



THE CITY OF KEY WEST

Post Office Box 1409 Key West, FL 33041-1409 (305) 809-3933

To: Mark Finigan, Asst. City Mgr.

From: Michael Davila, Division Chief of Operations

Date: 4 February, 2013

Reference: Preferred Brokerage Firm for Old E-6 Sale

The Key West Fire Department has decided to sell the old Quality E-6 to coincide with the purchase of the new Pierce Apparatus to be designated E-6. We have researched five brokerage firms to find the most cost effective firm for the City of Key West. The five firms reviewed were all contacted and asked to submit brokerage agreements for us to analyze. We have found the firm Firetec Used Apparatus Sales as the best prospect for the following reasons;

- All firms have the same 10% fee, (one lesser known broker offers the service for only 7%)
- Firetec Used Apparatus Sales has a proven track record, and is one of the largest used Fire Truck dealers in Florida
- Firetec Used Apparatus Sales requires the buyer to transport the Fire Truck, which leaves more profit for the City of Key West

With your approval I will forward the brokerage agreement to Legal for their approval. Afterward I will complete documentation needed to get E-6 listed as soon as possible. It is our hope that the sale could be in the \$30,000 range, however Firetec Used Apparatus Sales will help with setting a high sale price which will be favorable to the City of Key West as well as Firetec Used Apparatus Sales.

Michael Davila, Division Chief of Operations

Key West Fire Department

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Serving the Southernmost City

Key to the Caribbean – average yearly temperature 77 ° Fahrenheit.

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KEY WEST