

Staff Report

7 One wall sign with halo effect and removal of two existing signs - #1029 Truman Avenue - Chance Blatt (H12-01-644)

This staff report is for the review of a Certificate of Appropriateness for a request to install a new wall sign with halo effect on its back. The business has two interior illuminated signs, one interior illuminated pole sign, one awning sign and one wall sign. The proposal includes the removal of two interior illuminated signs. The existing awning sign have not been submitted for any approvals; a new red canvas was approved to recover the existing awning but that approval did not included any sign.

The building located on #1029 Truman Avenue is not listed in the surveys. The building is located on a corner lot but the business is not on a street corner. The proposed new sign will have the copy of Bare Assets, being the B letter 12" tall. The letter's face will be aluminum, red in color with white and black borders. The letters will have a halo effect on their back, red in color. The width of the sign will be 68.8".

Staff understands that the following guidelines can be applied when reviewing this application;

Banners, flags, signage and lighting (pages 49-51);

(6) A business shall not have more than two permitted signs, a primary and a secondary sign, unless located on a corner, in which each case three signs are allowed, provided that all other sign guidelines for historical zones are met.

The LDR's clearly states the amount of signage that businesses are allowed to have in the historic district:

Sec. 114-104- Restriction of number of signs permitted

No business shall display more than two permitted signs at its location; provided, however, that a business located on a street corner may display up to three permitted signs upon approval of the historic architectural review commission. A business shall be determined by its business tax receipt.. Any sign displayed in a store window shall count toward the maximum number of allowed signs under this section...

This new proposed sign comply with the guidelines in terms of size, percentage coverage. The proposed sign has solid face; it is not an interior illuminated sign. Nevertheless this proposal will still exceed the allowed number of signs even though they remove two of the existing signs. A review of the existing signs must be done by the applicant in order to comply with quantity as well as with permits.

Application



**CITY OF KEY WEST
BUILDING DEPARTMENT
CERTIFICATE OF APPROPRIATENESS**

APPLICATION # H2-01000644

OWNER'S NAME: LRU, LLC. DATE: 04-13-12

OWNER'S ADDRESS: 1029 TRUMAN AVE PHONE #: 305 744-3417

APPLICANT'S NAME: CHANCE BLATT PHONE #: 305 293-4501

APPLICANT'S ADDRESS: 1029 TRUMAN AVE

ADDRESS OF SIGN LOCATION:
1029 TRUMAN AVE (SAR)

THERE WILL BE A FINAL INSPECTION REQUIRED UNDER THIS PERMIT

SIGN TYPE:

<input checked="" type="checkbox"/> WALL	<input type="checkbox"/> DETACHED
<input type="checkbox"/> HANGING	<input type="checkbox"/> WINDOW
<input type="checkbox"/> AWNING	<input type="checkbox"/> TRANSOM

MATERIALS DESCRIPTION:
ALUMINUM, LEXAN (CLEAR)
(Front of sign will be aluminum)

SIGN COPY:
"BARE Assets"

SIZE OF SIGN:
12" x 68.8"

OF EXISTING SIGNS ON PREMISES:
6

TYPE OF ILLUMINATION:
"HALO" led.

** 2 Existing to be removed.*

Chapter 837.06 F.S.-False Official Statements - Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree punishable as provided for in s. 775.082 or 775.083

This application for Certificate of Appropriateness must precede applications for building permits, right of way permits, variances, and development review approvals. Applications must meet or exceed the requirements outlined by the Secretary of the Interior's Standards for Rehabilitation and Key West's Historic Architectural Guidelines.

Once completed, the application shall be reviewed by staff for completeness and either approved or scheduled for presentation to the Historic Architectural Review Commission at the next available meeting. The applicant must be present at this meeting. The filing of this application does not ensure approval as submitted.

Applications that do not possess the required Submittals will be considered incomplete and will not be reviewed for approval.

Date: 4/6/12
Applicant's Signature: [Signature]

Required Submittals

<input checked="" type="checkbox"/>	PHOTOGRAPHS OF EXISTING BUILDING AND SIGN LOCATION
<input checked="" type="checkbox"/>	SCALED DRAWING OF PROPOSED SIGN
<input checked="" type="checkbox"/>	SCALED SITE PLAN INDICATING LOCATION OF SIGN
<input checked="" type="checkbox"/>	ILLUSTRATIONS OF MANUFACTURED PRODUCTS TO BE USED SUCH AS PAINT COLOR CHIPS AND AWNING FABRIC SAMPLES

Staff Use Only
Date: _____
Staff Approval: _____
Fee Due: \$ _____

HISTORIC ARCHITECTURAL REVIEW APPLICATION - SIGN

HISTORIC ARCHITECTURAL REVIEW COMMISSION USE ONLY

Approved _____

Denied _____

Deferred _____

Reason for Deferral or Denial:

HARC Comments:

Not listed

Banners, signs (pages 49-51)

Ordinance for signs Chapter 114 LDR's

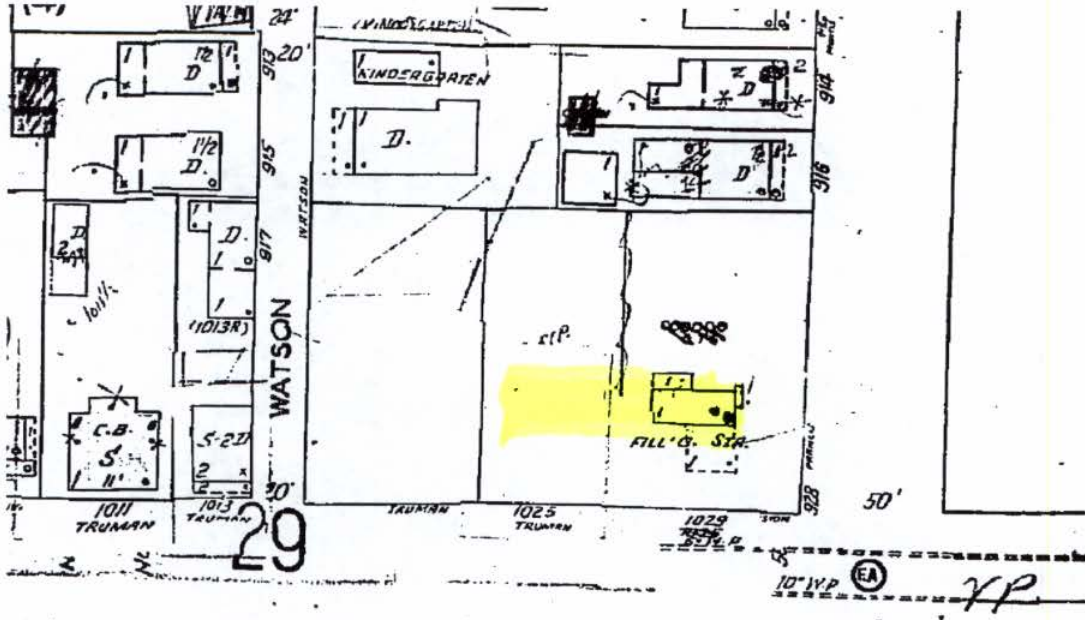
Limit of Work Approved, Conditions of Approval and/or Suggested
Changes:

Date: _____

Signature: _____

Historic Architectural
Review Commission

Sanborn Maps



#1029 Truman Avenue Sanborn map 1962 copy

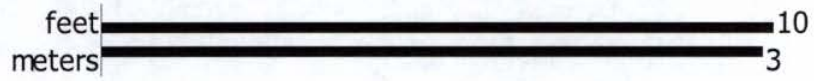
Project Photos



Photo taken by the Property Appraiser's office c1965; 1029 Truman Ave.; White Inn Bar and apartments; Monroe County Library



Google earth





KEY WEST PLANNING DEPT.
APR 13 2012
MONROE COUNTY

From: Chance Blatt <assetsbare@aol.com>
Date: April 16, 2012 2:56:24 PM EDT
To: Javier Garrido <javier@barrettprinting.net>
▶ 5 Attachments, 578 KB



A.

①
EXISTING
- STAYING



B.

②
EXISTING
- STAYING



c.

③

EXISTING
- STAYING



D

④

EXISTING
- REMOVING



E.

④

①



F.

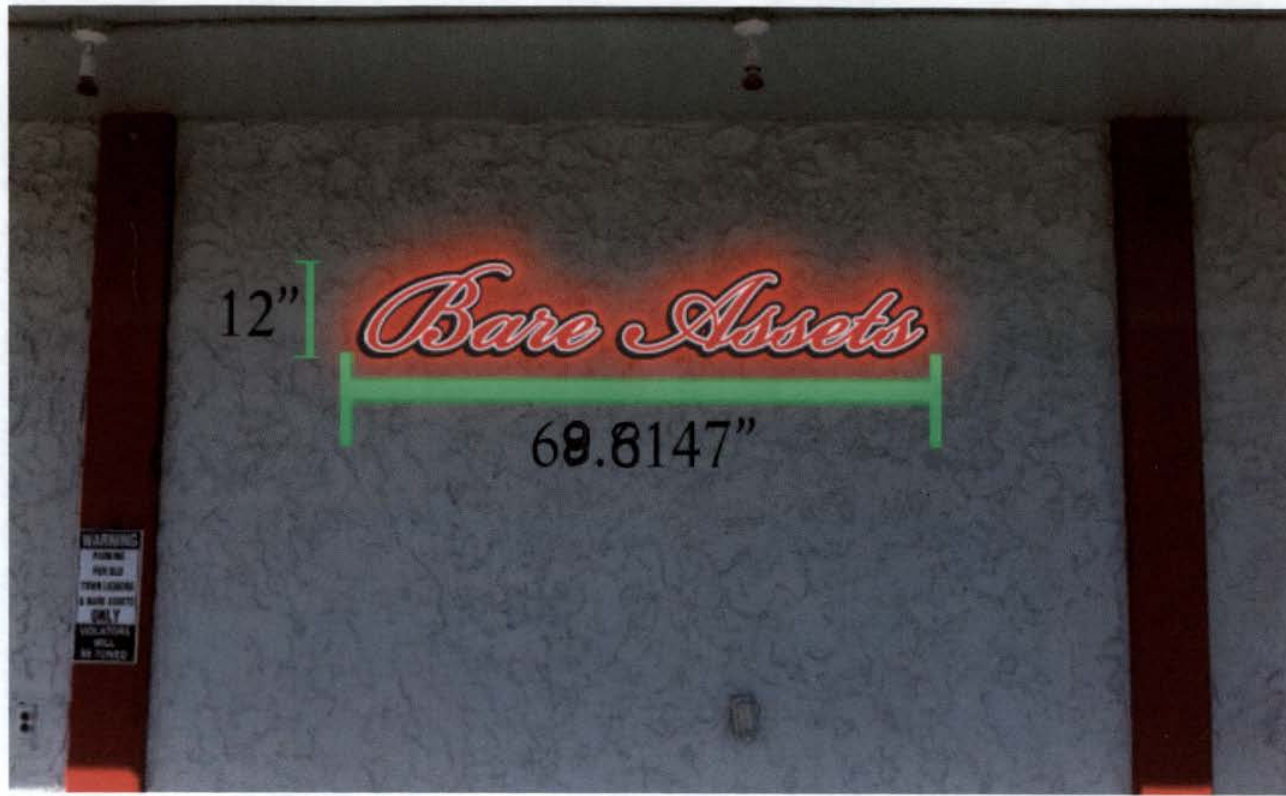
⑤

EXISTING
- Removing

⑤

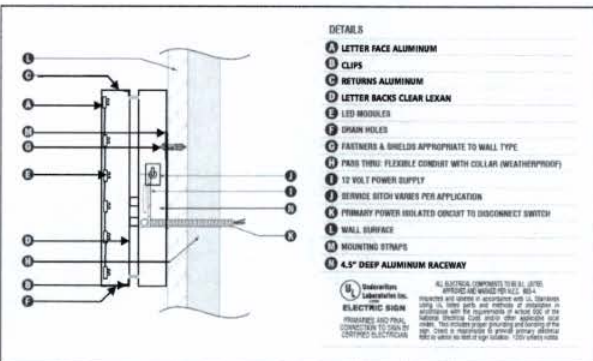
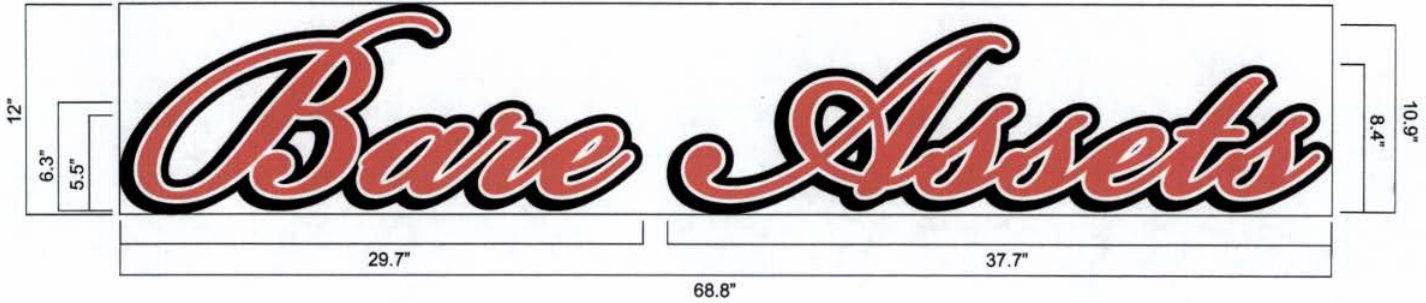
Proposed Plans





KEY WEST PLANNING DEPT.
APR 13 2012
MONMOUTH COUNTY





PAC
Sign, Fixture & Media Systems LLC

New York / Pittsburgh / Grand Rapids
Atlanta / Birmingham / St. Louis / Milwaukee
phone: (607)239-6464
fax: (607)239-6465
toll free phone: 866-251-4196
email: jeffp@stnyrr.com

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RETRO MOTION
M
CLASSIC SIGN

A DIVISION OF PAC SIGN CO., INC.

APPROVALS

SIGNATURE: _____ REVIEW: _____ RELEASE: _____ BY: _____

PROJECT MANAGER: _____
DATE: _____

SALES: _____
DATE: _____

SIGNATURE: _____ REVIEW: _____ RELEASE: _____ BY: _____

CLIENT APPROVAL: _____
DATE: _____

LANDLORD APPROVAL: _____
DATE: _____

ENGINEERING: _____
DATE: _____

DRAWING DETAILS

JOB NAME: **BARE ASSETS**

JOB LOCATION: _____

MM DRAWING # **12800-3**

JOB # _____

FILE LOCATION: _____

SALES REP: **JEFFREY PACKARD**

GRAPHIC ARTIST: **SW**

DRAWING DATE: **4/9/12**

REVISIONS

NO	DATE	BY	DATE
1	4/10/12	8	
2	4/16/12	9	
3		10	
4		11	
5		12	
6		13	
7		14	

SITE SURVEY / CODE / PERMITTING

NO WORK FOR PRODUCTION: YES NO

SURVEY TAKEN: YES NO

SURVEY: COMPLETE INCOMPLETE

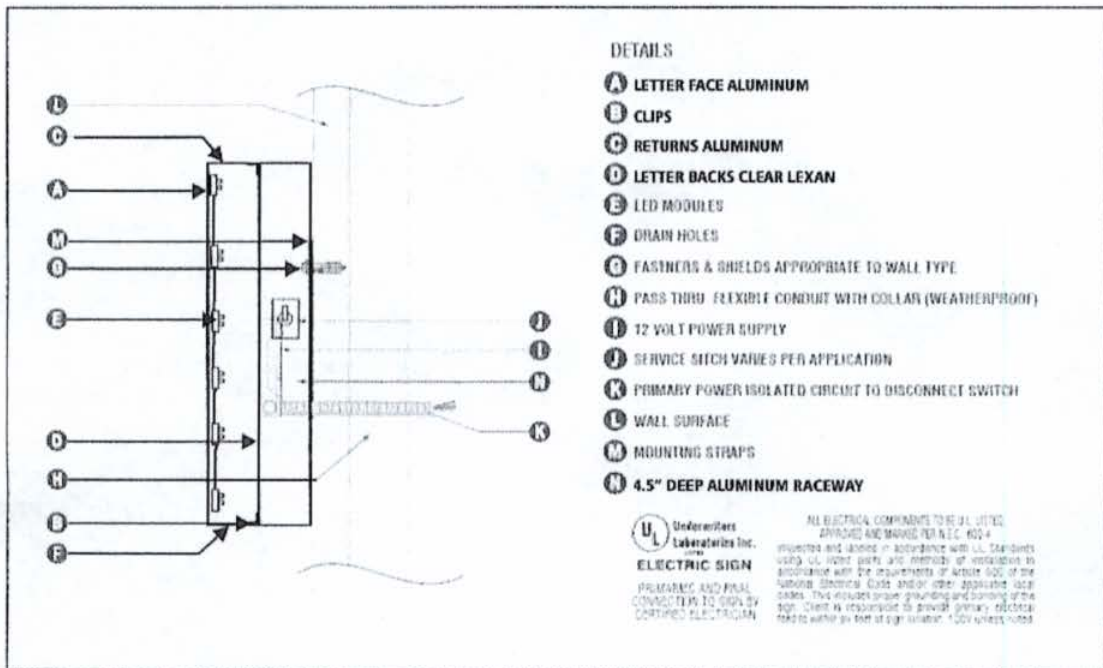
SURVEY TAKEN BY: _____

CODE SUPPLIED: YES NO

PERMIT ACQUIRED: YES NO

SCALE AS NOTED: NTS
DESIGN HOURS: 1

NOTES: COLORS ON PRINT ARE REPRESENTATIONAL ONLY AND MAY NOT ACCURATELY MATCH THE FINISHED PRODUCT. PLEASE REFER TO PANTONE COLOR GUIDES AND / OR MATERIAL SAMPLES FOR COLOR MATCH.



DETAILS

- A** LETTER FACE ALUMINUM
- B** CLIPS
- C** RETURNS ALUMINUM
- D** LETTER BACKS CLEAR LEXAN
- E** LED MODULES
- F** DRAIN HOLES
- G** FASTENERS & SHIELDS APPROPRIATE TO WALL TYPE
- H** PASS THRU FLEXIBLE CONDUIT WITH COLLAR (WEATHERPROOF)
- I** 12 VOLT POWER SUPPLY
- J** SERVICE SWITCH VARIES PER APPLICATION
- K** PRIMARY POWER ISOLATED CIRCUIT TO DISCONNECT SWITCH
- L** WALL SURFACE
- M** MOUNTING STRAPS
- N** 4.5" DEEP ALUMINUM RACEWAY

UL Underwriters Laboratories Inc.
ELECTRIC SIGN
 PRIMARY AND FINAL CONNECTOR TO SIGN BY CERTIFIED ELECTRICIAN

ALL ELECTRICAL COMPONENTS TO BE UL LISTED APPROVED AND MARKED PER N.E.C. 405.4
 INSTALLED AND ABOSRD IN ACCORDANCE WITH UL STANDARDS USING UL LISTED PARTS AND METHODS OF INSTALLATION IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN. CLIENT IS RESPONSIBLE TO PROVIDE PRIMARY ELECTRICAL FEED TO WALL BY MEANS OF SIGN ISOLATOR. 120V UNLESS NOTED



Noticing

Public Meeting Notice

The Historic Architectural Review Commission will hold a public hearing at 5:30 p.m., March 28, 2012 at Old City Hall, 510 Greene Street, Key West, Florida. The purpose of the hearing will be to consider a request for:

**ONE WALL SIGN WITH HALO EFFECT AND REMOVAL
OF TWO EXISTING SIGNS**

#1029 Truman Avenue

Applicant- Chance Blatt- Application Number H12-01-644

If you wish to see the application or have any questions, you may visit the Planning Department during regular office hours at 3140 Flagler Avenue call 809-3973 or visit our website at www.keywestcity.com .

THIS NOTICE CAN NOT BE REMOVED FROM THE SITE UNTIL HARC FINAL DETERMINATION

**Property Appraiser
Information**

Karl D. Borglum
Property Appraiser
Monroe County, Florida

office (305) 292-3420
fax (305) 292-3501
Website tested on
Internet Explorer

----- GIS Mapping requires Adobe Flash 10.3 or higher. -----

Property Record View

Alternate Key: 1021717 Parcel ID: 00020970-000000

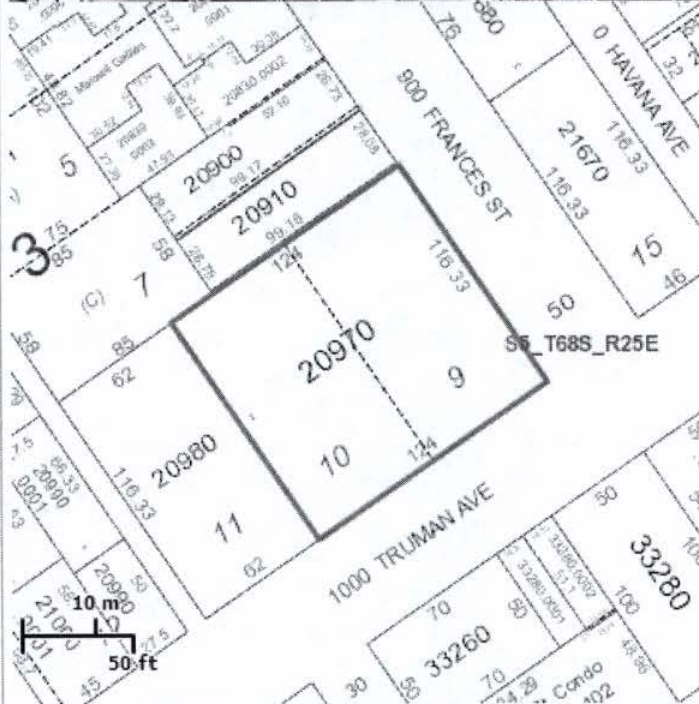
Ownership Details

Mailing Address:
LRU LLC
PO BOX 990
KEY WEST, FL 33041

Property Details

PC Code: 12 - STORE/OFF/RES OR COMBINATION
Millage Group: 10KW
Affordable Housing: No
Section-Township-Range: 05-68-25
Property Location: 1029 TRUMAN AVE KEY WEST
Legal Description: KW LOTS 9 & 10 SQR 3 TR 6 D3-256 OR300-597-598 OR832-375 OR1142-989/993 OR1589-1079/81 (LG)

Parcel Map (Click to open dynamic parcel map)



Land Details

Land Use Code	Frontage	Depth	Land Area
100D - COMMERCIAL DRY	164	116	14,425.00 SF

Building Summary

Number of Buildings: 1
 Number of Commercial Buildings: 1

Total Living Area: 7998
 Year Built: 1964

Building 1 Details

Building Type
 Effective Age 16
 Year Built 1964
 Functional Obs 0

Condition A
 Perimeter 508
 Special Arch 0
 Economic Obs 0

Quality Grade 450
 Depreciation % 19
 Grnd Floor Area 7,998

Inclusions:

Roof Type
 Heat 1
 Heat Src 1

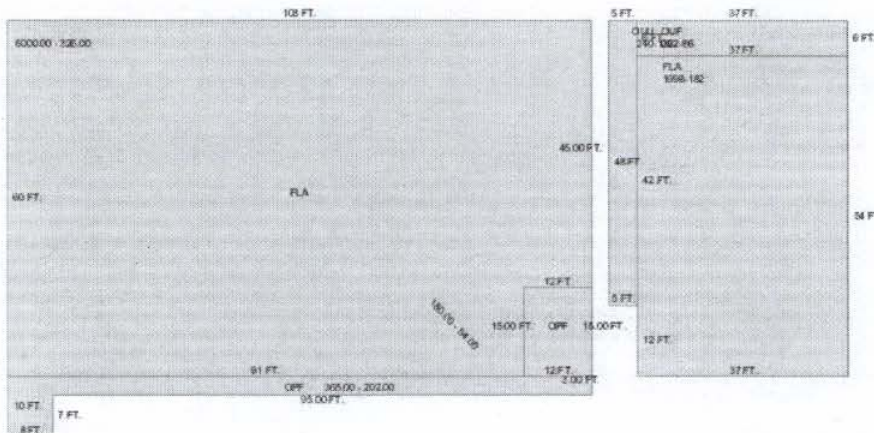
Roof Cover
 Heat 2
 Heat Src 2

Foundation
 Bedrooms 0

Extra Features:

2 Fix Bath 0
 3 Fix Bath 5
 4 Fix Bath 0
 5 Fix Bath 0
 6 Fix Bath 0
 7 Fix Bath 0
 Extra Fix 36

Vacuum 0
 Garbage Disposal 0
 Compactor 0
 Security 0
 Intercom 0
 Fireplaces 0
 Dishwasher 0



Sections:

Nbr	Type	Ext Wall	# Stories	Year Built	Attic	A/C	Basement %	Finished Basement %	Area
1	FLA		1	1992					6,000
2	OPF		1	1992					180
3	OPF		1	1992					365
4	FLA		1	1992					1,998
5	OUU		1	1992					240
6	OUF		1	1992					222

Interior Finish:

Section Nbr	Interior Finish Nbr	Type	Area %	Sprinkler	A/C
	3462	NIGHT CLUB, BARS B	100	N	Y
	3465	APTS-B	100	N	N

Exterior Wall:

Interior Finish Nbr	Type	Area %
911	C.B.S.	100

Misc Improvement Details

Nbr	Type	# Units	Length	Width	Year Built	Roll Year	Grade	Life
1	AP2:ASPHALT PAVING	12,820 SF	0	0	1963	1964	2	25
2	AC2:WALL AIR COND	3 UT	0	0	1979	1980	2	20
3	TK2:TIKI	64 SF	8	8	1985	1986	2	40

Appraiser Notes

2004-01-06 ASKING \$3,995,000 HAS 6 OCCUPATIONAL LICENSES,& TRANSIENT RENTAL UNITS- &INFO BOOTH -SKI
 6/14/01 2001 AUDIT PARCEL. TPP 8526261 - OLD TOWN WINE & SPIRITS TPP 8819862 - TEASER'S OF KEY WEST TPP 8855745 - KEY WEST INFORMATION BOOTH
 PARKING LOT (LEFT OF PARCEL) IS AK 1021725

Building Permits

Bldg	Number	Date Issued	Date Completed	Amount	Description	Notes
19	02-1617	07/02/2002	10/07/2002	800	Commercial	PLUMBING
20	02-1876	07/15/2002	10/07/2002	10,000	Commercial	MD RUBBER ROLL ROOF
18	01-3927	01/08/2002	10/07/2002	1,500	Commercial	SEAL PARKING LOT
17	01-4032	12/28/2001	10/07/2002	1,500	Commercial	REPAIR STUCCO
16	01-4025	12/21/2001	10/07/2002	600	Commercial	REPLACE ROOF W/ROLL ROOF
15	01-4021	12/20/2001	10/07/2002	375	Commercial	REPLACE SCREENING ON SOFF
12	01-2877	08/17/2001	11/15/2001	2,000	Commercial	AWNINGS & SHUTTERS
14	01-3985	12/18/2001	10/07/2002	300	Commercial	TICKET BOOTH WORK
13	00-0457	12/07/2001	10/07/2002	11,000	Commercial	REPLACE MANSARD SHINGLES
11	00-0292	02/03/2000	08/11/2000	900	Commercial	2 SQS WOOD SHINGLES

10	99-1136	08/25/1999	12/27/1999	3,000	Commercial	STORM DAMAGE/REPAIR SIGN
9	99-1663	05/14/1999	11/27/1999	5,500	Commercial	LEAK REPAIRS,DOWNSPOUTS
8	98-1609	07/07/1998	12/31/1998	4,930	Commercial	SECURITY SHUTTERS
7	98-0270	01/27/1998	12/31/1998	9,800	Commercial	CHANGE 15 TON A.C. UNIT
6	97-1737	12/18/1997	12/31/1997	1,200	Commercial	REPLACE SIGN FACES
5	97-1737	06/01/1997	08/01/1997	1,200	Commercial	SIGN
3	97-0033	01/01/1997	08/01/1997	1,500	Commercial	SIGN
4	97-0548	02/01/1997	08/01/1997	2,000	Commercial	RENOVATIONS
1	B94-0994	03/01/1994	11/01/1994	2,100	Commercial	REPAIR SOFFITT,OVERHANG,
2	96-4362	11/01/1996	12/01/1996	3,500	Commercial	REPAIRS
23	04-3470	11/19/2004	12/20/2004	3,100	Commercial	SPALLING REPAIR
21	04-2366	07/16/2004	12/20/2004	200	Commercial	EXT LIGHTS
22	04-3276	10/22/2004	12/20/2004	3,100	Commercial	INT RENOV
24	05-1117	04/04/2005	12/15/2005	1,500	Commercial	INSTALL SIGN ON AWNING
25	07-3668	07/31/2007		2,300	Commercial	REPLACE ONE 7.5 TON ROOF TOP UNIT

Parcel Value History

Certified Roll Values.

[View Taxes for this Parcel.](#)

Roll Year	Total Bldg Value	Total Misc Improvement Value	Total Land Value	Total Just (Market) Value	Total Assessed Value	School Exempt Value	School Taxable Value
2011	1,101,511	11,121	497,489	1,610,121	1,610,121	0	1,610,121
2010	1,155,907	11,121	462,458	1,629,486	1,629,486	0	1,629,486
2009	1,155,907	11,141	1,111,557	2,100,000	2,100,000	0	2,100,000
2008	1,155,907	11,154	1,098,146	2,265,207	2,265,207	0	2,265,207
2007	793,428	11,174	2,019,500	2,824,102	2,824,102	0	2,824,102
2006	793,428	11,187	1,154,000	1,958,615	1,958,615	0	1,958,615
2005	802,547	11,207	1,009,750	1,823,504	1,823,504	0	1,823,504
2004	725,478	11,220	865,500	1,227,955	1,227,955	0	1,227,955
2003	725,478	11,240	432,750	1,227,955	1,227,955	0	1,227,955
2002	725,478	11,253	432,750	1,169,481	1,169,481	0	1,169,481
2001	672,190	11,273	432,750	1,116,213	1,116,213	0	1,116,213
2000	672,190	2,674	302,925	977,789	977,789	0	977,789
1999	628,905	2,738	302,925	934,568	934,568	0	934,568
1998	420,119	2,798	302,925	725,842	725,842	0	725,842
1997	420,119	2,862	274,075	697,056	697,056	0	697,056
1996	318,107	2,921	274,075	595,103	595,103	0	595,103
1995	318,107	2,984	274,075	595,166	595,166	0	595,166
1994	318,107	3,043	274,075	595,225	595,225	0	595,225
1993	318,107	3,106	274,075	595,288	595,288	0	595,288
1992	300,147	935	274,075	575,157	575,157	0	575,157
1991	300,147	935	274,075	575,157	575,157	0	575,157

1990	268,188	935	219,981	489,104	489,104	0	489,104
1989	268,188	935	216,375	485,498	485,498	0	485,498
1988	228,486	935	173,100	402,521	402,521	0	402,521
1987	225,124	935	111,650	337,709	337,709	0	337,709
1986	225,412	935	111,650	337,997	337,997	0	337,997
1985	217,258	935	68,180	286,373	286,373	0	286,373
1984	213,967	935	68,180	283,082	283,082	0	283,082
1983	213,967	935	68,180	283,082	283,082	0	283,082
1982	203,646	935	60,413	264,994	264,994	0	264,994

Parcel Sales History

NOTE: Sales do not generally show up in our computer system until about two to three months after the date of sale. If a recent sale does not show up in this list, please allow more time for the sale record to be processed. Thank you for your patience and understanding.

Sale Date	Official Records Book/Page	Price	Instrument	Qualification
7/1/1999	1589 / 1079	1,600,000	WD	M

This page has been visited 49,093 times.

Monroe County Property Appraiser
 Karl D. Borglum
 P.O. Box 1176
 Key West, FL 33041-1176