

# EXECUTIVE SUMMARY



**TO:** Jim Scholl, City Manager

**FROM:** John Wilkins, Parking Director

**DATE:** August 23, 2019

**SUBJECT:** Re-Meter Smathers Beach on-street parking area per Sec. 70-31(b) of the Code of Ordinances of the City of Key West.

**Action Statement:**

Pass a Resolution to Re-meter on-street parking area per Sec. 70-31(b) of the Code of Ordinances of the City of Key West. This area is from 1900 to 2600 blocks along South Roosevelt Blvd.

**Background:**

Around 7 years ago on April 7<sup>th</sup>, 2012 the City of Key West removed parking meters along Smather's Beach.

At that time there was not a mechanism in place to allow Key West Residents to enjoy the beach without paying.

In 2016, the Residential Parking Permits benefit was expanded to include 4 hours free at certain metered parking locations in the City. Today, these locations are the Old Town Garage (aka Park'N'Ride), Main lot at the Key West Bight, Fire Station Lot and Truman Waterfront Park. The City Management has moved forward a proposal to re-meter Smather's Beach and expand the Residential Parking Permit to include Smather's Beach. Residents would be allowed to park for up to 4 hours, one time per day without paying.

the City of Key West Ordinances Sec. 70-31(b) under City Manager's Authority states the City Manager shall designate and indicate, upon the approval of the City Commission, by appropriate signs and markings, metered parking spaces and zones.

Parking staff performed a recent sampling of parking in the on-street parking along Smathers Beach from Bertha to the end of the seawall.

We choose two day-time samples, one on Wednesday 6/12/2019 in the afternoon and on Saturday 6/15/2019 around noon. It is a small sample, but I think gives a good general picture of who uses these parking spaces.

6/12/2019 (Wednesday afternoon)	
Key West Residents	4
Lower Keys Residents (not Key West)	2
Visitors	45
6/15/2019 (Saturday afternoon)	
Key West Residents	16
Lower Keys Residents (not Key West)	10
Visitors	52

It is estimated that about 75 percent of vehicles using Smather’s Beach are not local.

This Right-of-Way is owned by the State of Florida. The City’s Engineering Department has been in contact with FDOT District 6 and is in the process of preparing to submit a construction agreement as part of a right-of-way use permit for the metering of Smather’s beach. The City would not be required to share revenue from this agreement per FDOT District 6 personnel. Any submittal would be contingent upon the City Commission passing a resolution to re-meter Smather’s Beach.

**Recommendation:**

Pass a resolution to expand metered parking areas to include the 1900 to 2600 blocks of South Roosevelt Blvd along Smather’s Beach. Install Signage and 5 parking paystations – one at every other staircase along the seawall.

**Financial Impact:**

The financial expenditure is estimated to be approximately \$37,000 for 5 paystations delivered and installed. \$10,000 for street striping and signage. The budget currently under review would be sufficient to absorb these costs without modification. An estimate of annual revenue collected from this would be \$290,000.00, along Smather’s Beach from Bertha Street to the end of the Beach Seawall.