MEMORANDUM

Date: February 11, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

CC: Marcus Davila
Director of Community Services

From: Kelli Funkhouser
Special Events Manager

Subject: **[File ID: 26-4985] Recommendation to approve the "Run for Rhonda" on Sunday, May 3, 2026, from 7:00 a.m. to 11:00 a.m. at Truman Waterfront Park**

Introduction

The City Manager's Office requests the approval of the "Run for Rhonda" on Sunday, May 3, 2026, from 7:00 a.m. to 11:00 a.m. at Truman Waterfront Park.

Background

The City Manager's Office has received an application from "Run for Rhonda Charity, Inc." for the "Run for Rhonda" on Sunday, May 4, 2025, at the Truman Waterfront Park. The 3rd Annual Run for Rhonda is a charitable benefit hosted by Run for Rhonda Charity, Inc. Key West, a local 5013(c). The run was started in 2024 in honor of Rhonda Flores who was lost in a tragic car accident on Cinco de Mayo 2023. This run was created not only to honor her life, but to continue the legacy of generosity and compassion she embodied. The event features both a 5k and 1-mile run, with proceeds benefiting Take Stock in Children, a cause that was especially close to Rhonda's heart. Thanks to overwhelming community support, the past 2 Run for Rhonda events raised $25,000, providing a full scholarship to one deserving TSIC student – an impact they are incredibly proud of and hope to expand upon this year. Event setup will begin at 5:00 a.m. A DJ will provide music and energy from 7:00-10:00 a.m. with runner registration and check-in opening at 7:00 a.m. The race will kick off promptly at 8:00 a.m. Participants will complete two scenic loops around the Truman Waterfront Promenade, starting and ending in front of the Ingham Ship. Following the run, runners will enjoy snacks and beverages, along with a short but meaningful awards

ceremony. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

The applicant is requesting approval for the sale and consumption of alcoholic beverages within the enclosed area.

Due to having amplified, live music, a noise exemption is requested. Notice of the City Commission's proposed action on a Noise Exemption was published in The Citizen and on KeysNews.com. Property owners within a 100-foot radius were mailed notice.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor and Commission approve the Run for Rhonda on Sunday, May 3, 2026, from 7:00 a.m. to 11:00 a.m. at Truman Waterfront Park.