CAMPAIGN LOGO SERIES:

THE LOGOS

Each logo in the series representing a scene that highlights the island life that is an essential part of the Key West brand.

Main Logo

Same-Sex Bike Riders



PRESERVE ISLAND LIFE

Secondary Logos

Logos that are a part of a series that can be used for a variety of purposes

Boy Fishing



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Kayaker



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Snorkeler



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Paddle Boarder



PRESERVE ISLAND LIFE

Boaters at Sunset



PRESERVE ISLAND LIFE

Beachgoers at Sunset



PRESERVE ISLAND LIFE