# **Request for Proposal – Fire Station #2**

FIRE STATION PROJECT: Key West, Florida

# **Project Description**

The purpose of the Diana Nyad Monument (Project) is to commission a qualified artist, artist teams to design a commemorative public art piece in honor of the marathon swimmer Diana Nyad. Diana Nyad with her 35 member support team, five boats and three kayaks successfully swam 103 miles across the Gulf from Cuba on August 31, 2013 to Key West 53 hours later on September 2, 2013. When she arrived in Key West she was greeted by throngs of residents and visitors and captured by local and international media outlets. The project will be responsible for designing, a monument, and a celebration to honor this historic achievement.

# **Specifications:**

- 1. Materials selection is open to the artist's discretion
- 2. Encouraging theme based designs
- 3. It is important for the artist to consider the permanence of the artwork, maintenance requirements and their relationship to such environmental conditions as Key West's harsh sunlight, rain and wind.

# **Project Background**

The Key West Fire Station #2 designed by architects, Michael Ingram and Anthony Sarno is the City of Key West's second fire station located on the same property. The first station was demolished and the site was re-developed into a new-facility to provide for the needs of the community and of the firefighters. Upon completion, the building received a preservation award by the Historic Florida Keys Foundation. That award goes to preservation of structures as well as to those in historic districts that maintain the historic integrity of the neighborhood.

# Fire Station #2 Art Pieces Site Opportunity:

616 Simonton Street, Key West, Florida

Two pieces of public art are envisioned in the covered L-shaped outdoor waiting area located on the side and back of the Fire Station Building.

There is space available for an additional sculptural piece in the outdoor courtyard area located to the rear of the building.

# Location:

616 Simonton Street, Key West, Florida











Rear courtyard space for possible sculpture/s.











# **Estimated Budget:**

\$35,675.00 total

Propose:

\$10,000 each for 2-D art piece

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\$15,000 sculpture in courtyard

The project will be funded through 1% AIPP funds.

# **Scope of Work**

The Scope of work entails designing, constructing and installing the art pieces on the Fire Station #2 designated areas. The artist will be required to consult with the City's Engineering Department and other designees as deemed necessary by the City to successfully complete the project.

#### **Timeline**

- \*\*\*\* RFP issued
- \*\*\*\* Deadline for receipt of artist proposals
- \*\*\*\* Selection Committee reviews, forwards names of artist finalists to AIPP Board.
- \*\*\*\* Notify artist finalist to be interviewed
- \*\*\*\* Selection Committee interviews no more than ten (10) artist finalists and selects an artist for the project
- \*\*\*\* Approval from HARC
- \*\*\*\* Approval of City of Key West Commission
- \*\*\*\* Winner or winners files for vendor license
- \*\*\*\* Artwork Design & Development
- \*\*\*\* Construction / Installation
- \*\*\*\* Dedication Ceremony

Professional visual artists who demonstrate innovative, contemporary and creative approaches in addressing permanent, site specific works are encouraged to apply. The quality of the artist's work and the strength of the artist's concept, design capabilities and established track record of museum/gallery exhibitions are the program's highest priorities. Artwork commissioned by the City of Key West's Art in Public Places should add value to the public art collection, attract national attention, vitalize The City of Key West and Smathers Beach, celebrate the diversity and heritage of Key West, strengthen economic development and tourism, heighten civic identity, and enrich the spirit and pride of our citizens.

City of Key West employees, as well as selection panelists and panelist's immediate family members, are excluded from participation in this public art project.

#### **About City of Key West Art in Public Places**

The Key West Art in Public Places program (AIPP) is a City Commissioner-appointed Board responsible for the commission and purchase of art by contemporary artists in any media. The Key West Art in Public Places 1% for Art Ordinance mandates 1% of qualifying private and public projects costing a minimum of \$500,000 and renovations costing a minimum of \$100,000 be set aside to fund this program. A three to five member committee appointed by the AIPP Board Chair and approved by the AIPP Board, pre-qualifies, reviews and recommends projects to the City Commissioners, as per AIPP Guidelines and per City Code 1986, 22.01-04 and Sec. 2-481-487. The Art in Public Places Board administers the Key West Art in Public Places program

#### **Selection Process**

Appointed by the City of Key West Art in Public Places Board, the Nyad Advisory Committee will be composed of professionals in the field of art, public art, art education, art history, or architectural history. A three-member group will be drawn from the City of Key West Art in Public Places Board to review all artists' work responding to this Call and recommend finalists to develop site specific project proposals. The primary criteria for finalist selection will be previous artistic accomplishment as demonstrated in images of previously completed artwork, public art experience, and exhibition record in galleries and/or museums. The finalists recommend by the Advisory Committee and approved by the art in Public Places Board will be paid a \$\*\*\*\*\* Honorium to develop specific proposals prior to final selection. The advisory Committee will review finalists' specific proposals and may recommend one or more of the proposals for commission. Each step of this process will include close consultation with City of Key West Art in Public Places representatives.

#### **Project Chairs:**

Dick Moody, Vice-Chair, Key West Art in Public Places Board, Key West, Florida

#### Fire Station #2 Advisory Committee:

The task of the project jury is to select the artist and or artists for public art pieces at Fire Station #2 and to provide input regarding the design of the art piece/pieces.

#### **Members of the Advisory Committee:**

David Fraga, Chief, Key West Fire Department

Melissa Paul-Leto, City Planner, City of Key West

# Eligibility

International open call to all professional artists or artist teams. Application from architects, landscape architects or other design professionals will not be considered unless included as part of an artist-led team.

#### **How to Submit Your Work**

Application Deadline Submissions must be received as a complete application in CaFÉ™ (www.callforentry.org) by no later than FRIDAY, \*\*\*\* 2015, midnight.

- 1. Submission Process Submittable.com
- 2. Ten (10) images of previously completed work, this may include details. Please accurately identify medium, dimensions, date, location, client/agency, size, budget, completion date, and a brief written description. The Fire Station #2 Committee will not review images of unrealized proposal renderings. The submitted work samples should reflect artistic excellence, innovation and originality, as evidenced by professional quality of craftsmanship and mastery of skills, techniques utilized; professional approaches to processes and presentation, and/or communicate a unique vision or perspective.
- 3. Artist Statement Explain in no more than 5000 characters: the body of work, your philosophy, technique, or other information not apparent through the slides/images that may aid the Advisory Committee in more fully comprehending you as an artist or your work in general. This should be a summary of your artistic focus and professional career, especially as your background relates to your qualifications for this project. Please do not include a written proposal for this project.
- 4. A current professional resume, the artist's professional experience must meet the demands of the project. Qualifying activities would include some combination of the following: education and training as a professional artist, an exhibition record in museums, commercial art galleries, and/or non-profit art spaces, previous public or private commissions; participation in artist-in-residency programs, or other related activities indicative of a professional art practice. If you are applying as a team, please include your team/studio resume. If that is not available, please combine the individual resumes (one right after the other) of each team member into one document.
- 5. Submit a narrative and description of the proposed Fire station art piece or pieces and explain what you are trying to achieve in the design.
- 6. Attach a design drawing for the Fire Station #2.
- 7. Provide a timeline for the various stages in the public art creation.

- 8. Submit an estimate for the project costs including all anticipated public art expenses related to the design and construction of the art piece including: design and and other elements, maquette creation, and artist travel to and from Key West, Florida.
- 9. Provide three references with contact information.
- 10. Provide any other desired supplemental material.

# Compensation

The Fire Station #2 committee will not compensate anyone for preparing or presenting a solicitation to this RFP.

#### Submission

An original proposal shall be submitted in a sealed envelope with the artist's name and address clearly legible on the outside of the offer. Each proposal must include the original and ten copies of the full proposal. Proposals must be postmarked prior to \*\*\*\*, 2015. The proposal and related materials will not be returned.

Submit all proposals to:

City of Key West

Attn: Art in Public Places/Fire Station #2 Project

P.O. Box 1409

Key West, FL 33041

#### **Cancellation of RFP**

If there are no proposals, which adequately meet the specifications in this document, the committee reserves the right to reject in whole or in part, all proposals submitted and/or cancel this RFP.

#### **Evaluation**

The RFP is an information solicitation and offers received are a matter of public record. The proposals presented may be presented to the press, the public or the other government officials. Once submitted, all proposals are the property of the committee.

All proposals will be evaluated on the following criteria:

- 1. Artistic excellence of the sample work submitted.
- 2. Proposed approach to the subject.
- 3. Experience in producing large-scale work.
- 4. Ability to carry out a nationally significant sculpture commission and do so in a timely manner.

# 5. Cost of the project.

The Fire Station #2 Jury will conduct the evaluation in three phases:

Phase 1 – The Jury will review all proposals and select not more than ten semi-finalists. The semi-finalists will be given direction by The Jury based on a review of all submissions. All semi-finalists will receive the same feedback and have 30 days to revise their proposals based on The Jury's feedback.

Phase 2 – Based on the revised proposals The Jury will select not more than five finalists. Each finalist will receive a cash prize of \$1000. All finalists are required to create a maquette of the sculpture.

Phase 3 -All finalists will travel to Key West, Florida (travel expenses will be paid for) with their maquette to be personally interviewed by the Jury. During this interview finalists will present their design concept and answer questions by The Jury. Finalists will leave their maquette in Key West until a decision is reached. Once a decision is reached, all maquettes will be returned to the artist via UPS.

#### Disclaimer

Accuracy of information: Every effort has been made to include accurate information, instructions, and specifications necessary to tender this offer. However, neither the Diana Nyad Project Jury nor any of its members, nor the City of Key West, Florida is legally responsible for the accuracy of this information.

#### **ADA**

Persons with Americans Disabilities Act status may request equitable accommodation by contacting the Diana Nyad Project Chairs. Please request accommodations as early as may be possible to allow time to arrange the facilitation of your needs.

#### Contact

Direct all questions in regard to this RFP to Melissa Paul-Leto at mleto@cityofkeywest-fl.gov.