STAFF REPORT

DATE: December 26, 2023

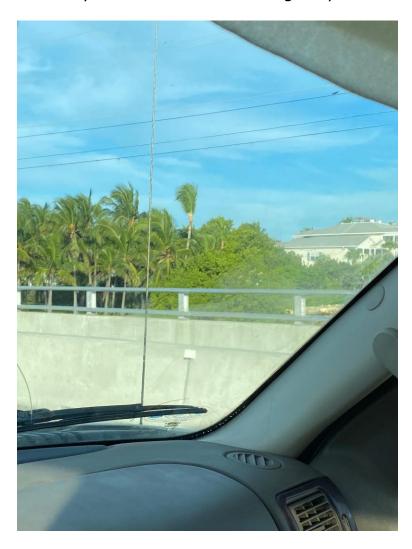
RE: Administrative Hearing for 714 Passover Lane (TC2022-0001)

FROM: Karen DeMaria, City of Key West Urban Forestry Manager

On November 8, 2023, while driving to work, I noticed that the Coconut palms at the Hyatt at Cow Key Channell had been improperly trimmed (hurricane cuts and 10-2). While stopped in the Hyatt parking lot to take pictures, I noticed a Blue Native Landscaping truck. Once in the office I contacted Andrew Frenaughty, manager for Blue Native, who confirmed via email that their crew trimmed the palms.

An administrative hearing notice was emailed to Blue Native Landscaping on December 20, 2023, with a request for the email contact information for the Hyatt manager that they worked with. On December 26, 2023, another email was sent to Blue Native regarding the administrative hearing and the requested email information.

On December 26, 2023, a copy of the administrative hearing notice was hand delivered to the Hyatt at 5051 Overseas Highway and handed to a manager named Jay.







Additional Notes:

In November 2020, Blue Native signed a Settlement Agreement with the city regarding the improper trimming of palms at 1500 Reynolds Street (Casa Marina). At that time, Blue Native was fined \$500.

In 2016, the manager of the Hyatt at the time was verbally warned of the improper trimming to Sabal Palms on the property and given information regarding the proper palm trimming requirements in the City.

Recommendation: Both entities should be fined.

This is the first official offense by the Hyatt Vacation Management. The warning given to the manager in 2016 is not the same manager on staff anymore.

This is a second offense for Blue Native but with a different manager. The owner of the company should make sure that the managers sending crews to work in Key West understand the regulations in the City.

There is also an added \$250 enforcement proessing fee.



Monroe County, FL



Parcel ID Sec/Twp/Rng 00064900-000100

34/67/25

Property Address 5051 OVERSEAS Hwy

KEY WEST

District

Brief Tax Description 10KW

BEACH HOUSE, A CONDOMINIUM (2.476 AC) (ALL TIMESHARE UNITS IN PHASE I) OR1510-225/363DEC OR1533-

Owner Address HYATT VACATION MANAGEMENT CO

1200 Bartow Rd

Lakeland, FL 33801

Ste 40

Alternate ID 8925255

TIMESHARE

Class

64/100AMD OR2495-197/200AMD

(Note: Not to be used on legal documents)

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