

FIRM NAME: xxxxxxxx xxxxxxxx				
RFQ 22-004 Scoring Criteria Worksheet: Duval Economic Corridor Resiliency and Revitalization Plan				
		Score assigned		
	Range of possible scores per criterion			Comments/considerations
Strength of resiliency and drainage engineering services	0-20			
Acceptable	5-10		Engineering staff have some directly related experience and firm has completed limited corridor resiliency/drainage work	
Advantageous	11-15		Engineering staff have significant experience in related work. Firm has completed multiple similar projects that reflect scope of RFQ section B.1.	
Highly advantageous	16-20		completed extensive work on complex projects with scope similar RFQ section B.1. Firm has a significant track record of highly successful work demonstrating creative solutions to complex sea level rise challenges.	
Criterion score 0				
Depth of expertise in historic preservation	0-15			
Acceptable	5-10		Historic preservation staff have peripheral roles or limited experience with preservation policy as it relates to resiliency planning. Response includes limited examples of successfully completed similar projects.	
Advantageous	11 - 13		Historic preservation staff have notable experience with resiliency planning and are directly involved in project oversight. Firm has completed multiple similar projects.	
Highly advantageous	14 or 15		Historic preservation staff have extensive experience related to corridor and resiliency plans and are directly involved in project oversight. Firm has demonstrated oversight of multiple large scale or complex public spaces plans in historic districts.	
Criterion score 0				
Landscape architecture expertise	0-15			
Acceptable	5-10		Landscape architects have peripheral roles or limited experience in general or limited South Florida experience and response includes limited examples of successfully completed similar projects in South Florida and in general.	
Advantageous	11-13		Landscape architects have strong roles in project oversight, good experience generally and specifically in South Florida. Firm demonstrates considerable portfolio of successful projects in South Florida with notable creativity and capacity to retain City's unique character.	
Highly advantageous	14 or 15		Landscape architecture staff and project experiences surpasses aforementioned standards. Projects and staff lead the field with innovation and successful work in coastal South Florida.	
Criterion score 0				

Strength of multimodal planning services	0-15			
Acceptable	5-10		Transporation planners with experience in corridor planning and some familiarity of modal types typical of tourist economies. Limited examples of completed projects. Demonstration of capacity to develop a wayfinding strategy.	
Advantageous	11-13		Notably experienced transportation planners with specific modal experience directly relevant to Key West. Notable involvement in similar, successful corridor plans. Designers demonstrate notable success branding wayfinding strategies for main street districts.	
Highly advantageous	14 or 15		Transportation staff have extensive experience with modal experience directly related to Key West. Extensive work on corridor plans that significantly improved functionality of main streets. Surpasses aforementioned wayfinding/branding strength; an industry leader that clearly fits with Key West.	
Criterion score 0				
Public participation methodology and expertise	0-15			
Acceptable	5-10		Key staff have some experience managing complex public projects involving multiple stakeholders. Methodology reflects clear understand of deliverables outlined in RFQ section B.4.	
Advantageous	11-13		Key staff have significant experience overseeing corridor plans or very similar projects. Significant demonstration of successful similar public projects. Methodology is well designed and specific to anticipated challenges for Duval Street revitalization.	
Highly advantageous	14 or 15		Respondent surpasses aforementioned standards and provides details on multi-lingual, creative, inclusive public participation work on complex public projects.	
Criterion score 0				
Economic development and financial planning expertise	0-10			
Acceptable	5 or 6		Key staff demonstrate project experience and skills directly related to taks outlined in RFQ section B.5. and B.5.a.	
Advantageous	7 or 8		Staff capacity (experience) and past projects surpass expectations.	
Highly advantageous	9 or 10		Firms demonstrate aforementioned qualities and outline strategies closely suited for revitalization of Duval Street, specifically. Firm has deep experience managing commercial corridor redevelopment and funding full scale implementation.	
Criterion score 0				
Overall methodology and approach per RFQ scope	5			

Acceptable	3		Methodology and approach is clearly described and is responsive to each aspect of RFQ Sections B.1. through B.7.	
Advantageous	4		Response includes aforementioned components but is more tailored to Key West and Duval Street specifically.	
Highly advantageous	5		Response includes aforementioned components and demonstrates capacity to synthesize all components of the project. The methodology and approach are clearly developed by experienced staff utilizing best practices in all disciplines.	
Criterion score 0				
Client references	5			
Acceptable	3		References provided for assignments (projects) represent most professional services outlined in Section B. All references positive.	
Advantageous	4		References provided for assignments represent all professional services outlined in Section B. All references positive but some outstanding.	
Highly advantageous	5		References surpass aforementioned categories in that past clients consider consultants industry leaders or exceptional professionals in multiple disciplines associated with the RFQ.	
Criterion score 0				
Total firm score 0				