day of November, 2023.

Authenticated by the Presiding Officer and Clerk of the Board on 15th day of November, 2023.

Filed with the Clerk on November 15, 2023.


~~MICHAEL KNOWLES, CHAIR~~
STEVE HENSON, VICE-CHAIR

ATTEST:

KERI O'BRIEN, CITY CLERK