2023 OVERVIEW

KEY WEST PARKING DIVISION





PARKING ENFORCEMENT

COMMERCIAL ROUTES
UPPER & LOWER
RESIDENTIAL ROUTE
NEW TOWN ROUTE

FY 22/23 25,959 CITATIONS ISSUED \$1,149,685 REVENUE





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PARKING METER MAINTENANCE

- PAY STATION TECHNICIAN
 TRAINING
- PARTS MANAGEMENT
- PREVENTATIVE

 MAINTENANCE & REPAIR
- · COIN COLLECTION

FY 22/23 \$ 9,716,484 REVENUE FROM PAY STATIONS



PERMIT SALE & MANAGEMENT

- KEY WEST RESIDENTIAL
- METERED RESIDENTIAL
- TRUMAN WATERFRONT PARK (COUNTY RESIDENTIAL)
- · EMPLOYEE ASSISTANCE
- EMPLOYEE LOT

FY 22/23 \$780,469 REVENUE

APPEALS



• FORMAL CONTEST
THROUGH MONROE
COUNTY TRAFFIC
COURT



CITATION MANAGEMENT

PASSPORT
PARKING WITH
MOBILE PHONES

FY 22/23 \$ 1,333,771 REVENUE FROM MOBILE PAYMENT APP.

MOBILE PAYMENT APPLICATION MANAGEMENT

INTEGRATED ONLINE SOLUTION INCLUDES:

- PURCHASE TIME
- PAY CITATION
- APPEAL
- PURCHASE PERMITS
- SOME MERCHANT SERVICES
 FOR CREDIT CARDS
- · COLLECTION LETTERS

PAYMENTS & REFUNDS

· CITY WINDOW SERVICE & MANUAL REFUNDS



COLLECTION



EFFORTS

- DELINQUENCY LETTERS
- REGISTRATION HOLDS
- IMMOBILIZATION
- · TOWS

FY 22/23 75% COLLECTION RATE







POLICE DISPATCH CALL RESPONSE

RED TAGS & TOWS







SCHOOL CROSSING GUARD PROGRAM

- 7 SITES IN KEY WEST
- TRAINING IN MONROE COUNTY

MOTOR COACH MANAGEMENT

- MAIN BUS LOT
- FESTIVAL DROP OFF ZONES

TEMPORARY RIGHT OF WAY PERMITS

- · INTAKE & ROUTING
- REVIEW & APPROVAL
- BARRICADES &
 NOTICE PER CODE
- NEWSRACKS
 LOTTERY & PERMITS

FY 22/23 896 ROW TEMPORARY ROW PERMITS ISSUED REVENUE \$71,840

587 NEWSRACK
PERMITS ISSUED
REVENUE \$11.740



PARKING POLICY & PROCEDURE

REVIEW PROJECTS AND PLANS



MANAGEMENT OF LOADING ZONES

TOW INVESTIGATION



FESTIVAL EVENTS







CLEAR PARADE ROUTES KEEP
INTERSECTIONS CLEAR
MAINTAIN BARRICADES
MONITOR NO PARKING ZONES
RIDE SHARE CONTROL

PARKING DIVISION

TOTAL REVENUE FY22/23

\$13,063,989

THANK YOU



