

KEY WEST



PRIORITY #6
OF THE STRATEGIC PLAN

TRAFFIC & PEDESTRIAN
FRIENDLINESS



6 Priorities for Key West Forward

- 1 Affordable Housing
- 2 Sea Level Rise
- 3 Pavement Management
- 4 Environmental Protection
- 5 Cleanliness
- 6 Traffic and Pedestrian Friendliness

Youth & Families

The Arts & Culture

Homelessness

Business

KEY WEST



The Good News

3 in the nation for
biking to work in
2020

- 15% bike to work
- 8% walk to work

- Key West Transit Development Plan 2015
- Parking & Alternative Transportation Group 2018
- Key West Bicycle and Pedestrian Master Plan 2019

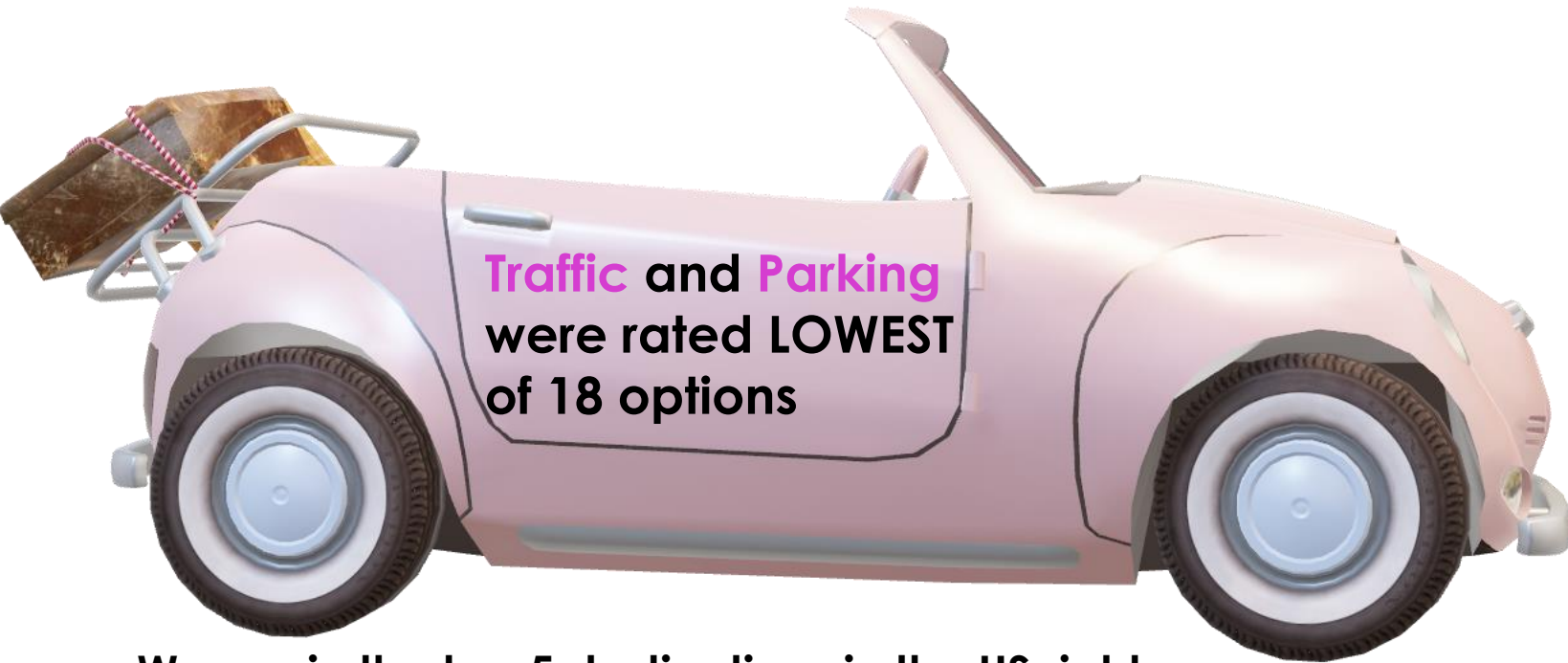


Key West Crosstown Greenway

The Community Survey 2021

3,776 respondents

How do you rate Key West services and amenities?



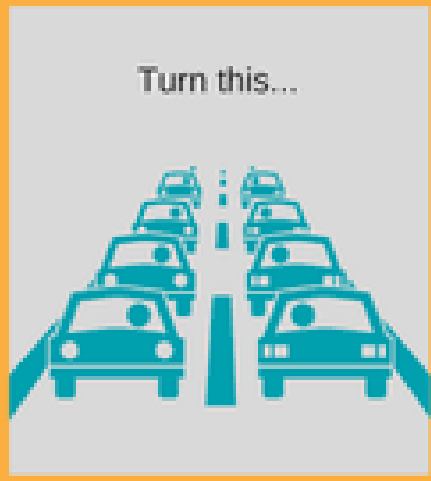
- We are in the top 5 destinations in the US right now
- We averaged 70,000 airport arrivals in March and April 2021 compared to fewer than 50,000 per month in 2019

Sources: Travelers Choice Awards, TDC 2021

WHY IS TRAFFIC &
PEDESTRIAN
FRIENDLINESS A
PRIORITY?



What can we do
to reduce
congestion and
our carbon
footprint?



Can't we do both?

Encourage

Make
alternatives
easier



Discourage

Make driving
harder

The Labor Crisis

Key West Workforce 2020 - 2021



Source: KW Chamber of Commerce

Increasing Public Transit is a Challenge



- **2 Focus Groups:** Including Business owners, Keys Energy staff, Teachers, HR Director, School Principal
- **Evan Haskell**, Owner of We Cycle
- **Bike Man**, Owner of Bike Man Rentals
- **Roger McVeigh**, Parking and Alternative Transportation Group
- **Greg Davila**, Parking and Alternative Transportation Group
- **Christopher Hamilton**, Friends of Car Free Key West
- **Xavier Pellicer**, Mobility Manager, City of St. Augustine

- **Patty McLaughlin**, City Manager
- **Mark Finigan**, Finance Director
- **Rod Delostrinos**, Transit Director
- **Katie Halloran**, Planning Director
- **Steve McAlearney**, Engineering Director
- **John Wilkins**, Parking Director
- **Alison Higgins**, Sustainability Coordinator
- **Kelly Crowe**, City Engineer
- **Tim Staub**, Intermodal Coordinator

**WHO
GAVE US
INPUT?**

THE PLAN FOR TRAFFIC & PEDESTRIAN FRIENDLINESS

Goal 1: BIKE AND PEDESTRIAN ROUTES (COMPLETE STREETS)

- Bike & walking trails: Wicker, Greenway
- Sidewalk repair & circulation
- Safe crossings and intersections
- E-mobility devices
- Bike racks
- Street trees
- Reverse angle parking (pilot)

Goal 2: PUBLIC TRANSIT

Goal 3: PARKING

Goal 4: CARBON FOOTPRINT



Reverse Angle Parking

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Goal 2: PUBLIC TRANSIT

- More frequent bus service
- Maps at stops
- Transit App
- Retain drivers

Re-evaluate
annually for
more
progressive
measures

Goal 3: PARKING

- Explore Options: Intermodal Center, rooftop parking, one way streets
- Parking App
- Pay by Phone

Goal 4: CARBON FOOTPRINT

- Mobility study
- Public education
- Policy and code changes
- Electrification of buses
- Dynamic/raised parking rates

FAMILIES

Complete Streets,
intersection safety

THE ARTS

AIPP advise on
bike trails

HOMELESS

Ease of cross-town
travel

BUSINESS

Frequency of North
Line, South Line &
Lower Keys Shuttle

**HOW DO WE
INTEGRATE
THE ARTS,
FAMILIES,
BUSINESS AND
THE
HOMELESS?**

What will **change in the lives** of our community members as a result of our work on Traffic & Pedestrian Friendliness?



- **More recreational biking**
- **More frequent public transport**
- **Increased safety and enjoyment for bicyclists and pedestrians**