MEMORANDUM

Date: October 9, 2025

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

From: Kelli Funkhouser
Special Events Manager

Subject: **[File 25-4457] Recommendation to Approve the "Tour de Keys" on Saturday, November 22, 2025, from 12:00 p.m. to 8:00 p.m. at the Truman Waterfront Major Field**

Introduction

The City Manager's Office requests the approval of the "Tour de Keys 2025" on Saturday, November 22, 2025, from 12:00 p.m. to 4:00 p.m. (setup will begin on Friday, November 21, 2025). Authorizing the sale and consumption of alcoholic beverages within the barricaded area.

Background

The City Manager's Office has received an application from "MARC, Inc." for "Tour de Keys 2025" on Saturday, November 22, 2025, at the Truman Waterfront Major Field. This event will be the finishing party for the 10th annual Tour de Keys, a 100 and 50 mile cycling event that benefits local not for profits MARC, Inc. and AH Monroe. Proceeds will be used for direct client services to offset county and state funding cuts. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor & City Commission approve the "Tour de Keys 2025" on Saturday, November 22, 2025, at the Truman Waterfront Major Field from 12:00 p.m. to 8:00 p.m.