



FAPAP 2017 Conference

April 19-21

Theme: Public Art – Something to Remember

WEDNESDAY

University of Central Florida

9:30 – 1:00 p.m.

Registration

University of Central Florida Morgridge International Reading Center

10:00 – 11:30 am

Pre-Conference (free sessions)

University of Central Florida Teaching Academy, Rooms 117 and 130

ADMINISTRATORS

An Introduction to Public Art Programs

Lee Modica, Public Art Consultant,
Art in State Buildings & Elayna Toby Singer,
Administrator, Palm Beach County Art in Public
Places This session is for those new to managing
Public Art Programs.

ARTISTS

What Is Public Art & Why Would I Do It?

Christopher Hubbard, City of Clearwater &
Martha Lent, Public Artist

This session is for artists interested in taking the
leap into Public Art.

12:30 – 1:45 pm

Welcome and a State-Wide Public Art Review

Terry Olson, Chief Arts Instigator, Orange County Arts & Cultural Affairs
Melissa Davies, President, Florida Association of Public Art Professionals &
City of Tampa, Art Programs Division Project Coordinator

University of Central Florida Morgridge International Reading Center

Reconnection with colleagues and overview of statewide Public Art programs and artists

1:45 – 2:00

Break

2:00 – 3:45 pm

Public Art Master Planning

Barbara Goldstein, Principal, Barbara Goldstein & Associates

Barbara Goldstein discusses the importance of such plans, their impact and some specifics of her current work. She will also share her experiences with artist-led outreach. Ms. Goldstein is an independent consultant focusing on creative placemaking and Public Art planning. She recently completed two public art master plans in Orlando. There will be a Q & A at the end of this session

3:45 – 4:00

Break / Gather on Plaza for Tour of UCF Public Art

4:00 pm

Walking Tour of UCF Public Art

5:00 pm

Reception at the UCF Visual Arts Gallery

6:30 pm

Travel to Lake Nona

7:00 – 8:30 pm

Chroma Modern Bar & Kitchen

6967 Lake Nona Blvd

Chroma Modern Bar & Kitchen overlooks *The Beacon and Code Wall*, a projection artwork by Jefre. The artist and the Lake Nona Town Art Center developer will give a short talk about economic impact his art has had on the area and master planning public art in a private development. Free tapas; drinks and additional food on your own.



Thursday Mad Cow Theatre

Church Street Marketplace, 54 W. Church Street

9:00 – 10:30 pm

Memorials and Public Art: Responding to Pulse and Other Events

Sam Flax, Owner, Sam Flax Art & Drafting Supplies

Terry Olson, Chief Arts Instigator, Orange County Arts & Cultural Affairs

Patricia Walsh, Manager of Public Art Programs, Americans for the Arts

Tragedy is a part of life, but where does public art fit into helping a community mourn? In this session you will hear experts discuss the management of contemporary memorials that deal with losses in communities, from military servicemen and women to victims of random acts of violence. From this session learn how other programs have developed responses to community tragedies and about the management of the public art memorials that have grown from these responses.



You Mattered mural by Andrew Spears in Mills 50 district.

10:30 – 11:30 am

Advocating for Public art

Malinda Horton, Executive Director of Florida Association of Museums and

Administrator, Florida Association of Public Art Professionals

Why is Public Art Important: Getting the message to political leaders and interdepartmentally

11:30 – 11:45 am

Break

11:45 – 1:00 pm

Making Your Community Memorable through Public Art

Renee Piechocki, Director, Office of Public Art, Pittsburgh Arts Council

Artist and public art consultant Renee Piechocki brings her experience and enthusiasm to challenge us to strive for truly memorable public art projects through creative placemaking.

1:00 – 2:30 pm

Roundtable Luncheon

Grab your lunch and join the conversation! This session is a working lunch with tables set up, each with a different topic, for discussions on topics such as maintenance, transportation, social media, and more!

2:30 – 3:30 pm

ADMINISTRATORS/BOARD

Collections and Management Software and
Other Tools

ARTISTS

The Process of a Public Art Project

Creating public art: what to expect and how to
deliver - Catherine Woods, artist & FAPAP
officer

3:30 – 4:00

Break

4:00 – 5:00

Public Art Tour – Downtown Orlando via O-Cartz!

Hop on the local O-Cartz, a 6 passenger shuttle car, and take a tour of Orlando's sculptures and other Public Art. This O-Cartz experience is sponsored by Awesome Foundation, Orlando Chapter. *Upon registration, you will select if you wish to join the 4:00 p.m. tour, or the 5:00 p.m. tour.*

5:00 – 6:00

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Cedar of Lebanon by Jacob Harmeling, left, and *Global Convergence* by Deedee Morrison.

6:30 pm

Dinner at Ember Restaurant

42 W. Central Blvd

www.emberorlando.com

Dinner at Ember is sponsored by the Orlando Public Art Advisory Board

After dinner, explore Orlando's artsy side:

[Third Thursday Gallery Hop](#), downtown Orlando

[Mennello Museum of American Art Sculpture Garden](#) featuring works by Alice Aycock, Albert Paley, and more.

Friday

Orange County Convention Center

9800 International Drive

9:00 – 10:30 am

Public Art Year in Review

Liz Young, Executive Director, Florida Keys Council of the Arts

Images and information on new public art in Florida from the past year.

10:30 – 11:30 am

Tasking Risks with New Materials and Technology

Things to consider when commissioning projects that incorporate new technologies

11:30 – 1:00 pm

FAPAP Board/Members Meeting and Lunch

1:00 pm

Tour of Orange County Convention Center Public Art



Under Magnitude by Marc Fornes, the largest work to date in the OCCC.

Thank you to our Conference Sponsors!

University of Central Florida

Sam Flax Orlando

Donna Dowless

Tavistock Group/Jefre

Downtown Arts District

Awesome Foundation, Orlando Chapter

City of Orlando Public Art

[Rosa Lowinger & Associates](#)

FAPAP SPEAKER Bios



Barbara Goldstein is an independent consultant focusing on creative placemaking and public art planning. She is the former Public Art Director for the City of San Jose Office of Cultural Affairs and editor of *Public Art by the Book*, a primer published by Americans for the Arts and the University of Washington Press. Ms. Goldstein has directed the public art programs in San Jose, Seattle, and Los Angeles, worked as a cultural planner, architectural and art critic, editor, and publisher. She has lectured and participated in workshops on public art in the United States, Japan, China, Taiwan, Korea, Canada the Netherlands, and Abu Dhabi. She is past Chair of the Public Art Network for Americans for the Arts.

Since 2011, Ms. Goldstein has been consulting for Pittsburgh, PA, Pasadena, CA, Charlotte, NC, Las Vegas, NV, Palo Alto CA, Morgan Hill, CA, Palo Alto, CA, and University of Central Florida. In 2013, she led a series of webinars entitled *Creative Placemaking and Public Art* for Americans for the Arts. She is an expert in public art funding, policy, and planning.

Ms. Goldstein has written extensively about public art and architecture and was editor and publisher of *Arts + Architecture magazine* from 1980 to 1985. She has served on the Board of Directors for ArtSpace Projects and Friends of the Schindler House and the Advisory Board for Forecast Public Art. She is currently a Board member of MACLA, Movimiento de Arte y Cultural Latino Americana, and ZERO1: The Art and Technology Network, where she serves as Chair.

In 2015 Ms. Goldstein was a Fellow in Stanford University's Distinguished Careers Institute where she also served as Scholar in Residence for the School of Chemical and Systems Biology. In 2016 she was honored with a Public Art Leadership award from Americans for the Arts.



Christopher Hubbard is the Cultural Affairs Specialist for the City of Clearwater, Florida. He has spent the past 14 years working in various public art positions at both the state and municipal level. Christopher has served as a consultant and guest speaker for municipalities and organizations such as the state of Georgia, the cities of Sarasota, Tampa, and Tarpon Springs, and the Cultural Council of Greater Jacksonville. He is the past president of FAPAP (2012-2015) and was identified as an Emerging Arts Leader by the Americans for the Arts in 2008.



Melissa LeBaron Davies, President, Florida Association of Public Art Professionals, is the Project Coordinator for the City of Tampa, Art Programs division, where she facilitates projects and art installations for the city. In addition to traditional Public Art management, Melissa has over ten years of experience executing temporary installations, event-based public art experiences, public / private partnerships, and she also provides oversight to the division's nonprofit fiscal agent. Prior to joining the City of Tampa in 2004, she was Communications and Public Relations coordinator for Tampa Bay Business Committee for the Arts. Melissa is a Tampa native and received her B.A. from the University of Florida and a Graduate Certificate in nonprofit management from University of South Florida.



Martha L. Lent is a painter, printmaker, public-art and teaching artist, Martha Lent is a longtime resident of Central Florida. She started her career as a graphic designer and illustrator, earning her Graphic Design Technology degree from Valencia College. Soon after graduating she taught for eight years within the Graphic Design Department as an Illustration Adjunct teacher. Her passion for the arts has inspired many students through developing arts integrated curriculum for children, teens and adults through Community Outreach Programs. Martha quickly turned her interests to studying printmaking with several internationally renowned Master Printmakers at Anderson Ranch Arts Center in Snow Mass, Colo., and Penland School of Craft in North Carolina. Through the last 15 years of exploring and mastering many different fine art techniques and mediums, Martha happily refers to herself as an artist who wears many hats -- a mixed-media artist. Combining all of her former work experiences for Architects, Landscape Architects, Interior Designers and as a scenic artist have brought her to transform her energies into creating large-scale, site-specific Public Art Works. She has completed projects at the Orange County Orlando Magic Goldenrod Recreation Center, the Deltona Regional Children's Library, Capital Regional Medical Center in Tallahassee, and Shands Hospital in Jacksonville.



Lee Modica served as the Administrator of Florida's Art in State Buildings Program from 1994 until 2014. During that time, she handled the selection and acquisition of artwork for construction projects all around the state, averaging 10-15 projects annually. Lee also advised local Florida communities that were interested in passing their own public art ordinances.

In 1997, Lee was a founding Board member of the Florida Association of Public Art Professionals (FAPAP), serving four years as Treasurer, then was Vice-President and finally served as President from 2004 to 2008. Currently, she is a member of the FAPAP Board. In 2000, when the Public Art Network was created as a national professional organization for public art professionals from around the country, Lee was elected to the first PAN Council as the representative for state level public art programs. Since then, she has hosted and co-

hosted informational sessions at the annual PAN conferences and served on panels for web-based seminars for artists and administrators.



Terry Olson has been Orange County's "Chief Arts Instigator" since the County authorized the creation of the Office of Arts & Cultural Affairs in 2001. There he has overseen the creation of permanent and temporary works of public art. Recently he has met with numerous artists wanting to create a memorial for the Pulse mass shooting.

Previously he was the Executive Director of the Arts & Cultural Alliance for Central Florida. He is the past President of the Florida Association of Public Art Professionals. He has served as Executive Director or Board member for a number of national or international arts networking and support organizations. Mr. Olson has served as an adjunct professor at the University of Central Florida and guest lecturer at Rollins College and has worked with composer Keith Lay from Full Sail on several projects and with Cole NeSmith on the Creative City Project. His photographic art has been featured at SNAP! Orlando.

He received the "Outstanding theatre advocate" award from the Florida Theatre Conference, the Downtowner of the Year and Golden Brick awards from the Downtown Orlando Partnership, the Champion of Sustainability award from the Healthy Community Initiative and the Humor award from the Grant Professionals Network. His wife and daughter are also both involved in the arts.



Renee Piechocki is an artist and public art consultant. She is the founding director of Pittsburgh's Office of Public Art, a partnership of the Greater Pittsburgh Arts Council and the City of Pittsburgh Department of City Planning, which provides technical assistance and educational programs to the public and private sectors in the Pittsburgh region.

Previous positions include Facilitator of Americans for the Arts' Public Art Network (2000-2004); studio manager for Vito Acconci and Acconci Studio (1998-2000); and public art project manager for the New York City Department of Cultural Affairs (1994-1998). Recent consulting projects include a public art plans for Lancaster, Pennsylvania (2016), the Cross Charlotte Trail in Charlotte, North Carolina (2016), and Laramie, Wyoming (2015); the development of a public art strategy for the Rose F. Kennedy Greenway in Boston, Massachusetts (2012); and developing public art guidelines and procedures for the City of Charleston, West Virginia (2012).

In addition to creating stop motion animated shorts and other videos, she is part of the collaboration Two Girls Working with artist Tiffany Ludwig. Renee Piechocki was born in Queens, New York and grew up in Long Island. She received her BA in Studio Art and Honors Program from Hunter College of the City University of New York.



Elayna Toby Singer's professional endeavors reflect an interdisciplinary approach to Arts, Culture and Environment. Since 2004, as Palm Beach County's first full-time Art in Public Places Administrator, Elayna built the County's program from the ground up, gaining support from County Commissioners to establish a 2% art integration requirement for County capital projects.

Ms. Singer curates changing exhibitions and the permanent collection at Palm Beach International Airport. She also facilitates county-wide creative links between artists, non-profits and businesses. Through inter-local agreements

Elayna has consulted for municipal public art programs.

Elayna's career in place making began in public gardens in San Francisco, Chicago, Philadelphia and Naples, Florida where for more than 15 years she led strategic and master planning for 340+ acres including developing landscapes, exhibitions and community programs.

As a Longwood Fellow, Elayna received her Master's degree in Public Horticulture Administration and Non-Profit Museum Management. Her undergraduate degree is in Cultural Anthropology.

As an artist, Elayna Toby creates assemblage kinetic sculpture, jewelry, and site specific community involved temporary art installations made with upcycled found objects, natural materials, vintage tools and beads.



Patricia Walsh is the manager of the public art programs for Americans for the Arts. Prior to working at Americans for the Arts she was a cultural programming specialist for the public art program at the Arts Commission for the City of Las Vegas. There, she coordinated the update to the public art master plan and worked with the Arts Commission to develop their annual programs and budget. She served on the City of Palo Alto Public Art Commission and worked as the program coordinator for the City of San Jose Public Art Program where she managed the conservation and maintenance of the public artwork collection, worked on community

engagement initiatives and managed temporary public art projects. She earned her master's degree in Arts Administration from Boston University and holds a Bachelor in Arts in painting from State University of New York at Plattsburgh.



Catherine Woods of C Glass Studio creates work that responds to and transforms environments. Working mainly with architectural glass and metal, her large-scale public art works have been featured in 'Sculpture Review' and 'Public Art Review' magazines. Her award-winning work has also been recognized by Americans for the Arts prestigious public art competition 'Year in Review'. Catherine is an officer of the Florida Association of Public Art Professionals.