

# City of Key West, FL Overview of General Obligation Bonds

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**PFM Financial Advisors LLC** 

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33134

Coral Gables, FL



# PFM has Provided a Full Scope of Services to Municipalities for over 40 years

# FINANCIAL ADVISORY

capital planning | rating strategies | transaction management & bond pricing

# CONSULTING

fiscal planning & budgeting | organizational efficiency & effectiveness | policy & program analysis | workforce strategy & negotiation support

# INVESTOR RELATIONS

Munite® | investor intelligence & outreach | analytics | customized dashboards



## FINANCIAL MODELING powered by Synario™

# ECONOMIC DEVELOPMENT

public-private partnerships & economic development | developer selection & negotiation | asset & real estate portfolio analysis and monetization | tax credit & incentive policies

# SPECIALIZED SERVICES

treasury management consulting | environmental finance | retirement finance | derivatives advisory



# **PFM provides both National and Florida Experience**

- PFM has been serving Florida clients for over 30 years and has 15 professionals covering the state, with offices in Orlando and Miami
- In 2022, PFM served as financial advisor on 50 Florida transactions totaling nearly \$5.5 billion

### 2022 Full Year Florida Overall Long Term Municipal New Issues

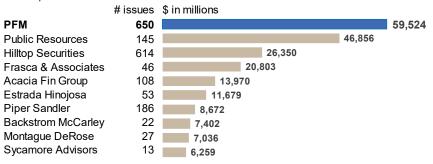
Municipal Financial Advisory Ranking - Full Credit to Each Financial Advisor Source: Ipreo

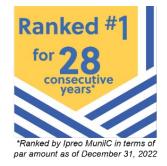
	#issues	\$ in millions	
PFM	50		5,473
Frasca & Associates	6	1,175	
Public Resources	6	907	
Kaufman Hall	3	757	
Ford & Associates	8	724	
CGMS Inc	3	410	
Natl Minority Cons	2	287	
Raymond James	2	287	
Building Hope Svcs	10	248	
RBC Capital Mkts	3	225	



### 2022 Full Year Overall Long Term Municipal New Issues

Municipal Financial Advisory Ranking - Full Credit to Each Financial Advisor Source: Ipreo



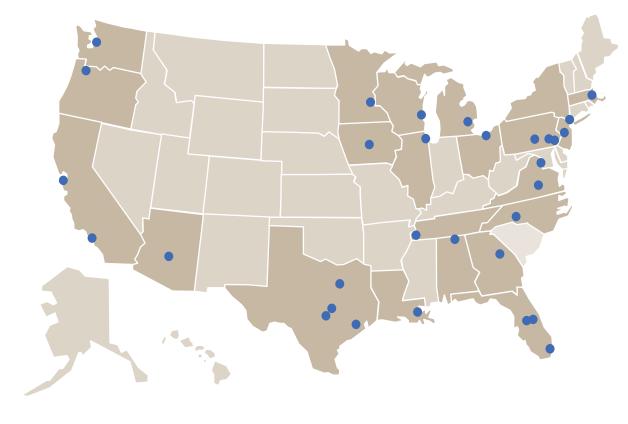


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# **PFM's National Presence Offers Insight into National Trends**

• National presence includes over 350 professionals operating from 32 offices across the U.S.



### PFM Offices

Ann Arbor Arlington Atlanta Austin Boston Chandler Charlotte Chicago Dallas **Des Moines** Harrisburg Houston Huntsville Los Angeles Malvern Memphis

### Miami

Middleburg Heights Milwaukee Minneapolis New Orleans New York **Orlando Orlando East** Philadelphia Portland Princeton Richmond San Antonio San Francisco Seattle



# **PFM Has a Long-Standing Commitment to Florida**

### PFM's Florida Clients

### CITIES

Alachua • Belle Isle Boca Raton 

Bovnton Beach Bradenton • Clermont • Cocoa Beach Coral Springs • Daytona Beach DeBary • DeFuniak Springs DeLand • Delray Beach • Deltona Doral • Fort Lauderdale Gainesville • Green Cove Springs Groveland • Haines City Hallandale Beach • Hialeah Jacksonville • Jupiter Island Key Biscayne • Key West Lakeland • Leesburg • Margate Madeira Beach • Marco Island Melbourne • Miami • Miami Beach Miramar • North Palm Beach North Bay Village 

North Miami Beach North Port 

Oldsmar Orlando • Ormond Beach • Palatka Palm Beach 

Palm Beach Gardens Panama City Beach • Plantation Pompano Beach • Port St. Lucie Riviera Beach • Sebring Satellite Beach • St. Augustine St. Petersburg • Sunrise Surfside • Tallahassee Tamarac • Temple Terrace Titusville • Umatilla Vero Beach • West Palm Beach 

### COUNTIES

Alachua • Bay Brevard • Broward Citrus • Clay • Collier Columbia • DeSoto • Duval Flagler • Highlands • Jackson Lake • Leon • Marion • Martin Miami-Dade • Monroe Orange • Okeechobee Osceola • Palm Beach Pasco • Sarasota • Polk Seminole • Santa Rosa • St. Johns St. Lucie • Volusia • Walton

### SPECIAL DISTRICTS

Amelia National CDD • Assembly CID Boggy Creek CDD Greeneway Improvement District Everest CMR CDD Lakewood Ranch Stewardship District Longleaf Pine CDD Myrtle Creek Improvement District Midtown Improvement District Olde Florida CDD New Port Tampa Bay CDD North Sumter County Utility Dependent District Poitras East CDD Sumter Landing CDD Sunbridge Stewardship District The Villages CDD Tomoka CDD University Park Recreation District Village of Gulfstream Park CDD

### SCHOOL DISTRICTS

Alachua • Broward Citrus • Columbia Duval • Flagler Hernando • Lake Manatee • Marion Martin • Miami-Dade Orange • Osceola Palm Beach Pasco • Polk • Putnam Sarasota • Seminole Volusia • Walton

STATE OF FLORIDA Division of Bond Finance

### UTILITIES

Clay County Utility Authority East Central Regional Wastewater Treatment Facilities Board Florida Municipal Power Agency Fort Pierce Utilities Authority Gainesville Regional Utilities Jacksonville Electric Authority Orlando Utilities Commission Tampa Bay Water

### **OTHER AUTHORITIES**

Blueprint Intergovernmental Agency Florida Development Finance Corp. Sunshine State Governmental Financing Commission

### TRANSPORTATION

Canaveral Port Authority Central Florida Expressway Authority Destin-Ft. Walton Beach Airport Hillsborough County Aviation Authority Jacksonville Aviation Authority Jacksonville Seaport Authority Lee County Port Authority Melbourne Airport Authority Palm Beach International Airport Sarasota Manatee Airport Authority Tampa Hillsborough Expressway Auth. Tampa Port Authority

### HEALTHCARE

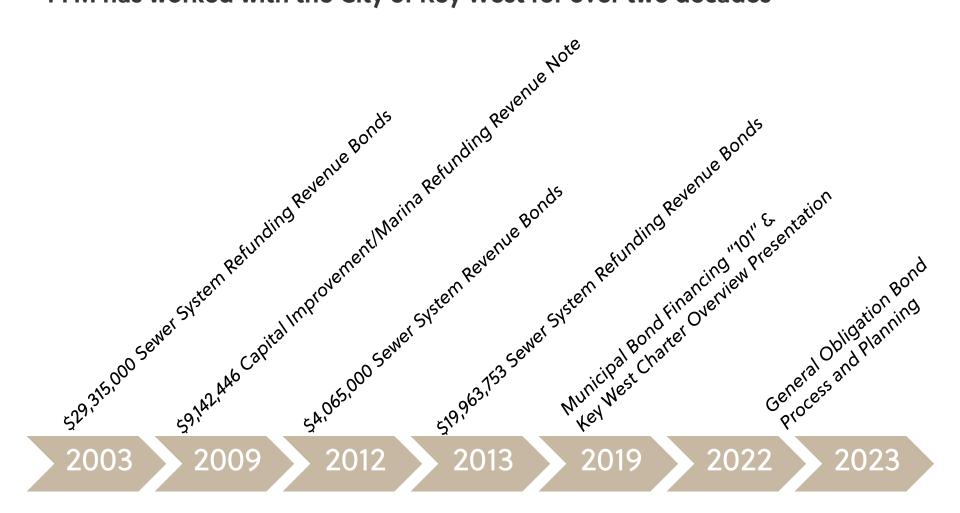
Brooks Rehabilitation Jackson Health System LifeSouth Community Blood Centers North Broward Hospital District Orange County Health Facilities Auth. Winter Park Health Foundation

### **HIGHER EDUCATION**

Flagler College Florida Gulf Coast University New College Nova Southeastern University Stetson University St. Leo University University of Florida Athletic Assn. University of North Florida University of South Florida



# PFM has worked with the City of Key West for over two decades





# What are General Obligation Bonds?

- General Obligation ("GO") Bonds are a financing mechanism to fund improvements immediately
   Bonds are backed by the full faith and credit of the issuing municipality
   Repaid through the imposition of a dedicated debt service millage levy (Ad Valorem tax)
  - >A city-wide voter referendum is required prior to the issuance of GO Bonds
- Projects financed with GO Bonds typically have broad community benefits, such as parks, police/fire facilities, or bridge and street related projects
  - >Bond financing allows "Generational Equity" for infrastructure projects as it spreads the cost of the capital project over time
  - >The cost of the capital project isn't only borne by the current tax payers, but future ones as well



# **Outline of Steps Required for Issuance of General Obligation Bonds**

- 1. Develop Project List and Estimate Financial Impacts: City Commission, Administration, and Community stakeholders participate in developing the project list; Quantify preliminary millage estimates
  - > Community Educational Outreach program (step 1)
- 2. Finalize project list: City Commission finalizes the project list based on initial steps
- 3. Authorizing Resolution: City Commission directs City administration to proceed, City Attorney and Bond Counsel draft resolution authorizing bond referendum
- 4. City Commission Meeting: Approves and adopts the resolution and specifies the ballot question(s). Includes scope of projects, ballot language, and referendum date
- 5. Educational outreach program (step 2): Hold community charettes and other informational sessions about the specific infrastructure investments and estimated millage impact

### **GENERAL OBLIGATION BOND REFERENDUM DATE**

- 6. Clerk performs canvas of referendum results
- 7. City Commission accepts results of the referendum at regularly scheduled Commission meeting
- 8. Bond Counsel prepares draft Bond Documents (Ordinance, Resolution) for bond validation (if required).
- 9. File Referendum Validation, City Clerk publishes certain notices, Validation hearing, 30-day appeal, Validation complete
- 10. Secure Financing: Seek credit ratings, finalize bond structure, notice bond sale, issue bonds, receive funds



# **Credit Rating Process and Methodology**

- Publicly offered bonds typically require one or more credit ratings from a nationally recognized rating service.
  - > Moody's, Standard & Poor's, and Fitch Ratings are three widely-recognized credit agencies
  - > A credit score is meant to measure risk to bondholders and an issuers ability to repay debt
  - Investment-Grade Credit scores range from AAA to BBB
  - > The City does not currently have a public credit rating

S&P	Fitch	Moody's
AAA	AAA	Aaa
AA+	AA+	Aa1
AA	AA	Aa2
AA-	AA-	Aa3
A+	A+	A1
A	А	A2
A-	A-	A3
BBB+	BBB+	Baa1
BBB	BBB	Baa2
BBB-	BBB-	Baa3
BB	BB	Ba
В	В	В
С	С	С



# **General Obligation Bonds – Accelerated Capital Program**

- It is likely that the City will issue multiple series of bonds to meet construction requirements
  - > The table below estimates three (3) \$100 million bond issuances with a 30-yr term, issued every three (3) years
  - > As such, the annual impact is mitigated in the initial years until the full amount has been issued

\*Median Key West homestead residential taxable value of \$592,000 \*Assumes 3% annual growth to the City's Taxable Assessed Values

- The table below also assumes a modest 3% annual tax base growth
  - > Average homestead property tax impact would be approximately \$528/yr
  - >Any new construction and subsequent increases to the City's tax base over \$10.2 billion, would reduce the impact to a homestead property



Preliminary. For discussion purposes only. Numbers are subject to change depending on market conditions at the time of sale.

\*Estimated based on a \$100M every three years starting in FY 2025. Assumes average borrowing rates of 5.25%

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# **General Obligation Bonds – Three Sequenced Bond Issuances**

- It is likely that the City will issue multiple series of bonds to meet construction requirements
  - > The table below estimates six (6) \$50 million bond issuances with a 30-yr term, issued every three (3) years
  - > As such, the annual impact is mitigated in the initial years until the full amount has been issued
- The table below also assumes 3% annual growth to the tax base

Notes:

- Average homestead property tax impact would be approximately \$373/yr
- >Any new construction and subsequent increases to the City's tax base over \$10.2 billion, would reduce the impact to a homestead property

General Obligation Bonds



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\*Estimated based on a \$50M every six years starting in FY 2025. Assumes average borrowing rates of 5.25% \*Median Key West homestead residential taxable value of \$592,000 \*Assumes 3% annual growth to the City's Taxable Assessed Values

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# Summary

- The City's contemplating up to \$300 million of capital investment towards infrastructure projects
  - > Any infrastructure investment that is funded through the capital markets will require voter referendum
  - > The City currently maintains a very low debt burden and we would expect to achieve a stable investment grade rating
- Preliminary figures utilized two scenarios for the issuance of bonds: a 9-10 year program, and a 15-20 year program
  - > The timing of the bond financings will directly depend on the speed of the City's capital infrastructure projects
- The financing scenarios utilize a blended interest rate of 5.25% for all borrowings
   In the current market, the borrowing rate would be estimated to be below 5%
- Preliminary results suggest an average tax impact of \$527 for the accelerated scenario and \$373 for the normalized scenario
  - >Any increases to the City's overall Taxable Assessed Value, including new construction and nonhomesteaded properties, would further reduce the impact to homestead properties

# Thank you! Any Questions?

