

# Historic Architectural Review Commission

## Agenda Packet

August 31, 2010 – 3:00 p.m.

City Commission Chamber  
Old City Hall, 510 Greene Street



## Item 5.b.8.

Request to install two signs- #830 Truman Avenue- Applicant: Southernmost Signs (H10-01-283)  
One wall sign of aluminum fabrication 14 square feet free standing letters reading *Silver Palms Inn* and one double faced pole sign 22 square feet, 120 inches tall by 68 inches wide, stucco textured exterior finish with aluminum palm logo and letters reading *Silver Palms Inn* with *parking* and *vacancy* double faced panels.

5 b-8- Request to install two signs- **#830 Truman Avenue- Applicant: Southernmost Signs (H10-01-283)**

**One wall sign of aluminum fabrication 14 square feet free standing letters reading *Silver Palms Inn* and one double faced pole sign 22 square feet, 120 inches tall by 68 inches wide, stucco textured exterior finish with aluminum palm logo and letters reading *Silver Palms Inn with parking and vacancy* double faced panels**

The applicant is requesting the installation of two signs for the new hotel located on 830 Truman Avenue. One sign will be installed on a wall, facing Truman Avenue and will be 14 square feet. This proposed sign will have individual aluminum stud mounted letters twelve inches height and will read *Silver Palms Inn*. The letters will be painted in dark gray color.

The second proposal will be a double faced post sign that resembles the design of the new hotel. The proposed sign will be 5'-6" wide and on its highest point will be ten feet from grade. The sign will be 22 square feet and its surface will be finished with stucco. This sign will contain free standing letters that will read *Silver Palms* 6 ¼" high and the word *Inn* that will be 12 inches height. The letters will be painted dark gray. A logo that will be a palm leave will be located at the upper part of the sign. The logo will be made in aluminum, painted teal green and will be 22 inches high by 20 inches wide. On the lower portion of the sign two double faced panels 40 inches wide by 8 inches high will contain the words *Parking* with an arrow and *Vacancy*. These panels will be painted teal green and six inches tall white letter will be applied to them. A removable panel with the letter *No* is also included.

The double faced post sign will be located inside the property and outside of the required setbacks. The building is located on a corner lot.

The Historic Architectural Guidelines as well as the Code of Ordinances, Chapter 114-40 Pole signs, can be applied to review the proposed request. Signage guidelines that can be applied, particularly the following; (pages 49-51);

*(2) Flat and façade signs shall be restricted to ten percent of the front building façade or less and shall not project more than four inches from the face of the building*

The proposed wall sign will be less than 10% of the front building façade.

*(4) Lettering shall not exceed 12 inches in height and occupy no more than 65 percent of the area of the signboard*

The proposed wall sign will have free standing letters that will not exceed 12" in height. The proposed double faced pole sign will contain letters that will not exceed 12" height.

Letters in both signs will occupy less than 65 percent of the area of the sign.

The Code of Ordinances, under Chapter 114, Signs, includes under Section 114-40, Pole signs, the following;

*Pole signs shall have no more than 30 square feet of horizontally projected area, as calculated from any angle. No pole sign, except where located in the historic zoning districts, shall be constructed or erected so as to extend or project over any portion of any sidewalk, street, alley or other public way or public property. Where such signs are allowed, no portion which extends over city property shall be less than eight feet above the sidewalk or grade.*

The proposed pole sign will be 22 square feet and will not be projecting over any public property.

The new building is located on a corner site and, according to the Code of Ordinances; the owners are allowed to have up to three signs in their business.

It is staffs believe that the submitted proposal is consistent with the guidelines Staff understands that the project, as presented, will have no effect in the historic urban fabric where they are proposed to be installed. Staff recommends to the commission to **approve** this application as proposed.

# Application



CITY OF KEY WEST FAX 809-3978  
BUILDING DEPARTMENT

CERTIFICATE of APPROPRIATENESS

APPLICATION # 10-01-0283

OWNER NAME:

Silver Palms Inn

DATE:

8/6/10

OWNERS ADDRESS:

830 TROMAN Ave

PHONE #:

305 304-8140

APPLICANT'S NAME:

Southernmost Signs

PHONE #:

385294-1877

APPLICANT'S ADDRESS:

913 Eaton ST.

ADDRESS OF SIGN LOCATION

830 TROMAN AVE

THERE WILL BE A FINAL INSPECTION REQUIRED UNDER THIS PERMIT

SIGN TYPE:	<input checked="" type="checkbox"/> WALL	<input checked="" type="checkbox"/> DETACHED
	<input type="checkbox"/> HANGING	<input type="checkbox"/> WINDOW
	<input type="checkbox"/> AWNING	<input type="checkbox"/> TRANSOM

MATERIALS DESCRIPTION:

Aluminum fabrication

SIGN COPY:

Silver Palms Inn

TYPE OF ILLUMINATION:

None

SIZE OF SIGN:

(A) wall - 14 sq ft

(B) Pole - 22 sq ft

NUMBER OF EXISTING SIGNS ON PREMISES:

None

Chapter 837.06 F.S.- False Official Statements- Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree punishable as provided for in s. 775.082 or s. 775.083

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REQUIRED SUBMITTALS

PHOTOGRAPHS OF EXISTING BUILDING AND SIGN LOCATION
SCALED DRAWING OF PROPOSED SIGN
SCALED SITE PLAN INDICATING LOCATION OF SIGN
ILLUSTRATIONS OF MANUFACTURED PRODUCTS TO BE USED SUCH AS PAINT COLOR CHIPS, AND AWNING FABRIC SAMPLES

This application for Certificate of Appropriateness must precede applications for building permits, variances and development review approvals. Applications must meet or exceed the requirements outlined by the Secretary of the Interior's Standards for Rehabilitation and Key West's Historic Architectural Guidelines.

Once completed, the application shall be reviewed by staff for completeness and either approved or scheduled for presentation to the Historic Architectural Review Commission at the next available meeting. The applicant must be present at this meeting. The filing of this application does not ensure approval as submitted.

Applications that do not possess the required submittals will be considered incomplete and will not be reviewed for approval.

Staff Use Only

Date: \_\_\_\_\_

Staff Approval: \_\_\_\_\_

Fee Due: \$ \_\_\_\_\_

Date: 8/6/10

Applicant Signature: *[Signature]*

HISTORIC ARCHITECTURAL REVIEW APPLICATION - SIGN

# HISTORIC ARCHITECTURAL REVIEW COMMISSION USE ONLY

\*\*\*\*\*

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Deferred \_\_\_\_\_

Reason for Deferral or Denial:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

HARC Comments:

*New construction*

*Guidelines for signs (pages 49-51)*

*Ordinance - Sec. 114.40 - Pole signs -*

Limit of Work Approved, Conditions of Approval and/or Suggested  
Changes:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Historic Architectural  
Review Commission

# **Project Photos**



Coming Soon  
**SILVER PALMS**  
**INN & SUITES**

Reservations or Information  
304-254-4700 / 304-254-4703





MARCO P  
SILVER-PALMS  
INN  
PARKING  
NO VACANCY

MONROE COUNTY  
AUG 1 2010  
KEY WEST PLANNING DEPT

# Site Plans

DATE: 07/30/2010

FAX: -

EMAIL: TejNui@gmail.com

INVOICE #: 11785 v4

CLIENT:

**Silver Palm  
Inn & Suites**

CONTACT: Soni 292-9596  
Tejas 304-8140

SOUTHERNMOST

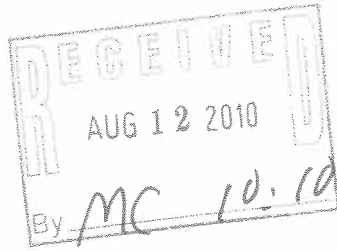
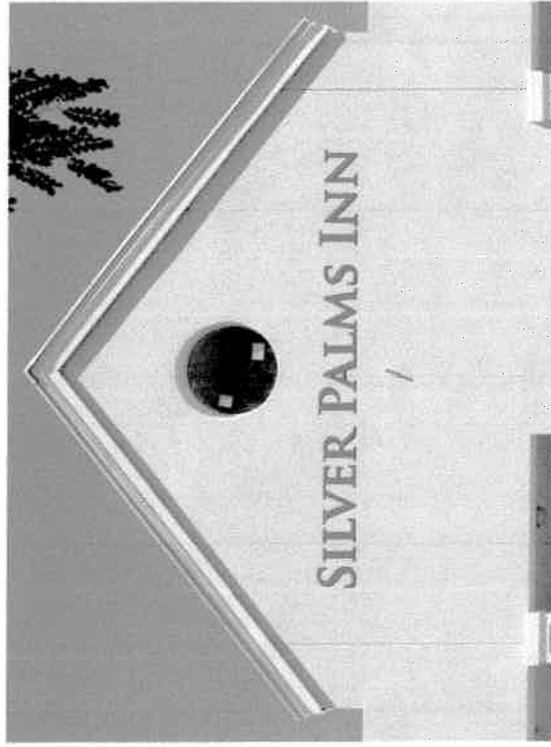


305-294-1877 FAX 305-295-6699  
smsigns@bellsouth.net www.SouthernmostSigns.com

**A: Individual Stud-mounted Wall Letters, quantity = 1 set, 170" wide overall  
12" high, 1/4" aluminum, painted dark grey**

170 "

# SILVER PALMS INN



*Please fax back* → X  
*your signature*

**Client Signature - Approval to Fabricate**

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DATE: 07/30/2010

FAX: -

EMAIL: TejNut@gmail.com

INVOICE #: 11785 v5

CLIENT: **Silver Palm Inn & Suites**

CONTACT: Tejas 304-8140  
Soni 292-9596



305-294-1877 FAX 305-295-6699  
smsigns@bellsouth.net www.SouthernmostSigns.com

Double-faced post sign  
quantity = 1  
68"w x 120"h x 12" deep  
"stucco" textured exterior finish  
installed with 2 6x6 steel posts  
in 18" diameter footings

Palm Logo  
20"w x 22"h x 1/4" aluminum  
laser cut, stud mounted  
painted teal green

"Silver Palms"  
6 1/4"h x 1/4" thick stud mounted  
painted dark grey

Long Dash  
40"w x 3/4"h x 1/4" thick, stud mounted  
painted dark grey

"INN"  
12"h x 1/2" thick stud mounted  
painted dark grey

"PARKING"  
40"w x 8"h double-faced panel  
quantity = 1  
painted teal green  
6" white applied copy  
arrow points toward building

"VACANCY"  
40"w x 8"h double-faced panel  
quantity = 1  
painted teal green  
6" white applied copy

"NO"  
10"w x 6-3/4"h x 0.080 Aluminum  
removable subpanels  
painted teal green  
6" white applied copy



**Please fax back → X  
your signature**

**Client Signature - Approval to Fabricate**

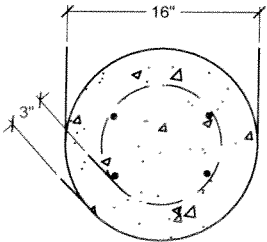
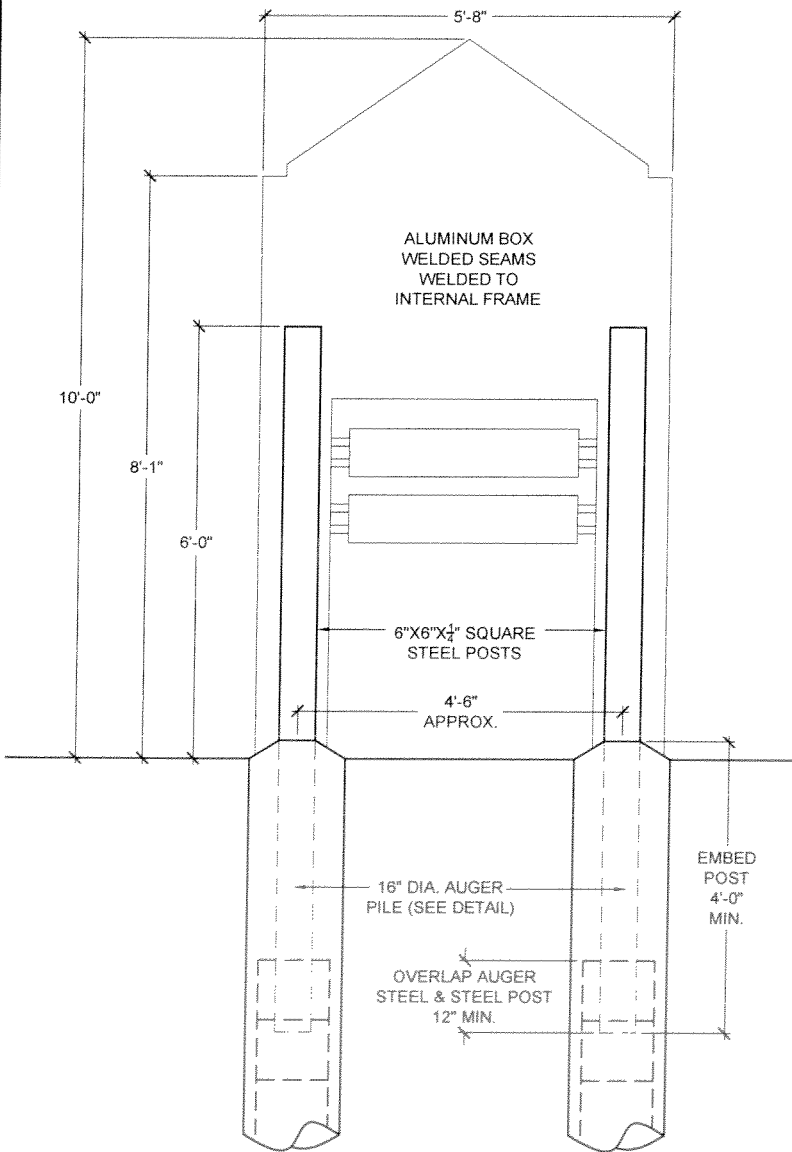
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**SeaTech inc.**

830 CRANE BOULEVARD SUGARLOAF KEY, FLORIDA 33042  
 TEL: (305) 294-9993 FAX: (850)939-3953  
 C.A.#28984

SHEET: 1 OF 1  
 DATE: 08-04-10  
 BY: EKM  
 JOB # \_\_\_\_\_

SILVER PALMS INN - NEW SIGN  
 830 TRUMAN AVENUE, KEY WEST, FLORIDA



16" DIA CONCRETE AUGER PILE  
 W/ 4 NO 5 VERTICAL BARS.  
 NO 3 TIES @ 10" O.C.  
 3" INTO CAP ROCK (MIN)  
 PLACING 4,000 PSI CONCRETE


**AUGER PILE DETAIL**

SCALE: 3/4"=1'-0"

AUG 12 2010  
 BY: MC 10:10

**SIGN DETAIL**

SCALE: 3/8"=1'-0"

  
 PAUL R. SEMMES, P.E.  
 #44137 DATE: 8/5/10

