

HISTORIC DISTRICT SIGNAGE TASK FORCE

Items Approved by the Committee

As of March 10, 2015

January 14, 2014

Organizational meeting. Selection of Chair and vice chair. Meetings schedule approved

February 11, 2014

Change HARC Guideline on page 2 (page 50) #19; *All new neon signs will be reviewed on a case-by-case basis and to be considered must be compatible is [in] size, scale, color and design with the structure and not detract from the integrity of the adjacent historic landscape, **and may be based on previous historical signage.***

March 11, 2014

Revisions to proposed signage districts map.

Revision to proposed change in guideline #19 of page 50;

*All new neon signs will be reviewed on a case-by-case basis and to be considered must be compatible is [in] size, scale, color and design with the structure and not detract from the integrity of the adjacent historic landscape, **and may be based on previous historical signage, and is intended to be located in the entertainment district.***

April 8, 2014

Approval of proposed Entertainment District of the Signage District Map.

Approval of new definition for signage that must be consistent in the LDR's and HARC guidelines. The members suggested the use of the existing definition of sign under the HARC guidelines, page 75.

*Any devise designed to inform or attraction of persons not on the premises **including signs less than 1 foot inside a window.***

Request to extend the Task Force.

May 13, 2014

Approval of proposed Peripheral and Traditional Districts of the Signage District Map.

Discussion of prohibited signs and sign dimensions.

June 12, 2014

Set new meeting schedules due to extension of Task Force.

Approval to allow “two business signs per location, three signs for corner business and three descriptive signs, one square foot per linear feet of frontage, with the determination of the overall signs by HARC Guidelines”.

July 8, 2014

Approval to change Code Section 144-104 to reflect changes in number of signs as agreed on June 12, 2014 meeting.

Approval of plastic in any form would not be permissible with the exception of vinyl graphics on windows.

Approval that interior light signs will be accepted as long as only the letters and/or logo will be translucent or transparent with no plastic allowed.

August 12, 2014

Approval of amortization of existing non-conforming signs to come into compliance within one year after the adoption of the new ordinance.

Approval that expired business should have all signs removed.

Approval that existing historic signs should be recognized. A list of existing historic signs should be presented to the board for review.

Approval of a recommendation that the Building/ Licensing Department provide a sign application in their business application package.

September 9, 2014

Cancelled due to lack of quorum.

October 14, 2014

It was informed that the City Commission extended the Task Force by Resolution 14-280 up to April 2015.

Approval to set up a renewal of license for signage policy including stickers for a yearly fee, each sticker to cost \$5.00. Business must submit photo of existing signs during yearly business license renewal.

Approval of a one year period of amortization for signs that are not in compliance with the new ordinance/ guidelines.

Approval of future meeting dates, one per month, been April 14th the last meeting.

November 10, 2014

Cancelled due to lack of quorum.

December 9, 2014

Approval of a Temporary Banner Permit with specific changes.

Approval of no new decal (for existing signs) will be required each year unless there is a change to the sign. The year fee will remain.

Approval of no banners to be allowed in residential areas.

Approval that a draft with recommendations from the Task Force be presented by the March meeting.

January 13, 2015

Approval of type of signage for the Entertainment area, Peripheral Commercial- Residential area and Traditional Commercial area as follows;

<u>ENTERTAINMENT</u>	<u>PERIPHERAL COMMERCIAL-RESIDENTIAL</u>	<u>TRADITIONAL COM</u>
Backlighting Box/Opalina		Backlighting Box/Opalina
Halo Lighting Box		Halo Lighting Box
Wall LED		Wall LED
Neon Exposed / Channel		Neon Exposed / Channel
Lamp Over Signs	Lamp Over Signs	Lamp Over Signs
Metal Signs	Metal Signs	Metal Signs
3-D Signs	3-D Signs	3-D Signs
Painted Graphics	Painted Graphics	Painted Graphics
Menu Signs	Menu Signs	Menu Signs
Window Signs	Window Signs	Window Signs
Wood Signs	Wood Signs	Wood Signs
Temporary Banners		Temporary Banners
Awning Lettering	Awning Lettering	Awning Lettering
LOGO's	LOGO's	LOGO's
Detached Monumental Signs		
Pole Signs	Pole Signs	Pole Signs
Hanging Signs	Hanging Signs	Hanging Signs

February 10, 2015

Approval to extend Section 114-72 of the LDR's to the Peripheral Commercial- Residential Area; *A non-illuminated nameplate or professional nameplate not exceeding two square feet in area is permitted in the single family districts as well as in the Peripheral Commercial- Residential Area.*

Approval to standard ATM sign, an Open sign and Hours of Business sign will not be counted towards the number of signs at a business, but should still have to meet the criteria in the guidelines- 1 per location and two for corner business and no blinking signs.

March 10, 2015

Approval that *“signage will be based on measurement of building linear footage; calculation for signage would be 1 square foot of signage measured per linear foot of building frontage. Also minimum sign being no less than 3 square feet for a small store front where calculation would not work.”*

Approval to wall signs with vertical orientation will be no wider than 30 inches and that horizontal oriented wall signs cannot be taller than 30 inches.

Approval of Final Report drafted by staff.