



City of Key West, FL

City Hall
1300 White Street
Key West FL 33040

Meeting Agenda Full Detail

Caroline Street Corridor and Bahama Village Community Redevelopment Agency

Tuesday, January 4, 2022

5:00 PM

City Hall

This meeting will convene immediately following City Commission

ADA Assistance: It is the policy of the City of Key West to comply with all requirements of the Americans with Disabilities Act (ADA). Please call the TTY number 1-800-955-8771 or for voice 1-800-955-8770 or the ADA Coordinator at 305-809-3811 at least five business days in advance for sign language interpreters, assistive listening devices, or materials in accessible format.

FOR VISUAL PRESENTATIONS: Individuals are responsible to share their presentation at the meeting on their laptop through Zoom. For City Commission meetings the City Clerk's Office will need a copy for the agenda at least 6 days before the meeting.

Call Meeting To Order

Roll Call

Approval of Agenda

CONSENT AGENDA*

*Item is considered to be routine and enacted by one motion with no separate discussion, unless requested by a Commission Member or citizen, in which event the item will be removed from the order and considered in its normal sequence on the agenda. The City of Key West may take action on any matter during this meeting, including items that are not set forth within this agenda.

Approval of Minutes

1 *December 7, 2021

Attachments: [Minutes](#)

Resolutions

- 2 *Accepting staff ranking and Key West Bight Management District Board recommendation to award a contract to Adept Strategy and Public Relations in response to Request for Proposals (RFP) No. 007-21 for Marketing Services - Key West Historic Seaport; Providing that specific task orders issued pursuant to the contract shall comply with the City's procurement guidelines; Authorizing the City Manager to execute a contract in substantial conformance with terms contained in RFP 007-21.

Sponsors: City Manager McLaughlin

Attachments: [Resolution](#)

[Executive Summary](#)

[Review Summary](#)

[Review Summary Totals](#)

[Scoring Sheets](#)

[RFP # 007-21 Marketing of the KWHS](#)

[Bid Memo](#)

[ADEPT](#)

[Duval Street Media](#)

[HCP](#)

[WOW MKTG](#)

[Burg & Co](#)

[Bight Minutes 12.15.21](#)

- 3 *Approving the attached Lease between the CRA and Conch Tees & Souvenirs dba Pirate Jacks of Key West, Inc. of Key West for premises at 201 William Street Suite Unit A..

Sponsors: City Manager McLaughlin

Attachments: [Resolution](#)

[Exec Summary](#)

[Lease - Conch Tees & Souvenirs dba Pirate Jacks Suite A - Legistar](#)

[Exhibit A - 201 William Unit Map](#)

[Exhibit B - Rent Schedule 2021](#)

[Personal Guaranty](#)

[Bight Minutes 12.15.21](#)

Legislative History

12/15/21 Key West Bight Passed
 Management District Board

4

*Approving the attached Lease Agreement between the CRA and Sails in Concert, Inc. for the property located on Lazy Way.

Sponsors: City Manager McLaughlin

Attachments: [Resolution](#)

[Executive Summary](#)

[Lease Agreement - Sails in Concert 12-16-21](#)

[Exhibit A](#)

[Exhibit B](#)

[Personal Guaranty](#)

[Bight Minutes 12.15.21](#)

Legislative History

12/15/21 Key West Bight Passed
 Management District Board

Adjournment