

Statement of Qualifications:

RFQ No. 12-002: General Landscape Architectural Services

May 2 2012



Submitted By:

CalleVerde



1

letter of

introduction

May 2 2012

Sue Snider
Purchasing Agent
City of Key West
3126 Flagler Avenue
Key West, Florida
33040

RE: General Landscape Architectural Services

Dear Ms. Snider,

CalleVerde in conjunction with **ECO-nomic Solutions** is proud to submit this combined statement of qualifications for General Landscape Architectural services and to introduce the **CalleVerde** team to the City of Key West Florida.

We have assembled a unique team of expertise that is especially suited to the design and implementation challenges for the City of Key West.

CalleVerde is a highly respected Landscape Architectural Firm composed of well-seasoned professionals in the areas of Urban design, Urban landscape architecture, Historical landscape architecture, Tropical landscapes, Public space and practical Construction Implementation. The firm has prepared plans and construction drawings for over 50 important urban waterfront plazas and streetscapes throughout Florida in the last 20 years. We have come to specialize in public landscape architecture and are known for developing unique design statements for their clients.

ECO-nomic Solutions is a local, Key West consultancy that specializes in Green Project planning and design.

Both firms have extensive experience working in Key West and have a strong background in environmentally and culturally appropriate designs. Eco-nomic Solutions gives our team a local Key West base of operations.

We have organized our statement of qualifications around you RFQ requirements and are anxious to have an opportunities to make a presentation to the City commission.

We only take on a few projects at a time, for which, we can devote our exclusive attention.

We look forward to working with the City of Key West on this important commission.

Best Regards,,

Russell Moore, ASLA, AICP
Principal
CalleVerde



2

firm profile

CALLEVERDE

Overview: Our team of landscape architects, planners, architects, and graphic artists was formed by combining the talents of 3 principals from different firms and starting new firm for the new millennium. Russell Moore, Peter Keenan, and David Gjertson, each have over 25 years of private sector landscape architectural experience throughout the State of Florida. Russell was the owner and managing partner of the RMPK Group for 20 years. Peter was the senior landscape architect for Kimley-Horn and Associates and RSH. And David Gjertson was senior landscape architect for IBI Group. CalleVerde consists of 6 professionals and has full state-of-the-art computer technology to deliver first-class design services to the City of Key West.

Services: We will provide landscape architecture, regional planning, urban design, urban planning, graphic design, public involvement coordination and consensus building, grant proposals and acquisition of public improvement funds, and construction management services for our clients. We take each project from initial programming and conceptual design through construction documents and construction administration. We are experienced with the permitting requirements of these types of projects and are familiar with the City of Key West building codes.

Experience: Our principals have a combined portfolio of projects that is award-winning, cost effective, and wide-ranging. Our project history includes many projects similar to the parks, public facilities, recreation, and master planning assignments you are about to undertake: Waterfront parks, streetscapes, active and passive parks, conservation areas, urban codes, urban design plans, transportation and mobility plans, and botanical gardens. Combined, we have prepared construction documents for over 100 million dollars worth of public urban projects in the last 20 years. Our strength of experience will be an asset to your efforts that will provide a solid “level of comfort” in completion of your projects.

Clients: Our contact list consists of over 40 Cities and Counties in the State of Florida. We have prepared important urban projects for Daytona, Tallahassee, Hollywood, Sarasota, Titusville, Panama City, Pensacola, Kissimmee, Royal Palm Beach, Key West, Ft. Lauderdale, Miami, Naples, Ft. Myers, Ft. Pierce, to name a few.

Project Management: Russell Moore, will be your project manager and key contact for the project and will be dedicated exclusively to the coordination and management of the Key West projects.

CalleVerde

C/O Russell Moore
2305 Jessie Harbor Drive
Sarasota, Florida
34229
Phone: 941-320-7477

Eco-nomic Solutions



Our mission is to help businesses and home owners reduce their operating expenses and improve their environmental performance through efficient resource management and green building technologies.

Through implementation of sustainable strategies we create strategic value for our clients tailored to their specific needs and goals.

Statement of Qualification

Eco-Nomic Solutions, LLC is the Florida Keys' premier source for environmental consulting and "green" design/build. From integrative passive design to planning and installing renewable energy systems, Eco-Nomic Solutions, LLC is the one stop shop for green development South of Miami. We have installed, designed or advised on over 100 KW of solar photovoltaic system, created systems that have saved millions of BTU's via solar thermal systems, consulted on eco-friendly commercial and residential structures and have created resource management solutions for dozens of clients. We also offer our clients access to a full line of sustainable technologies at wholesale or retail.

Eco-Nomic Solutions' full service green design-build firm is dedicated to "earth first" design. We advise businesses, homeowners and public policy makers on a full spectrum of environmental issues and techniques for energy conservation, resource management, planning, and government policy. Our principals, Jedd and Christina Regante each bring unique and complimentary skill sets to our clients. Jedd Regante is a licensed Florida attorney, former lobbyist in both state and federal government and is an expert in coalition building and cutting through red tape to gain project approvals. Additionally, Jedd is an expert on emerging green technologies that are or could be relevant to the client, is NABCEB trained solar technician and has served as a Florida Green Building Certifying agent. Christina Regante, CFO and Energy Rater designs complex spreadsheets and performs computational multi-dimensional analyses to maximize outcomes for clients. With an on call group of engineering and architectural design specialists Eco-Nomic Solutions, LLC is ready to put green design into action from concept to completion.

www.GreenTheKeys.com
305-295-7735

www.GreenTheKeys.com
305-295-7735

Why we are Different:

- ☐ Our experience, expertise, credentials, and scope of work in sustainability are unparalleled.
- ☐ Our business has always been built around the principles of sustainability, green building, and conservation. We are not an engineering or environmental company that recently learned “green” concepts to attract new business.
- ☐ The owners, managing partners, and founders hold advanced degrees, are professional engineers, and contractors. Our team is about implementation that works as well as high performance solutions.
- ☐ We work with our clients to determine what sustainability and green means to them, assess the projects, and provide customized solutions that work for each client and project
- ☐ Our focus is return on investment (ROI) and life cycle analysis (LCA)
- ☐ We offer guaranteed energy savings which equals CO2 reductions
- ☐ Provide comprehensive renewable energy solutions from concept to completion



3

**project team
personnel**

Project Personnel:

- 1. Russell Moore:**
 - a. Role – Project Manager, Landscape Architect, construction Administration**
 - b. Bachelors on Architecture**
 - c. Masters in Regional Planning and Landscape Architecture**
- 2. Peter Keenan:**
 - a. Role – Project Production Manager, Design Drawings, Construction Specifications**
 - b. Bachelors of Landscape Architecture**
- 3. David Gjertson:**
 - a. Role – Project Designer, Design Development Drawings, Permitting**
 - b. Bachelors of Landscape Architecture**
 - c. Masters in Urban Design**
- 4. James Taylor:**
 - a. Role – Project Planner, Code Development, Permitting GIS**
 - b. Bachelors of Horticulture**
 - c. Masters in Landscape Architecture**
- 5. Jon Pierce:**
 - a. Role – Project CAD Drawings, Quality Control**
 - b. Bachelors of Landscape Architecture**
- 6. Jed Regante**
 - a. Role: Project Sustainability Planner/Designer**
 - b. Juris Doctor**

Russell Moore, ASLA, APA, (AICP, RLA)

Urban Planning, Urban Design and Landscape Architecture

Russell Moore is a practicing planner and landscape architect with over 30 years experience in the public and private sectors. He has been the owner and founding partner in 2 major planning and design consultancies in the US: DSW Inc. in Denver Colorado and the RMPK Group in Sarasota Florida. He has been instrumental in the marketing and business development aspects of the profession as well as project principal for a multitude of high-profile commissions throughout the US, Mexico, Bahamas, Caribbean, and the Middle East. Over the years, Russell successfully managed over 50 million dollars worth of planning and design projects. The spectrum of his project experience is wide and diverse. Planning projects have included the following: Comprehensive Plans, Redevelopment Plans, Transit-Oriented Development Corridor Plans, Form-based Codes, Eco-heritage Plans, Parks and Open Space System Master Plans, Large Scale Resort and Golf Course Communities, and Urban mixed-use In-fill Master Plans. Design projects have included the following: Urban Waterfront Parks, Urban Streetscapes, Town Squares, Ski Areas, Botanical Gardens, Arboretums, Sports Complexes, Heritage Museums, and Land Development Amenity Areas.

Mr. Moore's training in context-based planning and design has ingrained a rigorous analysis approach to attain an in-depth understanding of the cultural and environmental factors affecting each project. His context-based approach has led to highly imaginative and appropriate planning and design solutions for complex urban and natural conditions. Mr. Moore regularly speaks and teaches at professional seminars and conferences around the country. His current professional focus has been the planning for sustainable communities and the development of form-based redevelopment urban design codes for transit oriented development corridors.



CalleVerde inc.

Profile

Education:

Bachelor of Environmental Design, School of Architecture, University of Colorado, Boulder, Colorado, 1974

Master of Landscape Architecture and Regional Planning, University of Pennsylvania, Philadelphia, Pennsylvania, 1979

Experience:

January 1 2010 – to present

CalleVerde

May 2007 - 2009

IBI Group Inc., Sarasota, FL, Director of Urban Design and Planning

1999 - 2007

The RMPK Group, Inc., Sarasota, Florida, President

1992 - 1999

DSW, Sarasota, FL, President

1980 - 1990

DSW, Denver, Colorado, Principal

Registration

- **Landscape Architect, Florida: #LA0001441**
- **Landscape Architect, New Mexico: #97**

Affiliations

- **American Society of Landscape Architects**
- **American Planning Association**
- **Florida Recreation & Parks Association**
- **Florida Redevelopment Association, Board Member**
- **Sarasota County Natural Resources and Parks Advisory Board**
- **National Main Street Advisory Board**
- **Governor's Regional Greenways Council**
- **Florida Trust for Historic Preservation**
- **Bradenton Beach Scenic Highway Board**
- **Crowley Nature Center Board**
- **Board of Trustees – T.R.E.E. Institute**



Representative Experience

Urban & Regional Planning

- Sarasota Urban Master Plan
- Lake Wales Comprehensive Plan
- Boca Grande Comprehensive Plan
- Daytona Beach Comprehensive Plan

- Estes Park Comprehensive Plan
- Bay County Comprehensive Plan
- Green River Comprehensive Plan
- Punta Gorda EAR
- Boynton Beach Urban Code
- Lynn Haven Urban Code
- Cape Coral Urban Code
- Broward County Heritage Tourism Plan
- Palmetto Redevelopment Plan
- Moore Haven Redevelopment Plan
- Thomasville Redevelopment Plan
- Billings Urban Design Plan
- Stuart Redevelopment Plan
- Ormond Beach Redevelopment Strategy
- Cocoa Vision Plan
- Gainesville Redevelopment Strategy
- Palmetto City-wide Plan
- Sarasota Vision Plan
- Port St. Joe Regional Plan
- East Naples Redevelopment Plan
- Pinetop-Lakeside Regional Plan
- Boca-Raton Visual Preference Survey

- Dade City Redevelopment Plan

Form-Based Codes

- Boynton Beach Urban Code
- Lynn Haven Urban Code
- Cape Coral Urban Code
- Lauderdale Lakes town Center Code
- Daytona Beach Urban Code
- Callaway Urban Code Guidelines
- Ormond Urban Guidelines
- Lauderdale Lakes TOD Code

Land Development Planning / Design

- Ashley Farms – Fredricksburg, Va.
- Palmer’s Creek – Fredricksburg, Va.
- Flint River Boardwalk – Huntsville, Al.
- Custard Cove on Lake Okeechobee, Fl.
- Swan Mountain – Breckenridge, Co.
- Tropica Sands – Jaco, Costa Rica
- Hunter’s Hollow – Chapel Hill, NC.
- Oaks Preserve - Sarasota, Fl.
- Marina Bay – Antiqua, W.I.
- Playacar, Quintana Roo Mx.
- Tangerine Bay – Longboat Key, Fl.
- Monterey – Jaco, Costa Rica

Eco-Tourism & Heritage Planning

- Florida Keys Scenic Highway Interpretive Master Plan
- Pinellas County Heritage Village Master Plan
- Pasco County Heritage
- Torry Island Master Plan, Belle Glade
- Broward County Heritage Tourism Plan
- Hollywood Beach Ecotourism Plan
- Key Largo Eco-Tourism Plan
- Loxahatchee River Protection Guidelines
- Key West Botanical Gardens Master Plan

- Barefoot Mailman Interpretive Park

Urban Design & Streetscapes

- Trenton Streetscape
- Tamarac Streetscape
- Boynton Beach Streetscape
- Eatonville Streetscape
- Brooksville Streetscape
- Tallahassee Downtown Pedestrian Connectivity Plan
- Port St/ Lucie Riverwalk
- State Road 7 Corridor Plan
- Coconut Creek Parkway Corridor Plan
- Rockledge Town Center Plan
- Tarpon Springs Urban Design Plan
- Margate Urban Design Guidelines
- Ormond Beach Corridor Plan
- Sumter Road Streetscape
- Daniels Parkway Streetscape
- Titusville Waterfront
- Sarasota Bayfront Park
- Sarasota Streetscape
- Greenacres Streetscape
- Cape Coral Streetscape
- Live Oak Streetscape
- Cocoa Waterfront Park
- Lake Wales Streetscape
- Port St. Joe Waterfront Plan
- Ft. Walton Beach City-wide Plan
- Dade City Redevelopment Plan
- Stuart Redevelopment Plan
- Merritt Park Place Streetscape
- Ormond Beach Streetscape
- State Road 520 Streetscape
- Hollywood Beach Broad-walk Park
- Daytona Beach Riverfront Master Plan

- Riyadh Corridors TOD Plan

Parks, Recreation, and Preserve Design

- Jonesville Park
- Royal Palm Beach Village Park
- Cultural Arts Park
- Barefoot Mailman/ Hypoluxo Scrub Park
- Charnow Park Beach Access
- Pithlatchascotee River Greenway
- New Port Richey Swim Center
- New Port Richey Community Center
- Wilson Water Park
- Boynton Beach Community Center
- Veterans Park
- James E. Grey Preserve
- Davie Linear Park
- Rock Island Greenway Master Plan
- Quick Point Park
- Spring Lake Park
- Englewood Beach Park
- Flagler Ave Beachfront Promenade
- Sarasota Bayfront Master Plan
- Greenacres Park
- Sylvan Park
- Colonial Oaks Park
- Woodmere Park Design
- Carter Road Park Design
- Bay Street Park
- Stuart Park
- Broad Street Park
- Vineyards Park
- Carmalita Park
- Sims Park
- Moore Haven Park
- Boulder Reservoir Master Plan
- Polk County Regional Park Master Plan

- Gillespie Neighborhood Park
- Community College Park
- Kingdom Park
- Estes Park Riverfront Park
- Lower Boulder Creek Master Plan
- Castaway Island Park
- University of Florida Sports Complex
- University of Florida Soccer Center
- Fort Pierce Veterans Park
- Lincoln Avenue Community Park
- Village Commons Park

Parks, Recreation & Open Space System Master Plans

- Groveland Parks, Recreation, Open Space Master Plan
- North Miami Parks and Recreation Master Plan
- Lakeland Parks/ Open Space Master Plan
- Bonita Springs Parks/Open Space Master Plan
- Sarasota Parks and Connectivity Master Plan
- Mount Dora Parks/ Open Space Master Plan
- Key Largo Parks/ Open Space Master Plan
- New Port Richey Parks/ Open Space Master Plan
- Daytona Beach Parks/ Open Space Master Plan
- Lafayette Parks/ Open Space Master Plan
- Thornton Parks/ Open Space Master Plan
- Westminster Parks/ Open Space Master Plan
- Green River Parks/ Open Space Master Plan

Awards

- Boulder Reservoir Master Plan, Estes Park Urban Design – National Award of Merit, American Society of Landscape Architects
- Historic Pueblo Downtown Revitalization Plan – National Award of Merit, American Society of Landscape Architects
- Civic Center Master Plan – Denver Urban Design Award
- Boulder Urban Bikeways Plan – Boulder Bikeway Competition Merit Award
- Dade City Redevelopment Plan – Florida Redevelopment Association Merit Award
- Cape Coral Streetscape – Florida Redevelopment Association Honor Awards
- Cocoa Waterfront Park – Florida Redevelopment Association Honor Awards
- Florida Keys Scenic Highway Interpretive Plan – Florida Planning Association
- Daytona Beach Riverfront Master Plan – Florida Planning Association
- Child’s Park Community Plan – Florida Planning Association

Publications

- Broward County Cultural Heritage Plan
- Key Largo Eco-Tourism Plan Corridor Redevelopment Guidelines
- Estes Park Riverfront Master Plan
- Evans Ranch Siting Study
- Green River Open Space Plan
- Adam’s Rib Environmental Assessment
- Colorado Department of Highways Erosion Control Manual
- Stream Relocation and Fish Habitat Reconstruction Plan
- Boulder Reservoir Master Plan
- Loxahatchee River Protecting Guidelines
- Boynton Beach Form Based Urban Design Code
- Tallahassee Pedestrian Connectivity Plan
- Florida Keys Scenic highway Interpretive Master Plan
- Lauderdale Lakes Form-based Code – TND and TOD

Teaching/ Public Speaking

- Florida Redevelopment Association
- Florida Recreation and Parks Association
- Georgia Recreation and Parks Association
- National Parks and Recreation Association
- Department of Environmental Protection

- University of Florida Regional Planning Department
- National Pedestrian Conference; Wash. DC
- Arts in Public Spaces Univ. of Florida
- Florida Main Street
- National Scenic By-ways

Peter F. Keenan Landscape Architect · Certified Arborist · LEED® AP

EDUCATION

CORNELL UNIVERSITY, Ithaca, New York

Bachelor of Science, Specialization in Landscape Architecture

PROFESSIONAL REGISTRATIONS

- Registered Landscape Architect - Florida License No. LA 0001755, California License No. LA 4618
- Certified Arborist - ISA Certification No. FL-5386A
- Real Estate Sales Associate - Florida, SL3124281
- LEED Accredited Professional – U.S. Green Building Council

PROFESSIONAL ORGANIZATIONS

- American Society of Landscape Architects, Florida Chapter, Tampa Bay Section
- International Society of Arboriculture
- Chairman, City of Bradenton Tree and Land Preservation Board
- Member, City of Bradenton Planning Commission

REPRESENTATIVE PROJECT EXPERIENCE

Streetscape / Urban Design

Tampa General Hospital Esplanade, Tampa - Prepared plans for channel-side esplanade and City park associated with parking garage expansion. Included thematic hardscape, lighting, landscaping, shelters and site amenities.

Bradenton Riverfront Promenade, City of Bradenton - Developed concept plans for the City for redevelopment of this public esplanade along the Manatee River in anticipation of the adjacent private development.

Gulf Drive Streetscape, City of Bradenton Beach - Stimulus funded FDOT project requiring tight time schedule. Served as landscape architect and provided bidding/construction documentation for this coastal streetscape enhancement project including dune walkovers, trolley shelters, native plantings, decorative pavement and site amenities.

Indian Street Bridge, Palm City - Served as Landscape Architect on this \$80 million FDOT Design-Build project that included 2 miles of streetscape, adjacent linear park and river walk. Coordinated with adjacent CRA for theme and design.

Cocoa Village Park/Indian River Park, City of Cocoa - Served as project manager on both phases of this waterfront park project adjacent to the historic downtown. Phase One includes boat docks, boat ramp, shelters over the Indian River, and associated boardwalks. Phase Two is a five-acre urban park with an outdoor performance pavilion, trellis covered walkways, a waterfront esplanade, picnic shelters, boardwalks and an interactive children's fountain. Formal grassed open areas were developed to stage public events. Extensive use of decorative paving, lighting, and site furniture were included to ensure a pedestrian-scaled project.

[Flagler Avenue Beachfront Promenade, City of New Smyrna Beach](#) - Project Manager. Beachfront park includes plaza with beach access, trellised promenade and covered shelter.

Ed Smith Stadium Renovation, Baltimore Orioles - Provided design services and construction documents for this Sarasota baseball complex consisting of the stadium, clubhouse and practice fields. Responsible for coordination of all site/sport field design including hardscape, landscape, lighting, site amenities and gold LEED certification. Fast tracked, brownfield project that required approvals from State, County and City authorities.

CalleVerde inc.

State Road 64 Beautification Project, City of Bradenton/Manatee County - Provided landscape architectural design services and construction documents for three miles of FDOT roadway beautification along this rapidly developing gateway corridor. Project required coordination and approvals from various City, County and State agencies as well as strict schedules for award and implementation of this grant-based project. Honored with State awards for innovative use of native plant material.

Cape Coral Parkway Streetscape, City of Cape Coral - Served as project manager on this streetscape/urban CRA redevelopment project in the downtown core. Design elements included roadway improvements, traffic calming measures, decorative brick sidewalks, thematic lighting, street furniture and extensive landscape improvements. Extensive public workshops were conducted to foster community involvement in this project.

Sarasota Main Street Extension and Streetscape Improvements, City of Sarasota - Served as construction administrator and landscape architect on this streetscape project located in the downtown. Emphasis was placed on "reconnecting" the downtown with the waterfront area. Featured were new plaza spaces for outdoor restaurant seating, art gallery display and casual seating. Other additions included new street trees and landscaping, period lighting, site furniture, and decorative sidewalks.

Sumter Boulevard Roadway Improvements, Phase I-III, City of North Port – Served as Landscape Architect for all three phases of this roadway improvement project. This interstate connector was widened to four lanes from U.S. 41 to I-75 and serves as the primary entryway into the City. Roadway design transitions from meandering rural section roadway near I-75 culminating in urban section roadway downtown. Design of thematic amenities included gateway entry features, recreational trails, street

lighting, shelters, bridges, noise walls and landscape elements. Required extensive public workshops to garner community support.

SR 54 Corridor Study/Overlay Zone, Pasco County - Worked with the Tampa Bay Regional Planning Council, Pasco County, FDOT District Seven, and local stakeholders to identify and recommend corridor enhancement alternatives associated with the widening of a nine-mile segment of SR 54. Corridor design recommendations addressed access and internal connectivity, individual site planning, roadway orientated signage, landscaping requirements, architectural requirements, and pedestrian/bicycle improvements. The study was incorporated into the Pasco County Land Development Code.

Howard Street Streetscape, City of Live Oak - Served as project manager on this streetscape redevelopment project in the historic downtown. Worked with the Regional Planning Council to secure grant funding for development and construction. Administered project through bidding and construction.

North Sarasota Library, Sarasota County - LEED Certified Gold project due in large part to site design, tree preservation, native landscape and micro-irrigation components provided as part of landscape architectural services. It was the first building in Sarasota County to achieve LEED status and the second library in the country to achieve Gold level designation. Design coordination allowed for preservation of several grand oak trees which dominate this library site. Involvement included close coordination with construction manager to ensure compliance with LEED requirements.

Gateway Signage, City of Bradenton/Manatee County - Provided signage concepts and construction documents for monument signage to serve as gateway for Bradenton/Manatee region. Worked closely with City and County officials to develop identity feature details and theme.

Parks and Recreation

Observation Tower and Environmental Trail, Historic Spanish Point, Osprey - Developed concepts for an interpretive trail and tower system through this archaeologically significant and diverse coastal ecosystem. Tower design maximizes the views of the bay and barrier islands while being sensitive to its surroundings.

Quick Point Nature Preserve, Town of Longboat Key - Served as project manager for this 35 acre coastal preserve reclamation project. Includes an interpretive boardwalk and path system highlighting island history, habitat identification and functions through a restored tidal basin and native coastal woodland. Worked with Florida Department of Environmental Protection to obtain funding and coordinate installation of project.

CalleVerde inc.

Englewood Beach/Chadwick Park, Charlotte County - Served as Project Manager/Landscape Architect responsible for design development and construction documentation of this beachfront County park. Design amenities included a main community building, dune boardwalk system, picnic shelters, basketball court, horseshoe pit and playground.

Payne Park Skate Park, Sarasota - Served as landscape architect providing design services and construction drawings for a skate park located in Sarasota's Payne Park, a popular destination featuring state-of-the-art tennis courts, a passive recreation area, the Payne Memorial, and shade pavilions. The skate park component is designed to accommodate multi-level users and is the largest public skate park in the region.

Vineyards Community Park, Collier County - Served as construction administrator and landscape architect on this thirty-acre multi-use recreational facility for Collier County. The park features a 10,000 square foot community center, sports center building, a 2,500 square foot large picnic shelter and several smaller picnic shelters throughout the park. Recreational amenities include tennis, basketball, outdoor racquetball, shuffleboard, a play structure, sand volleyball, three lighted soccer fields, and two lighted baseball fields. A four-acre lake with fountains was developed to serve as a focal point for the park. Located adjacent to Interstate 75, the park serves as the gateway to the Vineyards Development.

Woodmere Park, Sarasota County - Served as project manager on this thirty-five acre Sarasota County park that features an 11,000 square foot community center with a gymnasium, classrooms, offices, kitchen and an outdoor amphitheater/plaza. A central pedestrian spine connects the community center with tennis and basketball courts, a playground, and picnic areas. A hardwood swamp that required extensive planning to minimize the negative impacts of active recreational use dominates this site.

Sims Park, City of New Port Richey - Served as project manager on the renovation of this city waterfront park located in the historic downtown. Additions included an outdoor amphitheater structure, formal events lawn, waterfront esplanade, boat docks, park lighting, pedestrian seating areas, and landscape improvements. A gateway structure was designed adjacent to the main thoroughfare to announce entry to the downtown area.

Mercury 7 Memorial Park, City of Titusville - Served as project manager on this first phase of a large waterfront park system for the City. Responsible for producing all drawings from concept to construction and oversaw construction. It was designed as a waterfront garden/amphitheater space with tiered seating oriented to the east across the Indian River. It is a popular place to view shuttle launches from Kennedy Space Center and includes interpretive displays of the history of the space program. Also featured are sheltered boardwalks and boat docks for additional waterfront activity.

Private Development

Milos Residence, Lido Key - Prepared landscape/site plans for private residence currently seeking Platinum LEED certification. It is on track to garner the highest point total for a private residence. Required coordination of all site design and installation to ensure LEED designation.

Towles Court, an Artists' Community, Sarasota - Prepared rezoning, permit and construction plans for redevelopment of migrant housing into a live-work community marketed to artists. Developed plans for common areas and unifying elements and architectural guidelines to secure first live-work redevelopment project within the City limits. It was a controversial project that became the prototype for many others.

Sarasota Herald Tribune, Sarasota - Provided arboriculture/landscape architectural services for the new Sarasota Herald Tribune building on Main Street with the architectural firm Architectonica.

Main Plaza/Hollywood 20 Theater Complex, Sarasota - Provided streetscape and landscape architectural services for the redevelopment of this city block in the downtown.

Newtown Wal*Mart Site Design, Sarasota - Provided arboriculture/landscape architectural services for this brownfield redevelopment project within the Newtown Community Redevelopment Area which included the design of gateway concepts for the adjacent intersection.

CalleVerde inc.

Gulf Harbor Yacht and Country Club, Ft. Myers - Developed thematic design concepts for upscale residential development and amenities including pool complex, spa, ship's store/marina, and country club. Worked with owner's construction manager to ensure proper implementation and selection of materials/vendors.

Tangerine Bay Club, Longboat Key - Developed full design and construction packages for upscale condominium project including pool island and fitness center, trellised rockscape entry feature, overall landscape, boat dock and fishing pier.

Vineyards at Silver Oak, Palmer Ranch, Sarasota - Prepared construction documents for upscale maintenance-free residential development including entry fountains, pool complex, massive buffer plantings with privacy walls, and individual lot landscaping.

DAVID GJERTSON, RLA, ASLA



Mr. Gjertson has over 30 years of landscape architecture experience specializing in streetscape design and urban redevelopment. Mr. Gjertson is a recognized expert in philosophies of Smart Growth and New Urbanism and has applied this knowledge to hundreds of projects. Mr. Gjertson has extensive project management and urban design experience in master plan development, streetscape and urban design, parks and recreation projects, and residential and commercial project design. Mr. Gjertson also has extensive experience in master planning for private development projects.

Mr. Gjertson also specializes in long-range community master planning projects and the attendant public involvement strategies to facilitate the planning process and build consensus. In providing these services, Mr. Gjertson has employed an array of techniques involving conflict resolution and consensus building, quantitative and qualitative research methods, electronic group work software and its proprietary processes for multi-stakeholder planning projects.

Mr. Gjertson is an accomplished artist and is on the artist's registry at the 4463 Gallery in Acworth, Georgia. Refer to: http://gallery4463.com/gallery/v/A/gjertson_d/

Leadership

My experience as a "team builder" extends back twenty years when I was hired to begin a landscape architecture practice for the Sarasota office of Kimley-Horn a.k.a. Urban Resource Group. Other opportunities then followed. Team building also includes coordinating multi-disciplinary team for master planning projects, most significantly Broad River Road Corridor and Community Master Plan, Spring Lake NC Development Plan, St. Armands Key Master Plan, Hinesville Urban Core Redevelopment Plan, South Rome Redevelopment Plan (Rome/Floyd County Georgia) and Washington NC Downtown on the Waterfront Master Plan. It is important to note that the WKD Urban Design Team was one of the first redevelopment master planning teams to include an economist as an integral part of the study. I believe my skills as a project coordinator and manager are evidenced by the high quality of the plans produced by my teams.

Personal

I am a single father raising my seventeen year-old son in Atlanta. I am physically active and believe that it is important to be physically fit in order to perform in my profession at a high level. My activities include mountain biking, hiking in the North Georgia Mountains and working out during the week. I try to share as much as possible with my son as he prepares himself for college in August 2012.

My other outside activity includes my art work. I began producing pen and ink sketches in 2009 and quickly found that my hobby had become much more meaningful. I was trained using the simple tools of a drafter. I utilize rapidograph ink pens with application of prismacolor markers to add color on translucent mylar film. The result is finely detailed hand drawn sketches with soft expressions of color. My drawings at the 4463 Gallery are a recent development brought out by thirty years of quick sketches drawn for hundreds of impatient clients.

Representative Experience

Redevelopment & Urban Design

Town of Spring Lake Development Plan – Spring Lake, NC

IBI Group – Atlanta was selected by the Town of Spring Lake, NC to provide a Master Development Plan for a 1200 acre Study Area located in the Urban Center of Spring Lake. Phase 1 of the Development Plan included inventory and assessment of existing conditions, an economic overview of the Town of Spring Lake Study Area including; business and industry conditions and real estate trends and development trends and conditions over the recent past. A comprehensive community involvement strategy resulted in a Summary of Issues, detailed SWOT Analysis and a Concept Development Plan that will guide redevelopment in the Urban Core and surrounding neighborhoods.

Broad River Road Corridor & Community Master Plan - Richland Cnty. (Columbia) SC

Project Master Plan provided for Central Midlands Council of Governments (CMCOG) in coordination and cooperation with Richland County to perform a land use and transportation study (Transit Oriented Development) along Broad River Road. The intent of this study was to examine capacity enhancements, intersection improvements, congestion management, and transit services. This study will focused on revitalization opportunities for the Richland County master planning communities along the corridor. The study incorporated transit oriented development (TOD) principles and practices that to enhance the safety, security, and efficiency of the transportation system. In 2011 this project was nominated for a Neighborhoods USA award. Several methods and processes were utilized to fully engage the Broad River Road Study Area community. The project website provided “real time” information concerning the study and a venue for public comment. Focus Group and Key Stakeholder Interviews included CMCOG, Richland County and City of Columbia staff, chamber of Commerce, Richland County School Board, South Carolina Department of Transportation (SCDOT), law enforcement officials and parks and recreation staff members and advocates and elected officials. The Public Workshop and Presentation and Charrette Workshop sessions were designed to engage the public in discussing a shared vision for the Broad River Road Corridor and Community Study.

Refer to: <http://www.centralmidlands.org/broadriver.asp>

Master Plan of the Commercial Tourist District on St. Armands Key - Sarasota, FL

Master Plan of the Commercial Tourist District on St. Armands Key was provided under the direction of the City of Sarasota. The purpose of the master plan was to provide a framework for the redevelopment of the aging St. Armands Circle commercial district. The projects goals were to improve parking access quantity and access, provide redevelopment scenarios for the two “quads” of St. Armands Square and facilitate a comprehensive public involvement project. The project was fast-tracked and completed in six months.

Central Pasco Employment Village (CPEV) Area Plan – Pasco County, FL

The Central Pasco Employment Village (CPEV) Area Plan was initiated in 2007 by the Pasco County board of County Commissioners for approximately 2,400 acres of private property centrally located in Pasco County, Florida. The resulting CPEV Area Plan fulfilled the vision to create a Live/Work/Play community to provide jobs, housing and recreation opportunities with exceptional livability standards and protection of the natural environment.

Downtown Washington on the Waterfront Master Plan – Washington, NC

Downtown Washington on the Waterfront was a downtown master plan that was conceived by a City of Washington private/public partnership to enhance and promote development on the Washington waterfront and the urban core. The project included a comprehensive economic study, inventory and analysis, urban design strategies and supporting graphics.

South Rome Master Plan for Redevelopment – Rome, GA

The South Rome Redevelopment Plan provides an economic revitalization for the South Rome neighborhood in Rome, Georgia. The master plan is based on sound economic analysis and the principles Smart Growth and New Urbanism including; proposed mixed-use projects, neighborhood commercial nodes, interconnected trail and streetscape system and a comprehensive Affordable Housing program.

East Point/College Park Streetscape - East Point/College Park, GA

The College Park/East Point Streetscape project is TE-21 project that features a master plan for redevelopment and a prototypical streetscape design implemented in a three-block area of each city. The resulting project will be an attractive well-lit, comfortable and easily accessible business district. The streetscape design for each city is unique and reflects the desires of each through a comprehensive public involvement program.

Redevelopment Master Plan for Hinesville Urban Core - Hinesville, GA

The Downtown Redevelopment Master Plan for the City of Hinesville addresses the specific needs of the community based on Smart Growth and New Urbanism principles. This comprehensive master planning process that centered on the economic viability of the Urban Core and surrounding commercial and residential districts. An implementation program was developed that identified 29 individual projects and funding strategies through an innovative public involvement program.

US 17 – Corridor Design Guidelines – Coastal Georgia Regional Development Center

The U.S. 17 Corridor Design Guideline Manual was developed as a “prototype” manual to serve rural communities extending from Savannah to St. Augustine in standardizing streetscape and façade design. The manual covers nine counties and more than 30 cities and was distributed and promoted through the Coastal Georgia Regional Development Center (CGRDC).

Bradenton Waterfront Promenade & Streetscape Bradenton, FL

Riverfront park and activity center for the City of Bradenton located on the Manatee River. Features included in this mile long river front promenade; twelve foot wide walkway, dedicated green space for park activities, tensile structure amphitheatre, wood decking underpass below U.S. 41 connecting to the Bradenton City Center, “dragon” sculpture spewing water that passes beneath and over the top of the boardwalk, thirty-five foot gateway tower with concessions and restrooms, period lighting, benches, and landscaping. This project is part of a \$250 million revitalization of the Bradenton waterfront and connects the downtown core with the commercial district.

Sarasota Main Streetscape Project – Sarasota, FL

The Sarasota Main Streetscape project extends from U.S. 41 to Orange Avenue in Sarasota, Florida. This \$3 million project was funded largely through an EDA (Economic Development Administration Grant). The project was vital to the redevelopment of downtown Sarasota and includes interactive fountains, outdoor restaurant plazas, an amphitheatre, and traditional lighting and brick sidewalks.

City of Wauchula – Main Street Improvement Project – Wauchula, FL

Streetscape design for eight blocks of Main Street in downtown Wauchula, Florida. Partially funded through TEA-21 money, this project was initially conceived to mitigate traffic issues associated with the proposed “one-way pairs” at the intersection of U.S. highway 17 and Main Street. However, the project scope was expanded through additional grant funding to include; streetscape enhancements with period-type lighting, seating nodes, moveable planters and public open space encompassing for all of Main Street. A comprehensive funding strategy utilizing federal and state funding provided the main thrust for the project.

Plaza Parkway – St. Petersburg, FL

Petersburg streetscape program extends from The Pier to Tropicana Field and encompassed more than thirty square blocks. The pilot project for four-square blocks with a construction budget of \$3 million was completed in 1991 and featured extensive brick sidewalks, pedestrian lighting, street furniture and landscaping. A Project Design Manual was developed for the pilot project’s streetscape design to guide future construction.

Parks & Recreation

Yellow River Park - Gwinnett County, GA

Yellow River is a 500-acre passive recreation park located in Gwinnett County, Georgia on the Yellow River. The park was designed to accommodate mountain bike trails, walking trails and an equestrian facility. The park also includes an ADA accessible walking trail, "bio-retention", wayfinding system, and several parking nodes.

Hopkins Road Park – Powder Springs, GA

Hopkins Road Park is a four (4) acre passive recreation neighborhood park that features a play structure, gazebo, fitness trail, walking trails and an elevated boardwalk with interpretive signage. The park is significant because of a public involvement process that created funding by local citizens through active participation in the political process.

East Park – Marietta, GA

East Park is a seven (7) acre passive park centered on a dense suburban Marietta neighborhood. The park amenities include a large communal gazebo, fitness trail, active children's play structure and open turf play areas.

Noonday Creek Multi-Use Trail Master Plan – Cobb County, GA

The Noonday Creek Trail Master Plan is a proposed 6.2 mile multi-use trail located in Cobb County connecting the Bells Ferry neighborhoods to the Cobb County/Barrett Parkway intersection along the Noonday Creek corridor. Future plans will link the Kennesaw Mountain National Battlefield Park with the Noonday Creek trail. The center piece of the Master Plan is the funding strategy for acquiring and administering a variety of funding sources for the project.

Cocoa Waterfront Park – City of Cocoa, FL

The City of Cocoa Waterfront Park was the first phase of a comprehensive revitalization plan for the City. The park consists of a linear boardwalk that extends one quarter of a mile along the inter-coastal waterway. The boardwalk also includes several structures designed with interpretive displays, seating and vending space. The project was permitted through the State of Florida Department of Natural Resources and has become a signature project other cities on the east coast of Florida.

Lakewood Ranch Community Park – Manatee County, FL

Design of the first Community Park in the Lakewood Ranch Development located in Manatee County, Florida. The design features softball, soccer, tennis courts, basketball court, play structures and extensive landscaping.

Vineyards Community Park – Collier County, FL

Vineyards Community Park is a three million dollar park complex built around a scenic man-made three (3) acre lake located within the vineyards P.U.C. in Collier County Florida. Park features include lighted tournament play soccer fields, softball fields, lighted tennis courts, basketball courts, outdoor racquetball court, shuffleboard, picnic facilities, a fifteen thousand square foot (15,000 s.f.) community center and team meeting / concession stand building and parking for five hundred (500) cars.

Private Development

Cross Creek – Bruce Williams Homes – Manatee County, FL

Cross Creek is a 1,000 residential unit master planned community located in pristine East Manatee County. The project includes mixed-use development, neighborhood commercial, extensive recreational facilities and 30% preserved natural upland and wetland areas. A Design Guideline Manual was created to guide the project through final development with a Vernacular Florida theme and image.

Enchanted Lakes – Venice, FL

Landscape planning and architecture services for the Enchanted Lakes project located in Venice, Florida. This 200-acre single-family development was designed as a gated community with a complete amenity package. Services included; land planning, project imaging, streetscape design, signs and walls design and landscape and irrigation. Construction for the project was started in 2000 and will be completed in 2004.

Edgewater Moorings – Manatee County, FL

The Edgewater Moorings site is located within the 5,000 acre Lakewood Ranch development in Manatee County, Florida. This 240-unit townhouse development is sited on a peninsula jutting into Lake Uhein. The project was designed as a “walkable” community featuring an extensive “common” green area at the center of the project, alleys for circulation and service and a complete amenity package. The project theming follows the design guidelines established by the Lakewood Ranch Development with stone facades, native plant palettes and pedestrian friendly streets.

Kenilworth Development – Sarasota, FL

The Kenilworth Development is located in an established neighborhood on the Gulf Coast of Sarasota, Florida. The project comprises 6.3 acres and was originally a single lot with a house overlooking Sarasota Bay. The site as designed was subdivided into twelve (12) lots each with water access and outstanding views. Each lot was to be developed as a high-end residence in the Mediterranean Revivalist style interconnected with sidewalks, lighting and tropical landscaping.

Heritage Oak Park – Charlotte County, FL

Landscape architecture for the Heritage Oak Park project located in Charlotte County on the west coast of Florida. The project is a 600 unit single family development designed with New Urbanism principles including green space preservation, linear park system linking the site, zero lot line building layout and other pedestrian amenities. The design theme also included the preservation of the existing trees with thoughtful grading design, natural rock landscaping and energy efficient site lighting.

Westminster Shores – St. Petersburg, FL

The Westminster Shores project located in St. Petersburg, Florida, is an existing 30 acre Adult Congregate Living Facility (ACLF). The project goals and objectives were to provide a Master Plan for Redevelopment of the property. The site provides excellent views of Tampa Bay but the site was largely underutilized. The revised site plan provided a guide for increasing density while maintaining open space and areas for outdoor activities. All aspects of the project were examined including a detailed analysis of; programming requirements, utilities systems, right-of-way acquisition and circulation, environmental and storm water.

Saddle Oak Estates – Sarasota, FL

Saddle Oak Estates is a large lot subdivision located in rural Sarasota County, Florida. The fifty seven (57) lots average eight (8) acres and were designed as estate lots with preserved wetlands and mature oak trees. The landscape architectural design included entrance signage and walls and decorative bridge.

AWARDS:

Broad River Road Corridor and Community Master Plan
Nominated for
Neighborhoods, USA (NUSA) - 2011 Neighborhood of the Year Award

Washington, North Carolina
Downtown Revitalization Program
2007 Georgia ASLA Merit Award

Oconee Parks Master Plan – 2006 ASLA Merit Award

Yellow River Regional Park – 2006 ASLA Merit Award

South Rome Redevelopment Master Plan – 2004 ASLA Merit Award

US17 Corridor Design Guidelines (200

2) – National Association of Development Organizations Research Foundation (NADO) Innovation Award

French Broad River Park Master Plan

2001 Georgia ASLA Merit Award

CONTACT INFORMATION

- 2577 Willow Grove Road
- Acworth, GA 30101
- 404.200.1858
- dgjertson1@gmail.com

EDUCATION

- Bachelor of Landscape Architecture, August 1976, University of Wisconsin

Florida State University –
Graduate School of Urban &
Regional Planning (Underway -
42 credit hours)

EXPERIENCE

- **2008 - 2011**
 - Office Leader
IBI Group, Atlanta, Georgia
- **2003 - 2007**
 - Heidt & Associates, Inc., Group Leader
Sarasota, Florida
- **1999 - 2003**
 - WK Dickson & Company,
Group Leader, Atlanta, Georgia
- **1989 - 1998**
 - Kimley-Horn (Urban Resource Group)
Group Leader, Sarasota, Florida

LICENSURE / REGISTRATIONS

Georgia Licensed Landscape Architect #1444

Florida Licensed Landscape Architect
#0001141

South Carolina Licensed Landscape Architect #1091

North Carolina Licensed Landscape Architect #1588

PROFESSIONAL AFFILIATIONS

American Society of Landscape Architects (ASLA Member)
Congress for New Urbanism (CNU Member)

JAMES TAYLOR, AICP

Senior Planner – Landscape Designer

Mr. Taylor is a Certified Urban Planner with over 15 years experience. He is proficient in redevelopment planning, park system and recreation planning, and cultural/ historic resource planning. He has technical expertise with GIS data management, analysis, and mapping and also skilful with all aspects of landscape architectural design and construction document production.

With a skill set including planning, landscape architecture, horticulture, ecology and computer technology, Mr. Taylors' diversity of talents and training make him an important team member of any project assigned to him. His previous work experience as GIS Analyst in the design and development of urban GIS systems for Louisiana parish governments and the U.S. Army Corps of Engineers has proved invaluable in assisting with redevelopment planning projects for Florida communities. His technical ability with spatial data sets and thematic mapping ensures a quality product for our clients.

Mr. Taylors' experience in redevelopment planning and community consensus building exercises have been crucial for a successful neighborhood-rebuilding program. He also has a degree in horticultural science and a deep interest in the protection and preservation of our environmental resources and cultural landscapes. He is knowledgeable of Florida's subtropical landscape plants, Florida natives, aesthetic and environmentally conscious landscape design, resource responsible irrigation design, and construction detailing for landscape architectural projects. Mr. Taylor has coordinated the firm's proposal production for public bids.

Representative Experience

Landscape Architecture

- Key West Tropical Forest and Botanical Garden – Key West, FL
- Brighthouse Networks Corp. Office Landscape – St. Petersburg, FL
- Ewing Place Townhomes Site & Landscape Plan – Clearwater, FL
- Revealing Truth Ministries Landscape Plan – Brandon, FL
- U.S. 41 and Highway 50 Landscape Plans – Brooksville, FL
- Davie Linear Park Trail, Landscape & Irrigation – Davie, FL
- Gunn Highway Medians – Tampa, FL
- State Road 7 and Atlantic Blvd Landscape and Irrigation Plan – Margate, FL
- Erosion Control and Landscape Plan for LIGO Livingston Observatory – Livingston, LA
- Brays Bayou Floodplain: Recreational Uses for Detention Basins – Houston, TX
- Gulf Coast Research Center – Brandon, FL
- Glazier Residence – Tampa, FL
- Luskis Residence – Tampa, FL

- Parks System Master Plan – North Miami, FL

Urban Planning, Design and Redevelopment

- Recreation and Open Space Plan – Groveland, FL
- Downtown Pedestrian Connectivity Plan – Tallahassee, FL
- Tallahassee Downtown CRA Plan – Tallahassee, FL

- Kissimmee Redevelopment Plan – Kissimmee, FL
- Haines City Redevelopment Plan – Haines City, FL
- Boynton Beach Redevelopment Plan – Boynton Beach, FL
- Rockledge CRA Finding of Necessity – Rockledge, FL
- Newtown Redevelopment Plan – Sarasota, FL
- Downtown and St Andrews CRA Plans – Panama City, FL
- St. Petersburg Midtown Area Strategic Initiative – St. Petersburg, FL
- Daytona Beach Finding of Necessity – Daytona Beach, FL
- Dixieland CRA Redevelopment Plan – Lakeland, FL
- Winter Haven Downtown Redevelopment Plan – Winter Haven, FL
- Florence Villa CRA Redevelopment Plan – Winter Haven, FL
- Lake Worth Redevelopment Plan – Lake Worth, FL
- Lauderdale Lakes Redevelopment Plan – Lauderdale Lakes, FL
- State Road 7 Corridor Analysis – Margate, FL
- Ashley Farms Development – Spotsylvania County, VA
- Downtown Development Action Plan – Tarpon Springs, FL
- Riverfront Development Planning Study – West Baton Rouge Parish, LA
- Strategic Action Plan for Mid City Redevelopment Alliance – Baton Rouge, LA
- FIXUP! Mid City Program Development and Operation – Baton Rouge, LA
- Park Hills Neighborhood Infill Housing Site Plan – Baton Rouge, LA

Cultural-Heritage Planning

- Florida Keys Scenic Highway Interpretive Master Plan – Monroe County, FL
- Heritage Village Master Plan – Pinellas County, (Largo) FL
- Broward County Cultural Heritage Plan – Broward County, FL
- Torry Island Nature Center Study – Lake Okeechobee, FL
- Mississippi West-Bank Riverfront Development Planning Study – Baton Rouge, LA

Regional Planning/ GIS

- Transfer of Development Rights Study – Bay County, FL
- GIS Needs and Feasibility Analysis Studies for Louisiana Parishes: East Baton Rouge, St. Charles, St. Tammany, Ascension, Calcasieu, and Plaquemines

Awards

- American Planning Association, Florida's Gold Coast Section: Strategic Planning Award, 2007 for the Florida Keys Scenic Highway Interpretive Master Plan. (Award presented to FDOT District 6 who sponsored the study. Mr. Taylor was a member of the consultant team.

Profile

Education

Master of Landscape Architecture, Louisiana State University, 1996

B.Sc. (Horticulture), Clemson University, 1989

Training/ Conferences include:

- Secure & Liveable Communities: Crime Prevention Through Environmental Design, AIA/ National Institute for Justice, 1993
- Civic Works: Pittsburgh, AIA Regional and Urban Design Committee Conference, 1995
- GIS Training Course, Intergraph MGE Foundations, 1997
- Mike Lin Graphic Workshop, 2004

Experience

2007 - 2010

IBI Group Inc., Sarasota, FL, Senior Planner

2000 - 2007

RMPK Group, Sarasota, FL, Urban Planner/ GIS Analyst/ Landscape Designer

2005

Hardeman Kempton Assoc., Tampa, FL, Landscape Designer

1996 - 1999

Gulf Engineers & Consultants, Baton Rouge, LA, Planner/ GIS Analyst

1992 - 1996

Mid City Redevelopment Alliance, Baton Rouge, LA, Planner/ GIS Analyst

1994

McGee & Assoc., Naples, FL, Landscape Designer

registration

American Institute of Certified Planners: 02110

JON PIERCE

Mr. Pierce is a professional Landscape Designer with over 4 years experience in Landscape Construction.

Since joining the firm Mr. Pierce has excelled at project management and in producing construction documents for a number of park design and streetscape projects listed below. He is a skilled CAD Technician and is especially knowledgeable of landscape construction materials, practices, and techniques. His background in horticultural science is an asset to planting design projects.

Representative Experience

Landscape Architecture

Tamarac Towncenter Streetscape – Tamarac, FL – This project consists of 2,300 linear feet of streetscape, parking and sidewalk design with the intention of denoting this section of 57th Street as the “downtown” location of the City of Tamarac. With unique paving patterns, custom site furnishings and other site amenities, this area will become a wonderful pedestrian area for residents and visitors alike.

SR7 Streetscape – Royal Palm Beach, FL – This project consisted of over one mile of median landscaping to provide a dynamic entryway into the Village of Royal Palm Beach along heavily traveled SR7.

James E. Grey Preserve Phase IV – New Port Richie, FL – Phase IV is a component of a 60+ acre preserve area along the Pithlaschascotee River in Pasco County, Florida. This phase includes a crushed shell entry road and kayak drop-off, boardwalk, and other site furnishings.

James E. Grey Preserve Phase III – New Port Richey, FL – Phase III is a component of a 60+ acre preserve area along the Pithlaschascotee River in Pasco County, Florida. This phase includes hiking trails, an observation deck, picnic shelters, a restroom, boardwalk, bridge, and interpretive signage.

Royal Palm Beach Commons – Royal Palm Beach, FL – This project was continued from the conceptual design phase into the construction phase. The existing site is currently 160 acres of dilapidated golf course that is to be renovated into a passive park that includes a 20 acre system of lakes with littoral habitats for native flora and fauna, nature trails, a Great Lawn, 7 native planting habitats, a central plaza with an interactive fountain, and many other exciting park features that will allow the residents of the Village a place to enjoy the outdoors. Coordination with multiple consultants was required to maintain consistency throughout the design phase, and construction administration will be required in order to achieve the vision and feel of an enticing park atmosphere.

Veterans Memorial – Fort Pierce, FL – Veterans Memorial Park in Fort Pierce went through multiple design charrettes with local Veteran organizations, City officials and the Public before reaching it’s final character that ultimately pays tribute to the soldiers of this country. With a fountain as the central feature, black granite memorials, curvaceous seating walls and winding walkways radiate outwards. An amphitheatre covered by a space frame structure will seat up to 120 people for events, while the site also includes a restroom, large granite columns, waterfront pavilions, ceremonial urns, and dramatic landscaping.

Conceptual Design

Wilton Manors Public Safety Complex – Wilton Manors, FL – Design meetings with Wilton Manors city officials assisted in developing a fully integrated Site Master Plan for a Proposed City Hall and Public Safety Complex centrally located within the city. The final result was the combination of the City Hall and Police station with a plaza and conjoined parking, along with additional pedestrian walkways, playgrounds, ball courts and open lawns.

Village Commons Park – Royal Palm Beach, FL –The intent behind the design of this park was to establish a world-renowned active and passive park that would elevate the appeal of the Village to its residents and tourists alike. Along with a nine hole executive training golf course, there is a 20-acre lake system, Great Lawn, Community

Services area, Central Plaza, roughly 40 acres of wooded recreational land, botanical gardens, and room for an additional Community Arts School and Botanical Garden.

Halpatiokee Preserve – Stuart, FL – The Southern Addition of the Halpatiokee Preserve is to be an outdoor enthusiasts' dream. With the addition of new hiking and mountain biking trails, there will be shell parking, a rustic campsite, a solar powered nature center, the addition of littoral zones to the existing man-made lakes, and kayak and canoe launches. Located along the South Fork of the Saint Lucie River, adventurers can spend an entire weekend kayaking and mountain biking on the site.

Veterans Park – Fort Pierce, FL – The soul intention of the design of this park was to dedicate land to the Veterans of this nation while tackling existing issues and concerns on the site. With more development downtown and a lack of interconnectivity of city amenities, we designed a park that gives due respect to veterans and establishes all park amenities necessary for a true waterfront park that will eventually become part of the Fort Pierce greenways plan.

Canopy Shores Park – St. Augustine, FL – This 33 acre site is located along the Matanzas River and is one of the last parcels left in the St. Augustine Shores PUD. The enter park consists of dense hydric hammock and estuarine tidal marsh, so environmental sustainability was the main concern when adding new park amenities. Along with a raised boardwalk and canopy walk, there will be a centrally located area that will contain parking, a restroom, picnic shelters, playgrounds, an amphitheatre, and outdoor classroom.

Lincoln Avenue Community and Recreation Park – Mount Dora, FL – Mount Dora has a series of parks that are in need of renovation. RMPK initially established a Parks Master Plan before taking on the task of designing this intricate passive and active park. The entire site is located on roughly 80 acres of land, but certain parcels are zoned for separate grant monies. So the main task behind designing this park was to create a transition between what was to be active (baseball fields, water park, etc.), and what was to be passive. There was also a need for interconnectivity between the two schools located at separate ends of the park.

Tropica Sands – Costa Rica – Tropica Sands is a world-class resort in Costa Rica where RMPK was hired to design the hardscaping and landscaping for the entry drive and pool/ terrace area. Located on the beach, a beautifully tiered terrace with waterfalls and custom artwork was created as the grand entry. With a swim up bar and custom waterfalls located throughout the site, this is truly a luxurious resort.

Planning

Daytona Beach Riverfront Master Plan – Daytona Beach, FL – IBI was hired for the conceptual design phase of a waterfront redevelopment master plan for the City of Daytona Beach, located along the Halifax River. With existing historic elements, a lack of interconnectivity among retail and other waterfront amenities, it was a challenge meeting the Public's and the City's visions of the future of their waterfront. The final design is a fully integrated waterfront master plan that includes expanded retail, waterfront restaurants, garden pavilions, waterfront light and water shows, civic plaza, market place for local vendors, amphitheatre, and multiple open lawns and event areas.

Construction Management

Manatee Community College-Venice Campus Improvements – Venice, FL

James E. Grey Preserve Phases III and IV – New Port Richey, FL

US41 Streetscape – Brooksville, FL

Teaching

Woody Plants ID and Landscape Use – Teacher's Assistant, Michigan State University

Profile

Education

B.Sc. (Horticulture), Michigan State University, 2004

CAD Course, Lansing Community College, 2004

Experience

May 2007 - to date

IBI Group Inc. Sarasota, FL

2005 - 2007

RMPK Group, Sarasota, FL, Landscape Designer

2005

Independent, Romeo, MI, Landscape Contractor Employee

2003

Landscape Designworks, Plainwell, MI, Design/ Build Intern

JEDDE V. REGANTE, ESQ.

ADMITTED TO FLORIDA BAR, OCTOBER 1998
1612 UNITED STREET – KEY WEST, FL – 33040
(305) 296-2928 – JED.KEYSSOLAR@GMAIL.COM

EDUCATION

1995 - 1998	University of Florida College of Law Focused study on Environmental Law <i>Juris Doctor, with honors</i>
1989 - 1994	University of Florida, College of Liberal Arts and Sciences <i>Bachelor of Arts</i> <i>Major: Criminal Justice</i> <i>Minor: Classics</i>

PROFESSIONAL EXPERIENCE

August 2007 – Present	Managing Member – Eco-Nomics, LLC, Environmental Consulting and Law, Green Building, Solar Design and Resource Management
October 2004 – Present	Private Practice, Sole Practitioner Litigation, Land Use, Foreclosure Defense
September 2003 – Sept 2004	Lawrence J. Smith, P.A. Fort Lauderdale and Tallahassee, Florida Government Relations and Attorneys at Law
November 2002 – August 2003	Private Practice, Sole Practitioner Litigation, Land Use
September 2002 – Nov. 2002	Deputy Campaign Manager for Senator (and current candidate for Florida Attorney General) Dave Aronberg (FL - District 27)
August 1998 – September 2002	Law Offices of Morgan & Hendrick Key West, Florida Litigation, Land Use and Civil Practice

COMMUNITY - AFFILIATIONS

Chairman, Monroe County Green Initiatives Task Force, 2009 - 2011

President of Board of Directors for Monroe County Helpline, 2009 - 2012

Florida Green Building Coalition Member and Nominee for Board of Directors, 2008 - Present

Graduate of first class - Community Foundation of the Florida Keys' Non-Profit Leadership Academy

Technical Advisor and Former Member of Board of Directors of Keys Green Living Energy and Education

Member of Sunrise Rotary of the Conch Republic



4

Project experience

Selected Projects

Project Name: Banquet Pavilion and Garden

Client Name: Key West Botanical Garden

Client Representative: Carolann Sharkey

Client Address: College Road, Key West

Client Phone Number: 305-304-3666

Key Personnel: Russell Moore, Peter Keenan

Design Fee: \$40,000.00

Construction Estimate: \$225,000.00

Contractor: Marino Construction

Award Amount: \$218,000.00

Contractor's Representative: Mike Marino

Contractor's Address: White Street, Key West

Contractor's Phone: 239-910-2132

Project Name: Oriole's Spring Training Stadium

Client Name: Sarasota County / Baltimore Orioles

Client Representative: Carolyn Eastwood

Client Address: 1660 Ringling Blvd. Sarasota, Fl. 34236

Client Phone Number: 941-961-5000

Key Personnel: Russell Moore, Peter Keenan

Design Fee: \$145,000.00

Construction Estimate: \$2,525,000.00

Contractor: Valley Crest

Award Amount: \$2,218,000.00

Contractor's Representative: Scott Sikoro

Contractor's Address: Seffner , Fl.

Contractor's Phone: 813-628-8116

Project Name: Anna Island Pier and Waterfront Park

Client Name: City of Anna Maria, Fl.

Client Representative: George McKay

Client Address: Anna Maria, Fl.

Client Phone Number: 941-708-6132

Key Personnel: Russell Moore, Peter Keenan

Design Fee: \$90,000.00

Construction Estimate: \$900,000.00

Contractor: Woodruff and Sons

Award Amount: \$850,000.00

Contractor's Representative: Matt Anderson

Contractor's Address: Bradenton Fl.

Contractor's Phone: 941-756-1871

Sims Waterfront Park

New Port Richey, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Program Development
- Conceptual Master Plan
- Final Park Master Plan
- Construction Drawings
- Construction Admin.

CLIENT:

New Port Richey, Fl.
Bob Consolvo

YEAR:

2000

BUDGET:

\$225,000 Fees

SERVICES:

Park Planning
Urban Design



URBAN PARKS

This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Sarasota Bayfront Park

Sarasota, Fl.



MAJOR DESIGN ELEMENTS:

- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Marina Esplanade
- Gateways

CLIENT:

Sarasota Fl.
Jane Robinson
941-365-2200

YEAR:

1995

BUDGET:

\$575,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines
Construction Documents



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

St. John's Waterfront Park

Cocoa, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Program Development
- Conceptual Master Plan
- Final Park Master Plan
- Construction Drawings
- Construction Admin.

CLIENT:

Cocoa, Fl.
Gary Rogers
954-263-6264

YEAR:

2003

BUDGET:

\$250,000 Fees

SERVICES:

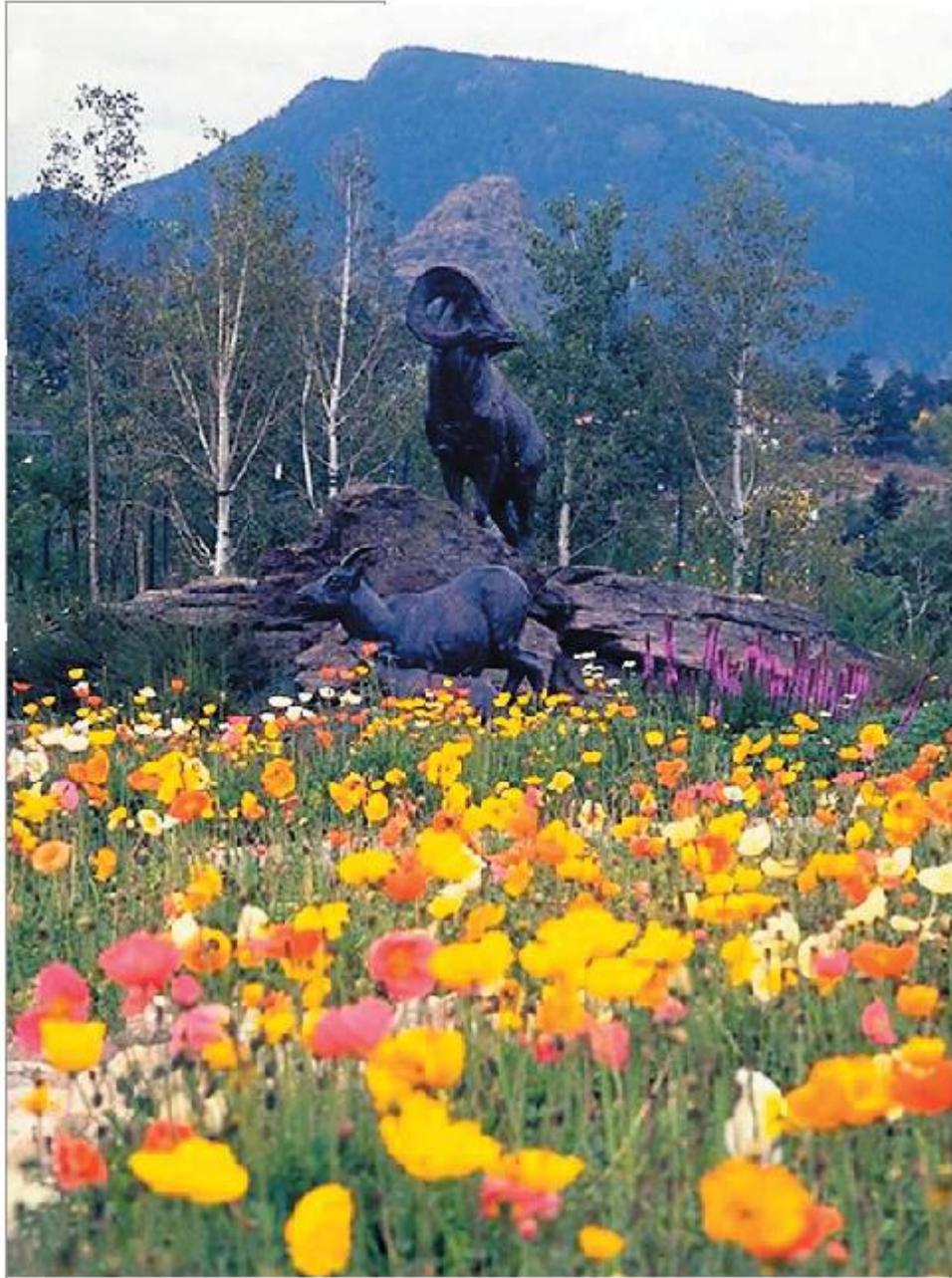
Park Planning
Urban Design
Park Design
Construction Documents
Construction Adminis.



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Estes Park Riverfront Park

Estes Park, Co.



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Estes Park Riverfront Park

Estes Park, Co.



MAJOR DESIGN ELEMENTS:

- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Marina Esplanade
- Gateways

CLIENT:

Estes Park URA
Bob Josephs
970-586-5331



This project was produced by GalleVerde professionals while under the employ of The RMPK Group.

Cocoa Waterfront Park

Cocoa, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Program Development
- Conceptual Master Plan
- Final Park Master Plan
- Construction Drawings
- Construction Admin.

CLIENT:

Cocoa, Fl.
Gary Rogers
954-263-6264

YEAR:

2000

BUDGET:

\$450,000 Fees

SERVICES:

- Park Planning
- Urban Design
- Park Design
- Construction Documents
- Construction Adminis.



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Sarasota Streetscape

Sarasota, Fl.



MAJOR DESIGN ELEMENTS:

- Beach Access
- Beach Broadwalk
- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Cafes

CLIENT:

Sarasota Fl.
Jane Robinson
941-365-2200

YEAR:

1998

BUDGET:

\$425,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines
Construction Documents



STREETSCAPES

This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Longmont Streetscape

Longmont, Co.



MAJOR DESIGN ELEMENTS:

- Beach Access
- Beach Broadwalk
- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Cafes

CLIENT:

Longmont Co.
Les Prentice
303-776-6050

YEAR:

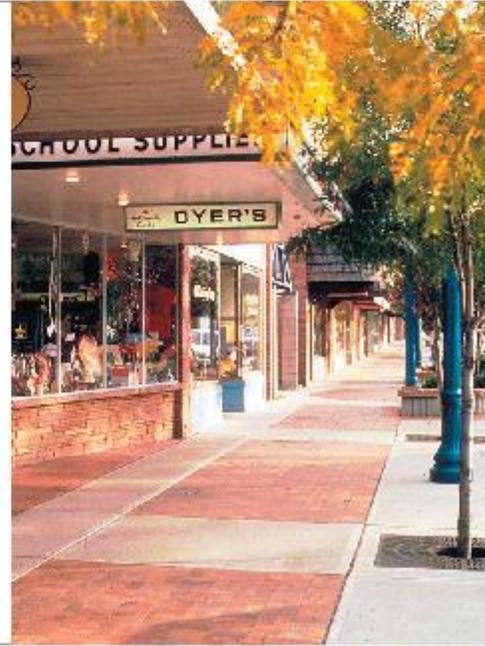
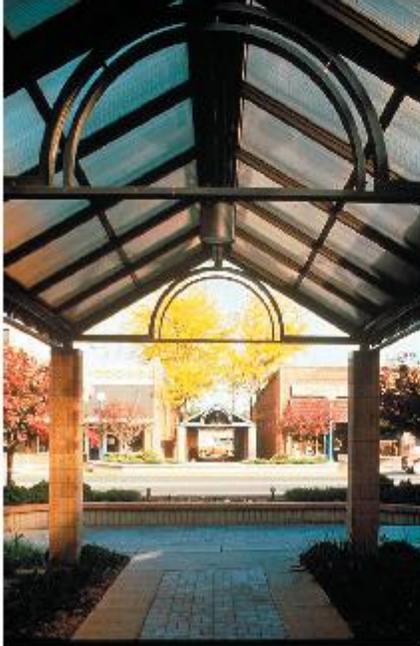
1985

BUDGET:

\$275,000 Fees

SERVICES:

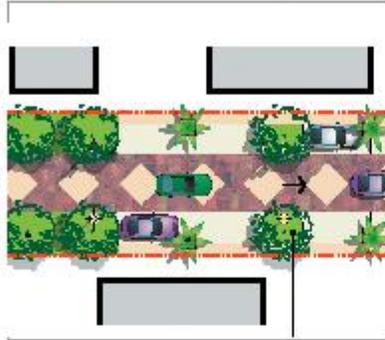
Urban Design
Streetscape Design
Design Guidelines
Construction Documents



This project was produced by GalleVerde professionals while under the employ of The RMPK Group.

Hollywood Beach Streetscape

Hollywood Beach, Fl.



MAJOR DESIGN ELEMENTS:

- Beach Access
- Beach Broadwalk
- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Cafes

CLIENT:

Hollywood Beach, Fl.
Susan Goldberg
954-921-3993

YEAR:

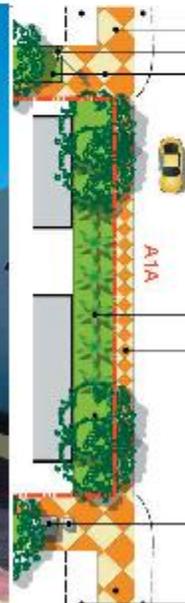
2008

BUDGET:

\$235,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines
Construction Documents



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Hillview Avenue Streetscape

Sarasota, Fl.



MAJOR DESIGN ELEMENTS:

- Beach Access
- Beach Broadwalk
- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Cafes

CLIENT:

Sarasota Fl.
Jane Robinson
941-365-2200

YEAR:

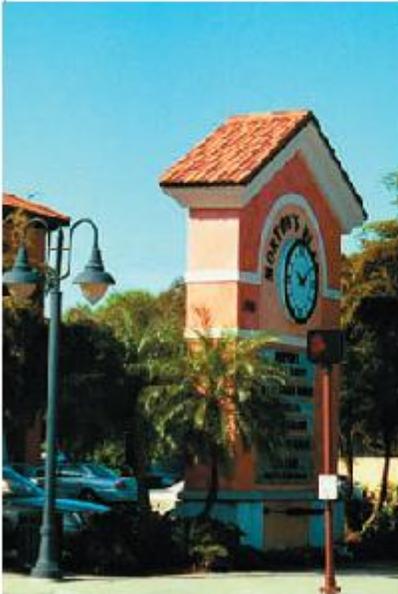
1999

BUDGET:

\$75,000 Fees

SERVICES:

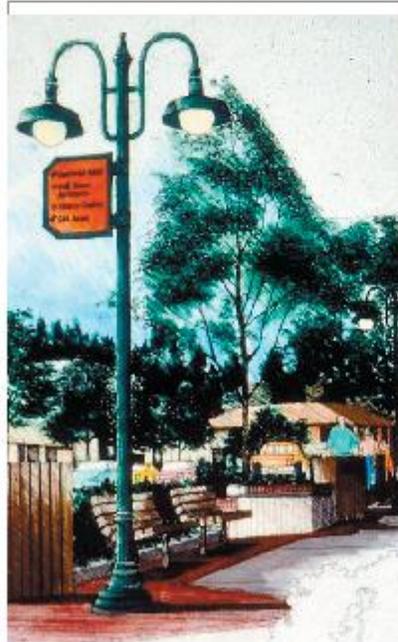
Urban Design
Streetscape Design
Design Guidelines
Construction Documents



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Estes Park Streetscape

Estes Park, Co.



MAJOR DESIGN ELEMENTS:

- Beach Access
- Beach Broadwalk
- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Cafes

CLIENT:

Estes Park Co.
Bob Josephs
970-577-3707

YEAR:

1988

BUDGET:

\$425,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines
Construction Documents



This project was produced by GalleVerde professionals while under the employ of The RMPK Group.

Eatonville Streetscape

Eatonville, Fl.



MAJOR DESIGN ELEMENTS:

- Beach Access
- Beach Broadwalk
- Sidewalks
- Parking
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Fountains
- News Stands
- Performance Areas
- Public Art
- Cafes

CLIENT:

Eatonville, Fl.
Anthony Greene
407-623-1313

YEAR:

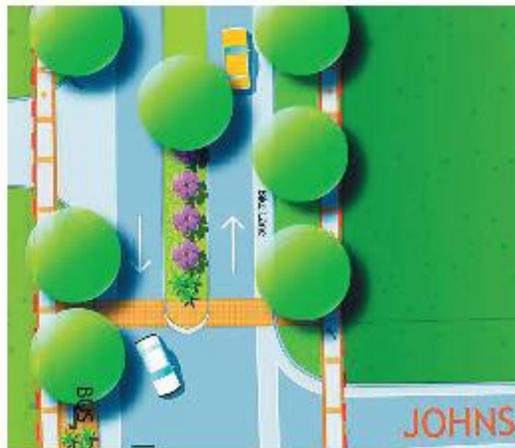
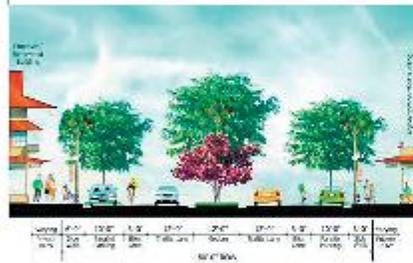
2004

BUDGET:

\$400,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines
Construction Documents



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Atlanta Streetscape Pylons

Atlanta, Ga.



MAJOR DESIGN ELEMENTS:

- Sidewalks
- Signage
- Lighting
- Planting
- Bus stops
- Decorative Paving
- Public Art

CLIENT:

Atlanta, Ga.
Gail Collins
404-658-1877

YEAR:

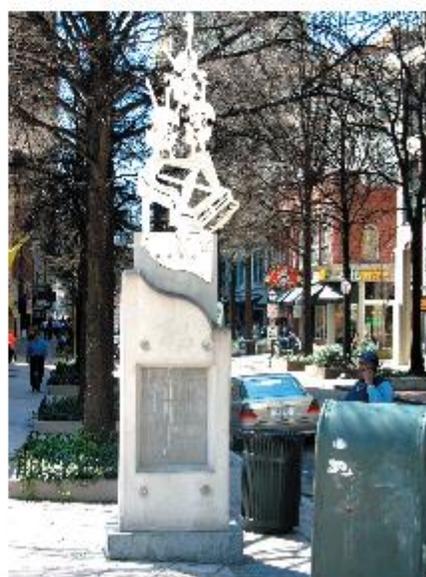
2002

BUDGET:

\$100,000 Fees

SERVICES:

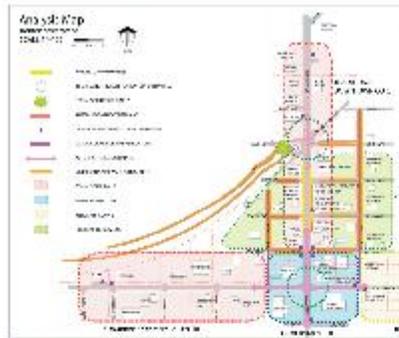
- Urban Design
- Streetscape Design
- Design Guidelines
- Construction Documents



This project was produced by GalleVerde professionals while under the employ of The RMPK Group.

Trenton Streetscape

Trenton, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Conceptual Plan
- Streetscape Details
- Illustrative Plans
- Implementation Plan
- Urban Design Guidelines

CLIENT:

Trenton, FL
Jared
954-921-3993

YEAR:

2006

BUDGET:

\$135,000 Fees

SERVICES:

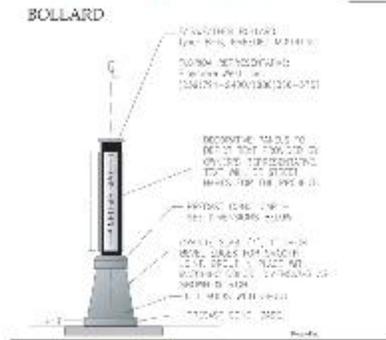
Urban Design
Streetscape Design
Design Guidelines



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Tarpon Springs Streetscape Master Plan

Tarpon Springs, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Conceptual Plan
- Streetscape Details
- Illustrative Plans
- Implementation Plan
- Urban Design Guidelines

CLIENT:

Tarpon Springs Fl.
Ellen Posivach
727-938-3711

YEAR:

2006

BUDGET:

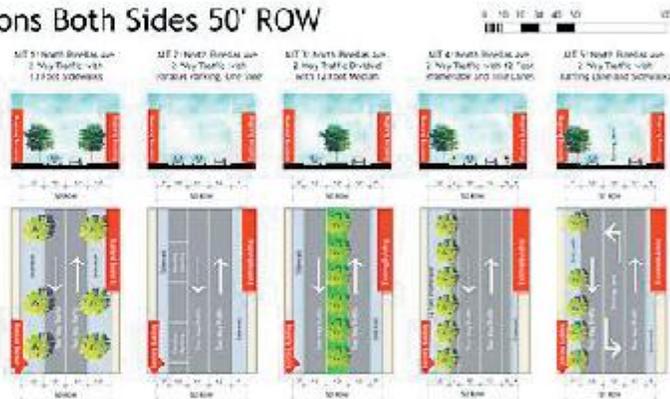
\$235,000 Fees

SERVICES:

Urban Design
Streetscape
Design guidelines

**5' Easement Acquisitions Both Sides 50' ROW
North Pinellas Avenue**

Tarpon Springs Key Map



STREETSCAPES

This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Tamarac Streetscape

Tamarac, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Conceptual Plan
- Streetscape Details
- Illustrative Plans
- Implementation Plan
- Urban Design Guidelines

CLIENT:

Tamarac, Fl.
Deborah Ross
954-597-3530

YEAR:

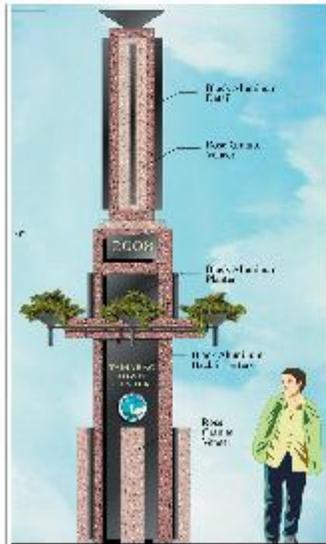
2006

BUDGET:

\$125,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines



STREETSCAPES

This project was produced by GalleVerde professionals while under the employ of The RMPK Group.

Tallahassee Streetscape Master Plan

Tallahassee, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Conceptual Plan
- Streetscape Details
- Illustrative Plans
- Implementation Plan
- Urban Design Guidelines

CLIENT:

Tallahassee, Fl.
Michael Parker
850-891-8685

YEAR:

2006

BUDGET:

\$135,000 Fees

SERVICES:

Urban Design
Streetscape Design
Design Guidelines



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Florida Keys Scenic Highway Interpretive Master Plan

Key West, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Conceptual Plan
- Visitation Plan
- Resource access Plan
- Interpretive Plan
- Illustrative Plans
- Implementation Plan
- Urban Design Guidelines
- Signage Design

CLIENT:

Monroe County, FL
Jane Tallman
850-891-8685

YEAR:

2006

BUDGET:

\$235,000 Fees

SERVICES:

- Urban Design
- Streetscape
- Visitation guide
- Design guidelines
- Way-finding Plan



This project was produced by GalleVerde professionals while under the employ of The RMPK Group.

Heritage Village Master Plan

Pinellas County, Fl.



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Conceptual Plan
- Visitation Plan
- Resource access Plan
- Interpretive Plan
- Illustrative Plans
- Implementation Plan
- Urban Design Guidelines
- Signage Design

CLIENT:

pinellas County, FL
Jan Luth

954-973-6770

YEAR:

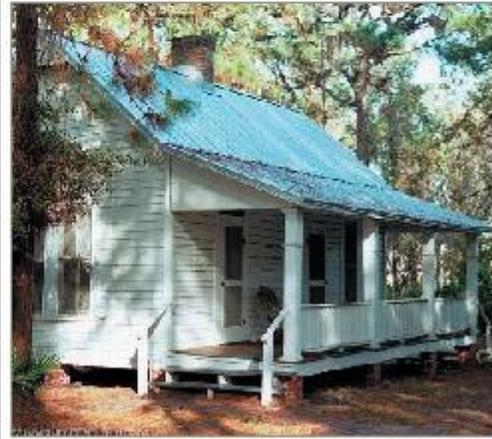
2004

BUDGET:

\$285,000 Fees

SERVICES:

- Urban Design
- Streetscape
- Visitation guide
- Design guidelines
- Way-finding Plan



This project was produced by CalleVerde professionals while under the employ of The RMPK Group.

Cocoa Vision Plan

Cocoa, FL



MAJOR PLAN ELEMENTS:

- Inventory
- Analysis
- Public Workshops
- Goals and Objectives
- Idealized Future
- Economic Base
- Framework Plan
- Urban Design Plan
- Implementation Strategies

CLIENT:

Cocoa CRA
Gary Rogers
954-676-3607

YEAR:

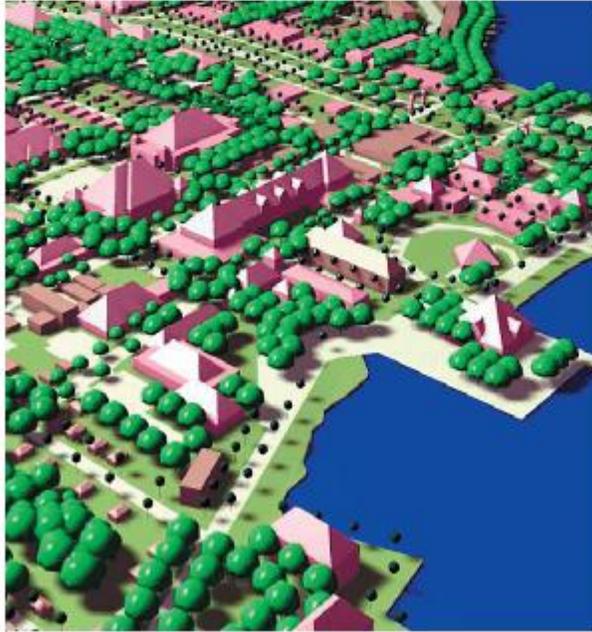
1998

BUDGET:

\$125,000 Fees

SERVICES:

Urban Planning



VISION PLANS

This project was produced by CalleVerde professionals while under the employ of The RMPK Group.



BAYFRONT VILLAGE
Draft Concept Plan, March 2011





Key West Botanical Garden



Orioles Spring Training Stadium



Anna Maria Pier and Waterfront Park





5

personnel availability

Personnel Availability

Russell Moore – 75% Availability

Peter Keenan – 70% Availability

David Gjertson – 90% Availability

James Taylor – 60% Availability

Jon Pierce – 80% Availability

Jed Regante – 75% Availability



6

project management

Management Approach

Our approach to project management reflects our philosophy that a well-organized and coordinated project usually ensures a quality project, completed on time and within budget. Below are key components of our project management approach:

CalleVerde has past experience managing multidisciplinary teams on similar projects

Our Project Team utilizes state-of-the-art project management and reporting systems.

All key personnel are knowledgeable of key issues, county and state agency review, permitting and approval processes, and appropriate construction materials and methods.

Our project management philosophy is based upon a project team concept. Each member of the project team is selected based on their particular expertise and the unique needs of each project. This ensures continuity for each project phase, from the initial activities through implementation. For each project, a series of project organization sessions are undertaken with the client and project team members. This allows the client/consultant team to formulate a clear understanding of the project goals and objectives. From that point, a set of detailed strategies can be outlined to accomplish the agreed upon goals.

At the outset of the project, a work plan will be prepared outlining all work elements including scope, schedule, and budget for all participants. The plan will also address responsibilities, authority, communication, document control, invoicing, progress reporting, quality control, and other major work elements.

Project Control: The Team utilizes a computerized system for project planning, monitoring, and control. Project planning includes the establishment of project tasks and sub-tasks, the assignment of sufficient resources to accomplish those tasks, and the scheduling of tasks within the overall project time frame. Project monitoring reviews the current progress of the project and includes the assessment of budget and schedule status at any given point in time during execution of the project. In addition, software is utilized to develop a critical path for project deliverables, tracking both progress and costs to date. This system provides a clear record of activities and the ability to monitor and control project costs and schedule.

The project-planning phase generates a series of initialization reports to be used in evaluating the initial status of the project. The reports generated by this phase of the computer program are:

- Labor rate schedules
- Task costs
- Project schedule
- Project expenditures
- Labor resource requirements

During project monitoring, update reports are generated which indicate the current status of a particular project at a given point in time. These update reports include: The overall schedule status and the overall budget status. When managing a multiple consultant team, we require all consultant team members to provide-status reports twice each month. In return, the project manager reports back to each consultant twice a month with a project status memo, which informs each consultant of the others' progress and informs team members of project milestones and deliverable dates. On a monthly basis, the client receives a detailed progress report with each billing.

Monthly billings are developed for the client utilizing QuickBooks billing software. The monthly billing report provides detailed breakdowns of hours charged to the job by specific personnel and/or labor categories. The billing also provides a status summary, which covers expenditures-to-date (both direct and indirect) with percentage of completion.

Utilizing these project management techniques for monitoring the project budget and schedule, our Project Manager can quickly identify potential problems and introduce corrective measures. We have found that this approach assures a smooth running and cost effective project, of which both the client and consultants can be proud.

Staff Assignments: We realize that project coordination and management is vital to the success of any complex, multidisciplinary project. As a team, we have a strong commitment to using state-of-the-art management techniques and computer software. Success in completing large-scale, complex projects also depends, to a large extent, on the Project Team selected. The success of the Project Team in turn depends on the skill and experience of the Project Manager, who will lead the team towards the successful completion of the project. Our experience has proven to us that the Project Manager should have the following qualifications:

- A proven record of performance in the management and administration of similar projects
- The leadership skills to be effective when the final outcome depends on the performance of several firms and/or disciplines
- To be an effective communicator who can represent the key issues of the project while maintaining overall communication and control of the Project Team

Technological Capabilities: We do all of our document production in-house utilizing laser printers and plotters. We utilize AutoCAD, CorelDraw, ArcView/GIS, Illustrator, and PhotoShop. In addition to our CAD and GIS proficient staff, we employ a full time graphic artist as well as a full time technical writer.



7

exhibits

ANTI-KICKBACK AFFIDAVIT

STATE OF FLORIDA)

: SS

COUNTY OF MONROE)

I, the undersigned hereby duly sworn, depose and say that no portion of the sum herein bid will be paid to any employees of the City of Key West as a commission, kickback, reward or gift, directly or indirectly by me or any member of my firm or by an officer of the corporation.

By: _____

Sworn and subscribed before me this

day of _____, 20____.

NOTARY PUBLIC, State of Florida at Large

My Commission Expires: _____

9

**SWORN STATEMENT UNDER SECTION 287.133(3)(a)
FLORIDA STATUTES, ON PUBLIC ENTITY CRIMES**

**THIS FORM MUST BE SIGNED IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICE
AUTHORIZED TO ADMINISTER OATHS.**

1. This sworn statement is submitted with Bid, Bid or Contract No. _____ for

2. This sworn statement is submitted by _____

(Name of entity submitting sworn statement)

whose business address is _____

_____ and (if applicable) its Federal
Employer Identification Number (FEIN) is _____ (If the entity has no FEIN,
include the Social Security Number of the individual signing this sworn statement.)

3. My name is and my relationship to

(Please print name of individual signing)

the entity named above is .

4. I understand that a "public entity crime" as defined in Paragraph 287.133(1)(g), Florida Statutes, means a violation of any state or federal law by a person with respect to and directly related to the transaction of business with any public entity or with an agency or political subdivision of any other state or with the United States, including but not limited to, any Bid or contract for goods or services to be provided to any public entity or an agency or political subdivision of any other state or of the United States and involving antitrust, fraud, theft, bribery, collusion, racketeering, conspiracy, material misrepresentation.

5. I understand that "convicted" or "conviction" as defined in Paragraph 287.133(1)(b), Florida Statutes, means a finding of guilt or a conviction of a public entity crime, with or without an adjudication of guilt, in any federal or state trial court of record relating to charges brought by indictment information after July 1, 1989, as a result of a jury verdict, nonjury trial, or entry of a plea of guilty or nolo contendere.

6. I understand that an "affiliate" as defined in Paragraph 287.133(1)(a), Florida Statutes, means

1. A predecessor or successor of a person convicted of a public entity crime: or

2. An entity under the control of any natural person who is active in the management of the entity and who has been convicted of a public entity crime. The term "affiliate" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in the management of an affiliate. The ownership by one person of shares constituting controlling interest in another person, or a pooling of equipment or income among persons when not for fair market value under an arm's length agreement, shall be a prima facie case that one person controls another person. A person who knowingly enters into a joint venture with a person who has been convicted of a public entity crime in Florida during the preceding 36 months shall be considered an affiliate.

7. I understand that a "person" as defined in Paragraph 287.133(1)(8), Florida Statutes, means any natural

person or entity organized under the laws of any state or of the United States with the legal power to enter into a binding contract and which Bids or applies to Bid on contracts for the provision of goods or services let by a public entity, or which otherwise transacts or applies to transact business with a public entity. The term "person" includes those officers, directors, executives, partners, shareholders, employees, members, and agents who are active in management of an entity.

8. Based on information and belief, the statement, which I have marked below, is true in relation to the entity submitting this sworn statement. (Please indicate which statement applies.)

Neither the entity submitting this sworn statement, nor any officers, directors, executives, partners, shareholders, employees, members, or agents who are active in management of the entity, nor any affiliate of the entity have been charged with and convicted of a public entity crime subsequent to July 1, 1989.

The entity submitting this sworn statement, or one or more of the officers, directors, executives, partners, shareholders, employees, members, or agents who are active in management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989, AND (Please indicate which additional statement applies.)

There has been a proceeding concerning the conviction before a hearing of the State of Florida, Division of Administrative Hearings. The final order entered by the hearing officer did not place the person or affiliate on the convicted vendor list. (Please attach a copy of the final order.)

The person or affiliate was placed on the convicted vendor list. There has been a subsequent proceeding before a hearing officer of the State of Florida, Division of Administrative Hearings. The final order entered by the hearing officer determined that it was in the public interest to remove the person or affiliate from the convicted vendor list. (Please attach a copy of the final order.)

The person or affiliate has not been put on the convicted vendor list. (Please describe any action taken by or pending with the Department of General Services.)

(Signature)

(Date)

STATE OF
COUNTY OF

PERSONALLY APPEARED BEFORE ME, the undersigned authority,

_____ who, after first being sworn by me, affixed his/her signature in the

(Name of individual signing)

space provided above on this day of _____, 20__.

My commission expires: _____

NOTARY PUBLIC



STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND
PROFESSIONAL REGULATION

AC# 5886249

LA0001755 11/15/11 118094604

REGISTERED LANDSCAPE ARCHITECT
KEENAN, PETER FORD

HAS REGISTERED under the provisions of Ch.481
Expiration date: NOV 30, 2013 L11111501877