



2011

Florida Redevelopment Association Annual Conference

Redevelopment in a Changing Economy

MARK YOUR CALENDAR!

October 19-21 ■ Hilton Orlando

www.redevelopment.net

**BURKHARDT
CONSTRUCTION, INC.**

VISITFLORIDA®





Rebecca Ryan

Founder
Next Generation Consulting

Ms. Ryan is a former professional basketball player and an Entrepreneur of the Year. National and international author, Richard Florida, calls her team "one of the most reliable sources of leaders who want to attract and retain the next generation of creative workers."

With the knowledge and insight from conducting interviews, focus groups and surveys, she wrote the book, *Live First, Work Second: Getting Inside the Head of the Next Generation*.

Ms. Ryan has helped cities including Nashville, Milwaukee, and Columbus, Ohio design award-winning workforce strategies. Some of her clients have gone on to rank in the Fortune 100 Best Places to Work.

Ms. Ryan has been called a "human spark plug."



Annetta Wilson

President
Annetta Wilson Media and Success Coaching

Ms. Wilson is an award-winning journalist logging over three decades in the broadcast industry as a television news anchor, reporter, producer, talk show host and writer. She is a Certified Mastery Coach and Certified Trainer. She is a business strategist specializing in presentation skills coaching, communication skills coaching and media training for public figures, entrepreneurs and executives. She also coaches individuals on personal and work-related communication issues. Ms. Wilson has coached on-air journalists at CNN and coached for Walt Disney World's Ambassador Program. She is a Premier Coach for eWomen Network, the largest online networking community for businesswomen in North America.

The *Orlando Business Journal* named her one of 15 "Women Who Mean Business" in 2009.



Robert McNulty

Founder and President
Partners for Livable Communities

Robert McNulty has been one of the prime forces behind the livability movement in America. His leadership on issues regarding the economics of amenities, cultural heritage tourism, the creative economy, social equity, wellness and aging in place has helped communities as diverse as San Diego, California to Battle Creek, Michigan create partnerships and push forward agendas to increase the quality of life for all. McNulty is the founder and president of Partners for Livable Communities, a 30-year-old organization working to make cities across the country more livable for all people.

Session Topics

- Corridor Redevelopment – So Many Options
- Code Enforcement as Redevelopment Tool – Do's and Don'ts
- Urban Greenhouses and Community Gardens – It's All Green
- Tools for Activating Public Spaces – Unused No More
- Business Awareness Marketing – It Can Make a Huge Difference
- How to Write a RFP/Scope of Service – Get the Results You Want
- Beyond Streetscapes for Complete Streets – Sustainable, Workable Solutions
- Innovative Zoning for an Innovative Economy – What You Can Do Now
- The 5 Indispensable P's – ED Programming for CRAs
- Incentives and Grants for ED programs – FL Office of Economic Opportunity
- Funding and Financing a Redevelopment Plan – Bonds, Loans and Agreements
- How to Get Citizens to Get It (on Redevelopment Issues)
- Negotiating Deals in the Sunshine – Legal and Practical Guidelines
- Essential Redevelopment Law – Case History and Implications for Practice
- Legislative Update – Growth Management and Constitutional Amendments
- Friday Morning Topic Tables – Current Topics

Professional Certification Credits

Attendees will be eligible for certification credits from the American Planning Association Florida Chapter and the International Economic Development Council, and the Florida Bar. Remember to check www.redevelopment.net for up-to-date program, registration and event information.

FLORIDA REDEVELOPMENT ASSOCIATION

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www.redevelopment.net

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October 19-21, 2011 – Hilton Orlando**

Conference Registration Form

Please return completed forms and all fees payable to FRA Annual Conference, P.O. Box 1757, Tallahassee, Florida 32302-1757. Payments by Visa or MasterCard only may be faxed to (850) 222-3806 or via e-mail to mhowe@flcities.com. You may download additional forms at www.redevelopment.net. If you have any questions, contact Melanie Howe at (850) 222-9684. All advance registrations must be received by 10/7/11. A separate form is required for each registrant.

Full Name: _____ Nickname: _____

Title: _____ Agency Affiliation: _____

Mailing Address: _____

(NOTE: If paying by credit card below, please use card billing address)

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ E-Mail: _____@_____

Spouse Name: _____ Nickname: _____

(Only if purchasing Spouse Registration below.)

Payment Must Accompany Each Registration

Check (Payable to FRA Annual Conference) Visa MasterCard

Credit Card Number _____ Exp. Date _____

Card Holder's Name _____ Signature _____

Billing Address (if different from above) _____

Registration Type	Member	Non -Member	Sub-Total
Full Registration*	\$295	\$375	
Wednesday Only**	\$235	\$260	
Thursday Only**	\$250	\$275	
Guest/Spouse*	\$220	\$250	

Total Fees Enclosed: \$ _____

Cancellations must be received in writing by October 7, 2011 to entitle registrant to a refund of registration fees.

* Full registration and Guest/Spouse registration include all workshops and meal functions scheduled for the conference. NOTE: Guests are defined as spouses, partners or other non-professional relations of conference registrants. Guest registration may not be used for other staff or company representatives.

** One-day registration includes workshops and meal functions scheduled for that day only.

EXTRA TICKETS FOR MEALS ARE AVAILABLE BY REQUEST (\$25 for lunches, \$45 for evening events, \$25 for Friday breakfast. See preliminary schedule for times and dates of these functions at www.redevelopment.net.)

Special Needs: If you have special physical or dietary needs, please attach a written description to your advance registration.