MEMORANDUM

Date: February 11, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso
City Manager

CC: Marcus Davila
Director of Community Services

From: Kelli Funkhouser
Special Events Manager

Subject: **[File ID: 26-4982] Recommendation to approve the "Florida Keys Latin Festival" on Saturday, March 21, 2026, and Sunday, March 22, 2026, from 11:00 a.m. to 8:00 p.m. at Bayview Park**

Introduction

The City Manager's Office requests the approval of the 2nd Annual "Florida Keys Latin Festival" on Saturday, March 21, 2026, and Sunday, March 22, 2026, from 11:00 a.m. to 8:00 p.m. at Bayview Park.

Background

The City Manager's Office has received an application from "ATL Productions & Bahama Village Music Program" for the 2nd Annual "Florida Keys Latin Festival" on Saturday, March 21, 2026, and Sunday, March 22, 2026. The Florida Keys Latin Festival is a family-friendly event that was created to celebrate the historic Latin culture in Key West and will showcase Latin culture, food and music. The Festival welcomes everyone to attend in the spirit of " One Human Family" and experience some of the best Latin food in the entire world. The festival will take place at Bayview Park as a fundraiser for the Bahama Village Music Program to benefit their after-school programs. The applicant has agreed to abide by City Codes and Ordinances, including providing insurance.

The applicant is requesting approval for the sale and consumption of alcoholic beverages within the enclosed area.

Due to having live, amplified music, a noise exemption is requested. Notice of the City Commission's proposed action on a Noise Exemption was published in The Citizen and on KeysNews.com. Property owners within a 100-foot radius were mailed notice.

Procurement

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

Recommendation

The City Manager's Office recommends the Mayor and Commission approve the Florida Keys Latin Festival on Saturday, March 21, 2026, and Sunday, March 22, 2026, from 11:00 a.m. to 8:00 p.m. at Bayview Park.