

Parks and Recreation Advisory

Goals and Objectives

October 2022

Short Term Goals:

- Data Collection: Implementation/reporting of field usage and field scheduling software
- Seek public input/provide oversight of agreement between City of Key West and Monroe County regarding the swap of Hawks Missile Site and Higgs Beach
- Monitor plans and seek public input for the design and completion of the Bayview Park Renovation
- Review 10 Year Parks and Recreation Capital Improvement Plan and identify priorities
- Monitor interlocal agreement with Monroe County School District related to sharing of utility costs (electric, water, labor, supplies) for shared facilities
- Review and Assess MCSD interlocal agreements to review field usage, accessibility, and review cost sharing to ensure agreement is equitable
- Active participation by Parks and Recreation Director/Staff/Advisory Board Members in industry networking (NRPA and FRPA) including annual conferences
- Seek opportunities to expand programming/use of Parks and Recreation facilities and explore partnership with Monroe County Parks and Beaches

Long Term Goals/Objectives:

- Seek opportunities to expand programming/use of Parks and Recreation facilities and explore partnership with Monroe County Parks and Beaches
- Support Adopt a Spot/Park Programs
- Establish formal Planning Department connection/participation with Parks and Recreation Advisory Board as soon as staffing permits (consultant?)
- Investigate feasibility of improved and consistent signage for all City of Key West parks, fields, and beaches
- Seek TDC funding for all Parks and Recreation Capital Improvement Projects
- Seek new/increased revenue sources, identify opportunities to restrict revenues for use in supporting Parks and Recreation operations and investment:
- Work toward City of Key West achieving National Parks and Recreation accreditation (NRPA)
- Work in concert with the Art in Public Places Advisory Board to identify/expand installations of Art in Parks and Recreation facilities
- Adoption/implementation of time/materials tracking system providing financial information by project and park/field/beach

Additional Discussion Required:

- Monitor Youth League Funding to ensure equitable resources, needs, and to expand/support growth in Youth League participation and determine if funding is equitable
- Obtain funding to engage park planning consultant to conduct and City-wide Parks and Recreation Master Planning Process (perhaps piggyback with Monroe County)

- Seek public input and develop plan for new aquatic facilities as part of the Martin Luther King pool/complex renovation