



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: November 5, 2025

From: Alyson Crean, Public Information Officer

Subject: October Report 2025

STATISTICS

- 39 press releases
- Approximately 85 record request fulfillments
- 1 weekly directors' meeting and one agenda setting meeting
- Attended 5 police command staff meetings
- Wrote nomination for Officer of the Month for Keys Talk radio
- Facilitated the graduation of Class 43 of the Ambassadors Academy
- Attended and photographed City Commission meeting
- Photographed Cooking up Appreciation picnic
- Attended and photographed graduation of Law Enforcement Academy
- Re-wrote and updated Key West Fire Dept. history for the website
- Created audio and video PSAs for Fantasy Fest Safe Ride
- Filled in for Chief Brandenburg and US 1 Morning Magazine radio twice
- Photographed Senator Rodriguez awarding \$1 million check to Mayor Henriquez
- Photographed donation of smoke detectors to the KWFD from Opal Key Resort
- Photographed art installation at the Historic Seaport
- Attended Leadership Monroe Social for new class
- Attended and photographed 150 anniversary celebration of the Key West Fire Department
- Photographed and judged the City's Pink Pumpkin Painting contest
- Attended and photographed Lofts ribbon cutting ceremony
- Attended Florida Municipal Communicators Assoc Zoom webinar
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Provided road work updates
- Mentored KWHS student
- Designed various slides, videos, and flyers

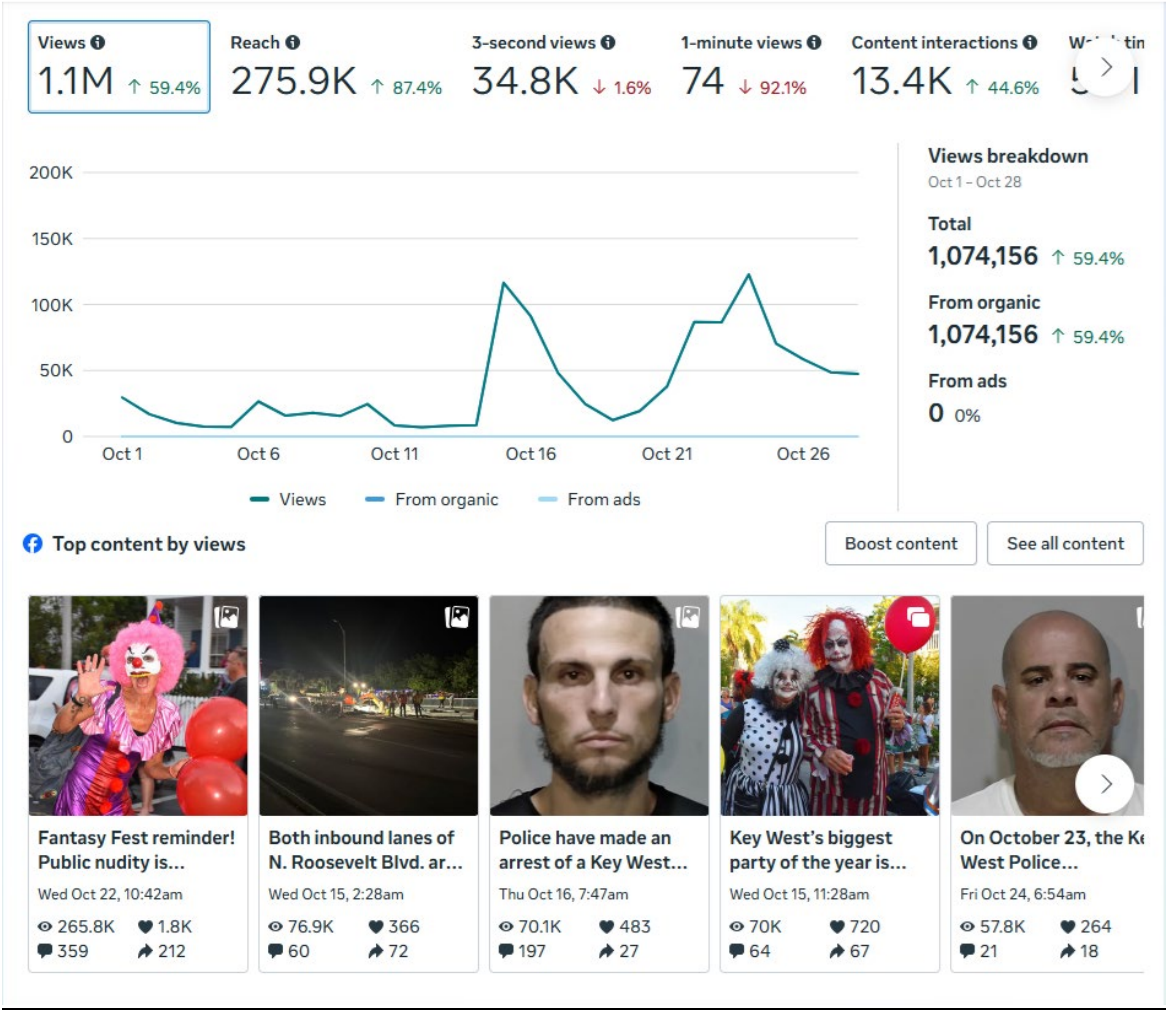
SOCIAL MEDIA STATISTICS

- City Facebook: 55,800 followers
- City Facebook statistics show we had 1,311,935 views in October
- Police Facebook: 53,800 followers
- Police Facebook received 1,074,156 views in October
- LinkedIn has 1,345 followers and received 19,245 views in October
- City X: 21,100 followers
- Police X: 8,759 followers
- City Instagram: 5,758 followers. 52,225 views in October
- City's Community Network Facebook group has 2,559 members
- You Tube: 719 subscribers. 817 views in October amounting to 22.6 hours in watch time.

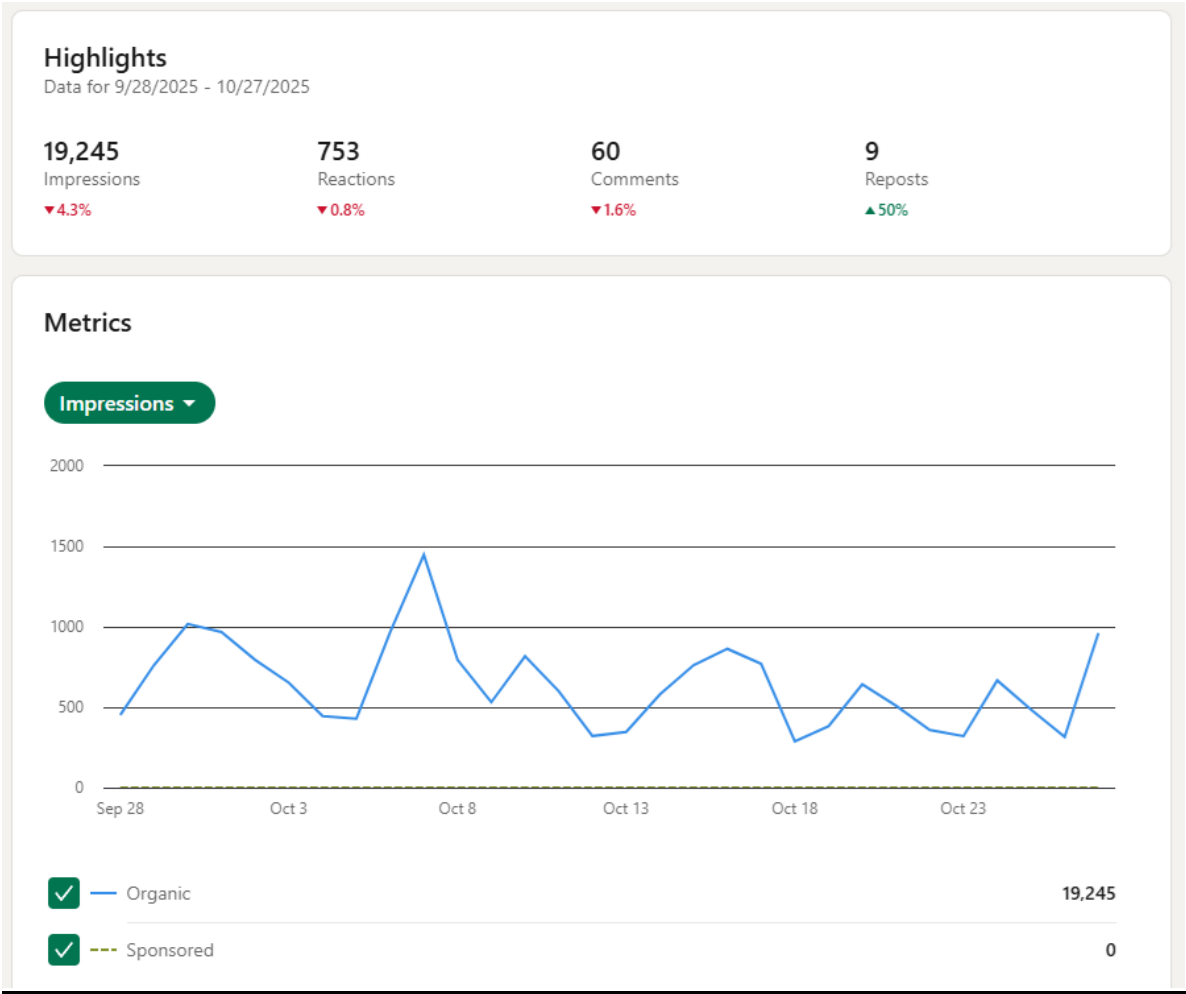
CITY FACEBOOK STATS



POLICE FACEBOOK STATS

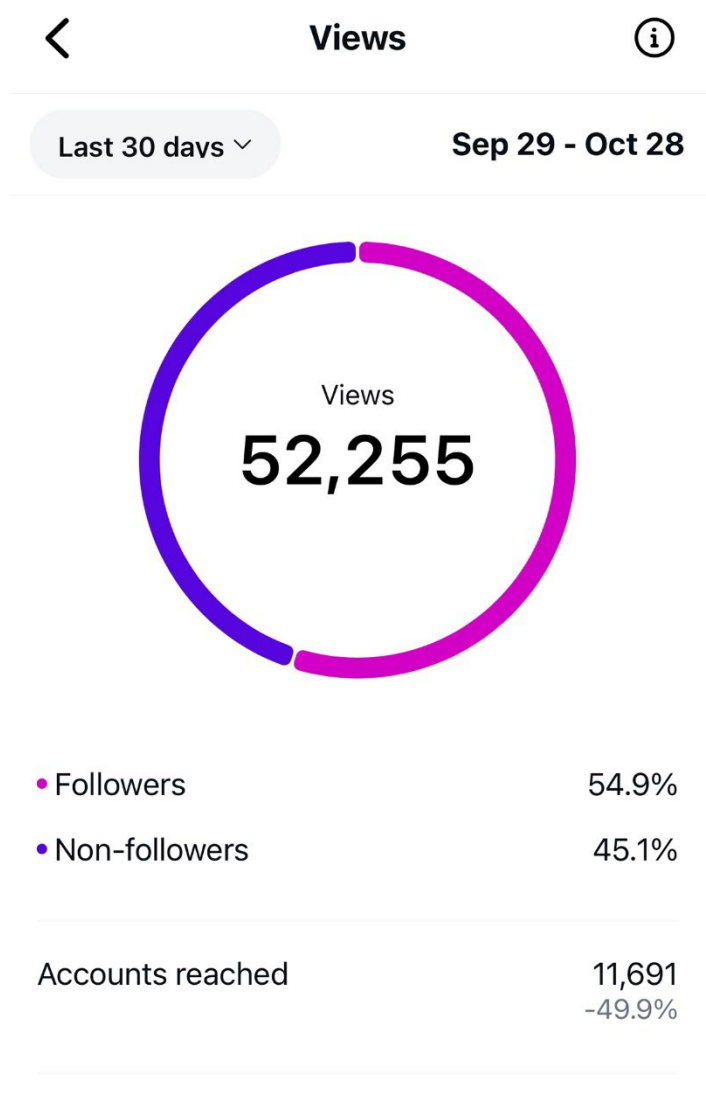


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