



ELISA LEVY
CONSULTING

PROPOSAL FOR STRATEGIC PLANNING SERVICES

KEY WEST, 2020 - 2024



WHAT MAKES THIS PLAN DIFFERENT?

1. A Deep Dive for Community Input

- Live polling, Focus Groups, Surveys and Interviews

2. Accountability

- “Blue print”, Annual Plans & Quarterly and Annual Evaluations

3. The Internal Component

- Employee Engagement Plan

4. A Local's Perspective

- Community Member for 20 years



- 20 Years Consulting Experience
- Trained on Conflict Resolution in Iraq, Kosovo, and other volatile countries
- M.A. from Columbia University, 2000
- Authored articles, essays, and 2 books

WHY ELISA LEVY CONSULTING?

FACILITATED STRATEGIC PLANS FOR:



OXFAM
International



Key West
Literary Seminar



**SOMETHING
ELSE TO
CONSIDER...**

A KEY WEST POST COVID RECOVERY TASK FORCE

- **Advisory
Committee of
community and
business experts**
- **Plan for the next
6 - 12 months**



- **7 – 10 Members**
- **Interdisciplinary**
Medical
Business
Education
City Staff