



## MEMORANDUM

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Date: March 4, 2025

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso  
City Manager

From: Kelli Funkhouser  
Special Events Manager

Subject: **{FILE 25-3394} Recommendation to Approve the “Rotary Club of Key West July 4<sup>th</sup> Celebration” on Friday, July 4, 2025, from 4:00 p.m. to 10:00 p.m.**

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### **Introduction**

The City Manager’s Office requests the approval of the “Rotary Club of Key West July 4<sup>th</sup> Celebration” on July 4, 2025, from 4:00 p.m. to 10:00 p.m. and fireworks on the Edward B. Knight Pier from 9:00 p.m. to 10:00 p.m.

### **Background**

The City Manager’s Office has received an application from the Rotary Club of Key West, Florida, Inc. for a July 4<sup>th</sup> Celebration. The celebration will include fireworks on the Edward B. Knight Pier from 9 p.m. to 10 p.m. and will also conduct a fundraiser at McCoy Indigenous Park where they are requesting the sale and consumption of alcoholic beverages from 4:00 p.m. to 10:00 p.m.

### **Procurement**

The City has historically sponsored the Rotary Club’s July 4<sup>th</sup> celebration, contributing \$5,000 towards the cost of the celebration up until the event held in 2016.

In 2017, the Rotary Club approached the City and requested that we begin to sponsor the cost of the entire Fireworks display in order to allow for the Club to provide more funding towards scholarships for the City’s graduating high school seniors. Beginning in 2017, the City has provided the following amounts towards the July 4<sup>th</sup> fireworks celebration:

2017	\$36,750
2018	\$45,000
2019	\$38,500
2020	COVID
2021	\$39,150
2022	\$40,000
2023	\$49,089

In Fiscal Year 2024, the City allocated \$45,000 to the fireworks display as well as approximately \$6,392 of in-kind services for Police and Fire personnel support, for a total of \$51,392.

In the City's fiscal year 2025 budget, an allocation in the amount of \$45,000 has been authorized for this year's fireworks presentation. Additionally, the City will provide in-kind services for Police and Fire personnel support related to the event.

**Recommendation**

The City Manager's Office recommends the Mayor & City Commission approve the "Rotary Club of Key West July 4<sup>th</sup> Celebration" on Thursday July 4, 2025, from 4:00 p.m. to 10:00 p.m.