

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, APPROVING THE ATTACHED "AGREEMENT TO PROVIDE MARKETING AND ADVERTISING SERVICES TO THE CITY OF KEY WEST IN SUPPORT OF THE CLIMATE ACTION PLAN," BETWEEN THE CITY AND THE CUNNINGHAM GROUP; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in Resolution No. 11-294, the City Commission ranked responses to RFP 011-11 for Climate Action Plan Marketing and Advertisement, and authorized City staff to negotiate an agreement with the top ranked firm, and each firm thereafter, until an acceptable agreement is reached;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA AS FOLLOWS:

Section 1: That the attached "Agreement to Provide Marketing and Advertising Services to the City of Key West in Support of Climate Action Plan" is hereby approved between the City and The Cunningham Group.

Section 2: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the Presiding Officer and the Clerk of the Commission.

Passed and adopted by the City Commission at a meeting held this _____ day of _____, 2011.

Authenticated by the Presiding Officer and Clerk of the Commission on _____ day of _____, 2011.

Filed with the Clerk on _____, 2011

CRAIG CATES, MAYOR

ATTEST:

CHERYL SMITH, CITY CLERK