Sunset Celebration Mallory Square Master Plan

March 1, 2022



#### Introductions







Travis Mazerall Project Manager SASAKI



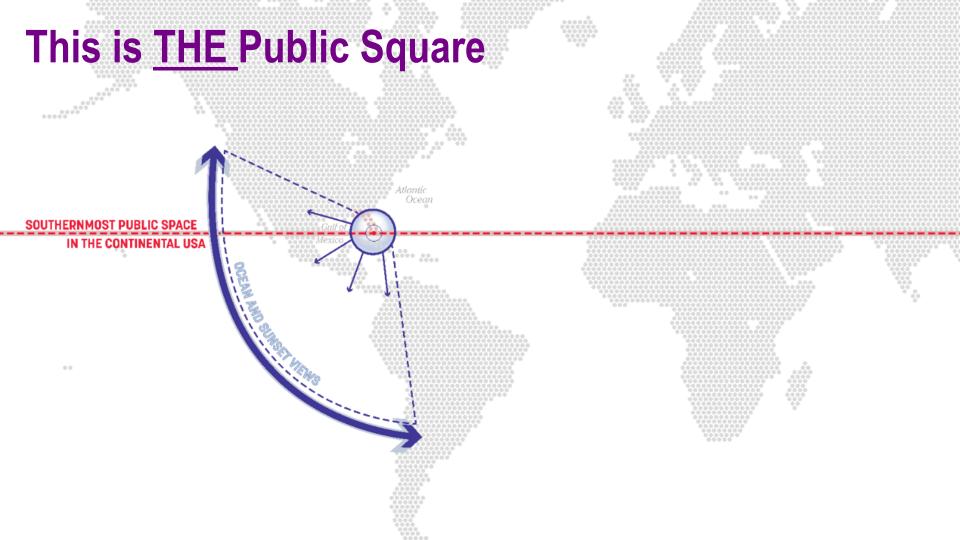
Anna Cawrse Lead Designer | Landscape Architect SASAKI



Raymond Jungles Local Landscape Architect RAYMOND JUNGLES, INC.



Richard Heisenbottle Local Architect / Historic Preservation Expert RJ HEISENBOTTLE



## Where the "Fun Begins"

## A Nightly Ritual

### A storied history

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#### We bring world class plaza and waterfront design

















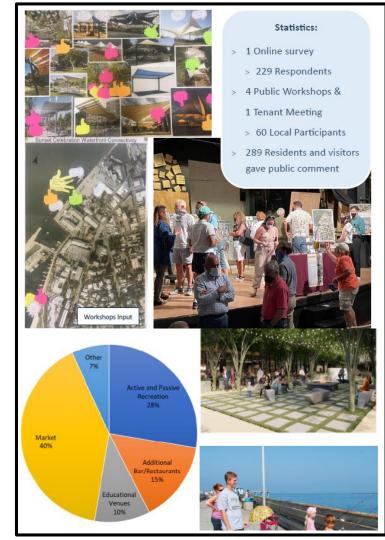


## **Collective Vision**

## **Building on Your Success**

**Key Themes from the City-Led Engagement Process** 

- Make this a place that is true to Key West
- Celebrate the great qualities that already exist in Mallory Square
- Design for Human Comfort
- Balance active and passive programming
- Increase Connectivity along the Waterfront



### **A Collective Vision**



# **Beyond the Sunset**

#### **CATALYZE** Build on the draw of the plaza

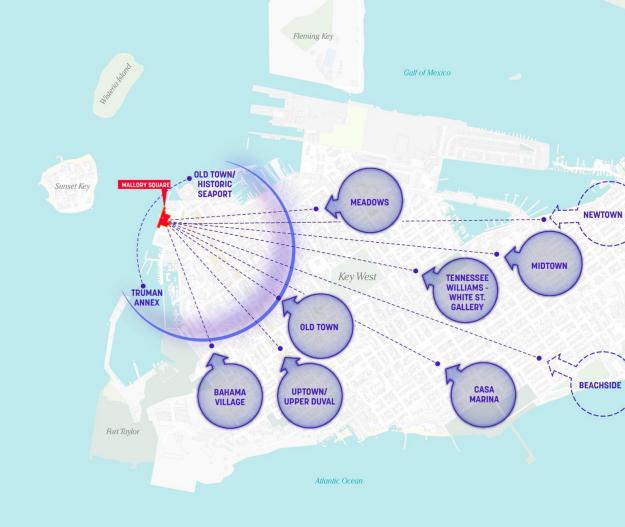


#### **CONNECT** Provide a linkage to critical community corridors



#### ENGAGE

Provide a welcoming plaza for all of Key West



# **Unapologetically Key West**













Softened Hardscape at Waterfront



#### Community Building

Native Plants & Education









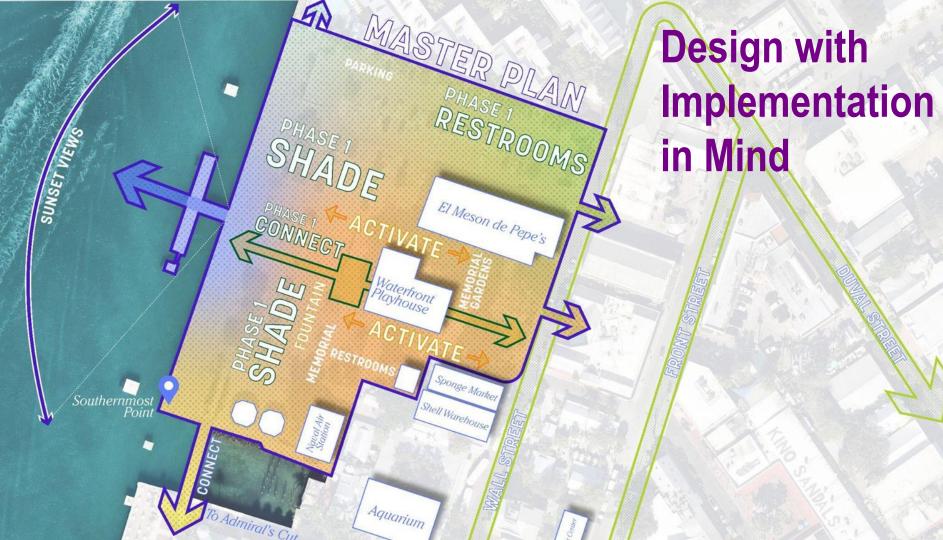


People & Placemaking





# Design with Implementation in Mind



## **Design with Implementation in Mind**

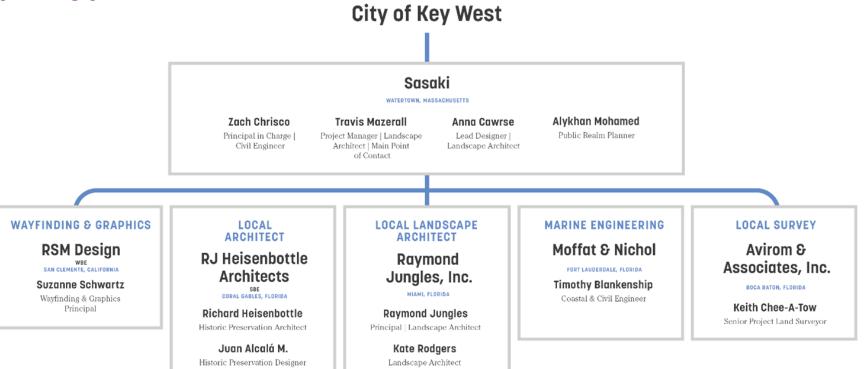








#### **Our Team**



# A Resilient Square

# A Resilient Square integrates...

#### & OPERATIONS JACK&JONES

#### **CLIMATE RESILIENCY**

#### DURABLE MATERIALS





THE PARTY

#### CLIMATE RESILIENCY



**Charleston Waterfront Park** 



Wilmington Waterfront Park



Smale Riverfront Park

# Why Our Team?

## Why Our Team?

knowledge

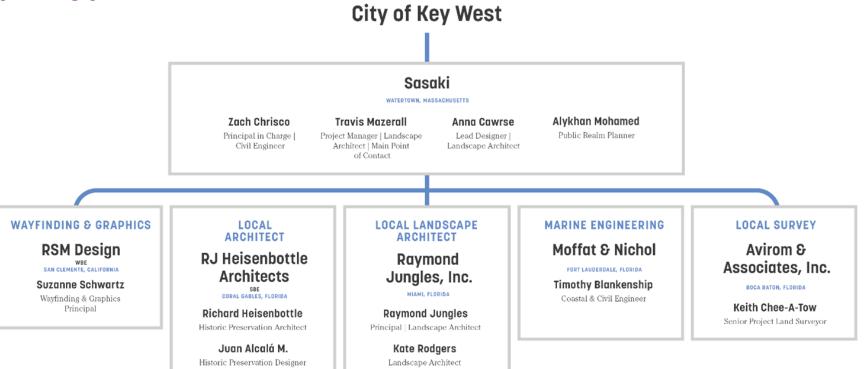
1. National perspective grounded with deep local

- 1. Our creative, listening-based community outreach process
- 1. Experience with placemaking and urban waterfronts

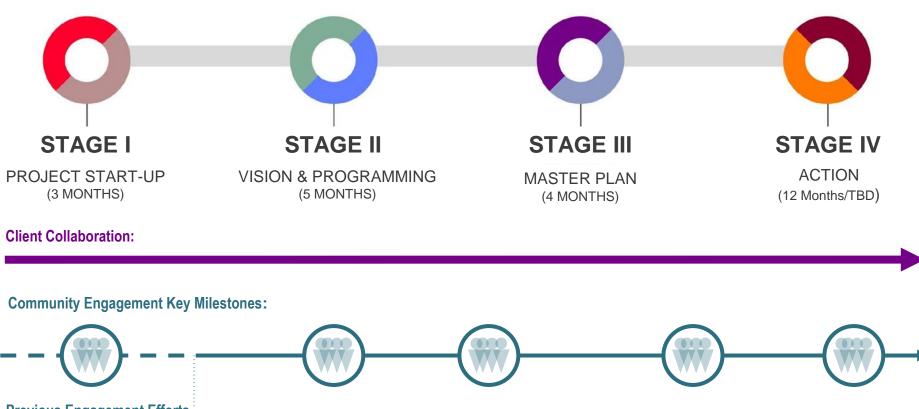
# **Thank You!**

# APPENDIX

#### **Our Team**



### **Key Stages of the Project**



Previous Engagement Efforts