

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, RANKING THE RESPONSIVE AND RESPONSIBLE RESPONSE TO THE REQUEST FOR PROPOSALS (RFP) NO. 23-001 FOR TRANSIT BUS ADVERTISING SERVICES; AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A CONTRACT WITH THE HIGHEST RANKED FIRM, FUEL MEDIA HOLDINGS, LLC, UPON ADVICE AND CONSENT OF THE CITY ATTORNEY; AUTHORIZING ANY NECESSARY BUDGET ADJUSTMENTS OR TRANSFERS; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS the City issued RFP 23-001 on March 17, 2023, requesting proposals for bus advertising services and on April 26, 2023, the City Clerk opened two responses to the RFP; and

WHEREAS, a Selection Committee of City staff, reviewed the proposals at a public meeting on May 3, 2023, and found that only one proposal was responsive and responsible. The Committee recommends award of the Proposal to Fuel Media Holdings, LLC; and

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, AS FOLLOWS:

Section 1: That based upon the criteria set forth in RFP 23-001 for Transit Bus Advertising, the proposal of Fuel Media Holdings, LLC, is hereby highest ranked, as the responsible and responsive bid received.

Section 2: That the City Manager is authorized to negotiate and execute a contract with Fuel Media Holdings, LLC, in substantial conformance with the RFP, and as legally permissible pursuant to the City Charter, upon advice and consent of the City Attorney.

Section 3: Revenues from the Transit Bus Advertising program will be recorded in 411 Transit Cost Center Enterprise Fund. Any necessary budget adjustments or transfers are hereby authorized.

Section 4: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the Presiding Officer and the Clerk of the Commission.

Passed and adopted by the City Commission at a meeting  
held this \_\_\_\_\_ day of \_\_\_\_\_, 2023.

Authenticated by the Presiding Officer and Clerk of the  
Commission on \_\_\_\_\_ day of \_\_\_\_\_, 2023.

Filed with the Clerk on \_\_\_\_\_, 2023.

Mayor Teri Johnston	_____
Vice Mayor Sam Kaufman	_____
Commissioner Lissette Carey	_____
Commissioner Mary Lou Hoover	_____
Commissioner Clayton Lopez	_____
Commissioner Billy Wardlow	_____
Commissioner Jimmy Weekley	_____

\_\_\_\_\_  
TERI JOHNSTON, MAYOR

ATTEST:

\_\_\_\_\_  
CHERYL SMITH, CITY CLERK