

Parks and Recreation Advisory

Goals and Objectives

October 2022

Updated 11/14/2022 to align with KEY WEST FORWARD and Resolution 18-324

The mission of the Board Shall be to promote the rehabilitation, conservation and development and best use of parks and recreation land and facilities within the jurisdiction of the City of Key West

(1) Short Term Goals:

- Data Collection: Implementation/reporting of field usage and field scheduling software:
 - *Key West Forward, "Major Projects," #2*
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, under Duties, (b) (1) (2) (3) (4) (5)*
- Seek public input/provide oversight of agreement between City of Key West and Monroe County regarding the swap of Hawks Missile Site and Higgs Beach
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *As directed by City Commission to City Management at Commission Meeting: October 2021, Resolution 21-226*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
- Monitor plans and seek public input for the design and completion of the Bayview Park Renovation
 - *Key West Forward, "Major Projects," #4*
 - *Key West Forward Priority #5/Goal 2/Accountability/Action #4*
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*

- Review 10 Year Parks and Recreation Capital Improvement Plan and identify priorities:
 - *Key West Forward Priority #5/Goal 2: Accountability/Action #4*
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
- Monitor interlocal agreement with Monroe County School District related to sharing of utility costs (electric, water, labor, supplies) for shared facilities:
 - *Key West Forward, Priority 2, Action #6 (b)*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
- Active participation by Parks and Recreation Director/Advisory Board Members in industry networking (NRPA and FRPA) including annual conferences in an effort for the City of Key West to establish and meet Best Practices based on State and Federal standards.
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*

(2) Long Term Goals/Objectives:

- Seek opportunities to expand programming/use of Parks and Recreation facilities and explore partnership with Monroe County Parks and Beaches
 - *Key West Forward, Annex 3, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
- Support Adopt a Spot/Park Programs
 - *Key West Forward, Priority #5, Goal #3, Action #1*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
 - *Collaborate with Mayor's Beautification Committee*

- Establish formal Planning Department connection/participation with Parks and Recreation Advisory Board as soon as staffing permits (consultant?)
 - *Sec. 2-612, Duties, (b) (1)*
- Investigate feasibility of improved and consistent signage for all City of Key West parks, fields and beaches
- Seek TDC funding for all Parks and Recreation Capital Improvement Projects
 - *Sec. 2-612, Duties, (b) (2)*
- Seek new/increased revenue sources, identify opportunities to restrict revenues for use in supporting Parks and Recreation operations and investment:
 - *Sec. 2-612, Duties, (b) (2)*
- Work toward City of Key West achieving National Parks and Recreation accreditation (NRPA)
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
- Work in concert with the Art in Public Places Advisory Board to identify/expand installations of Art in Parks and Recreation facilities
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
 - *Collaborate with AIPP*

(3) Additional Discussion Required: PRAB to discuss short term or long term goal

- Monitor Youth League Funding Applications to ensure equitable resources, needs, field allocation as well as expand/support growth in Youth League participation
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
- Obtain funding to engage park planning consultant to conduct and City wide Parks and Recreation Master Planning Process (*perhaps piggy back with Monroe County*)
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*

- Seek public input and develop plan for new aquatic facilities as
- part of the Martin Luther King pool/complex renovation
 - *Key West Forward, Major Project #11*
 - *Key West Forward, "Additional Needs," #'s 1-3*
 - *Sec. 2-612, Duties, (b) (1) (2) (3) (4) (5)*
 - *Collaborate with BVRAC*