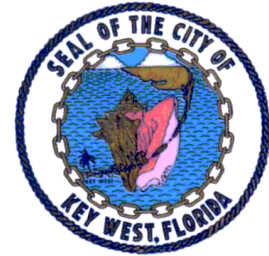


# EXECUTIVE SUMMARY



**TO:** Jim Scholl, City Manager  
**FROM:** John Wilkins, Parking Director  
**DATE:** October 10, 2017  
**SUBJECT:** Fee increase for parking citations

## **Action statement:**

Increase citation fees for parking violations.

## **Background:**

In October 2016, the City Commission increased parking rates on average to \$3.00 per hour. This maximum per day purchase at on-street parking paystations is 10 hours. If a customer purchases 10 hours at 3.00 per hour, the cost would be \$30.00. This is higher than the overtime parking citation of \$25.00. Some customers may have opted for receive a parking citation in lieu of paying at the paystation to save money.

During the 2017 budget hearing, there was discussion of raising the parking citation fees by \$10.00. Some violations, such as handicap parking, are at their legal max. of \$250.00 per violation and would not increase. In my opinion, there was a broad consensus to raise the fees at the budget meeting.

## **Recommendation:**

Parking Division recommends the City Commission approve an ordinance change to Sections 70-121; 70-317 increasing fines an additional \$10.00.

## **Financial Impact:**

This increase will generate an estimated \$160,000.00. This is based on our current collection rate for citations written from 10/1/2015 to 9/30/2016.

The cost association with reprinting ticket forms for hand written tickets and reprogramming software is estimated at \$3,000 to \$5,000.