



Monthly Public Information Report

To: Todd Stoughton
Interim City Manager

Date: August 8, 2024

From: Alyson Crean
Public Information Officer

Subject: July 2024 Public Information Report

STATISTICS

- Approximately 15 press releases
- Approximately 500 record request fulfillments
- 4 weekly directors' meetings
- Responded for jury duty.
- Attended 2 police command staff meetings.
- Attended and photographed swearing in of Officer Elena Cobain
- Convened and facilitated the first sessions of Ambassador Academy Class #41
- Attended special Commission meeting.
- Distributed hurricane season radio and video spots
- Designed water quality signs for beaches.
- Met with Andy Newman regarding upcoming events.
- Attended Leadership Monroe recruiting gathering.
- Did photo shoot with KWPD and Pawsitive Beginnings
- Designed various slides and flyers.
- Created several short videos.

SOCIAL MEDIA STATISTICS

- City Facebook: 44,643 followers
- City Facebook statistics show we had 59,199 hits in July
- Police Facebook: 43,848 followers
- Police Facebook received 86,998 hits in July
- Most popular June posts:
 - Blooming poinciana at City Hall, 15,281 hits
 - Ambassadors visit Transit Facility, 9,162 hits

- #tbt Sine Forbes for Heminway Days, 12, 459 hits
 - Mounted Unit at Mallory Square, 39,506
 - Beehive in fallen poinciana tree, 10,672 hits.
- City X and police X (formerly Twitter): no longer provide statistics unless you have a paid subscription.
- City Instagram: 4,903 followers. 9,862 hits in July
- City's Community Network Facebook group has 2,305 members.
- You Tube: 635 subscribers. 990 views in July amounting to 29.6 hours in watch time.