



THE CITY OF KEY WEST

Post Office Box 1409 Key West, FL 33041-1409 (305) 809-3700

MEMORANDUM

EXECUTIVE SUMMARY

TO: James K. Scholl, City Manager

CC: Greg Veliz, Assistant City Manager
Thaddeus Cohen, Planning Director
Mark Finigan, Finance Director

FROM: Carolyn Sheldon, Senior Grants Administrator

DATE: February 27, 2017

RE: **Ratifying the acceptance of the attached National Endowment for the Arts (NEA) Our Town Grant Award #15-4292-7098 to support an arts master plan and public art installations at the Truman Waterfront Park in the amount of \$75,000.00 (\$75,000.00 City match required), approving an amendment to extend the period of performance end date to March 31, 2019, and approving the necessary budget amendments for the associated revenues and expenses.**

ACTION STATEMENT:

This resolution will ratify the acceptance of the attached National Endowment for the Arts (NEA) Our Town Grant Award #15-4292-7098 to support an arts master plan and public art installations at the Truman Waterfront Park in the amount of \$75,000.00 (\$75,000.00 City match required), approve an amendment extending the period of performance end date to March 31, 2019, and approving the necessary budget amendments for the associated revenues and expenses.

BACKGROUND:

As the NEA website describes, the Our Town grant program supports creative placemaking projects that help to transform communities into lively, beautiful, and resilient places with the arts at their core. Creative placemaking is when artists, arts organizations, and community development practitioners deliberately integrate arts and culture into community revitalization work - placing arts at the table with land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies. This funding supports local efforts to enhance quality of life and opportunity for existing residents, increase creative activity, and create a distinct sense of place.

PURPOSE AND JUSTIFICATION:

City Staff proposes to support creative placemaking at the new Truman Waterfront Park, in partnership with a nonprofit organization as required by the grant. Our nonprofit partner, The Studios of Key West, will assist with this project in coordination with City Staff, Art in Public Places (AIPP) Board and Truman Waterfront Advisory

Key to the Caribbean – Average yearly temperature 77° F.

Board (TWAB). The project will include 1) a creative placemaking Cultural Master Plan for the Truman Waterfront Park; 2) public art installation within the park in accordance with the Truman Waterfront Park Cultural Master Plan; 3) Eco-Art workshops that orient community members, elected officials, architects and design professionals to a design approach that addresses environmental challenges; and 4) multi-disciplinary arts demonstration projects to be presented at the Truman Waterfront Park's new facilities.

FINANCIAL IMPACT:

A grant revenue budget in the amount of \$75,000.00 will be established in 1100000 3319000, if approved.

The total project budget is \$150,000.00. Budget amendments to record the expenses in Fund 110 will be required. The \$150,000.00 is comprised of \$75,000.00 (reimbursable from the grant) for the art master plan consultant (RFP not yet advertised). The City has a \$75,000.00 match requirement of which \$50,000.00 will come from the one-percent for public art fund generated by the Truman Waterfront Park project. City Staff time totals \$17,000.00. Finally, \$4,000.000 each (\$8,000.00 total) in volunteer hours from the Art in Public Places Board (AIPP) and Truman Waterfront Advisory Board (TWAB).

RECOMMENDATION:

Staff recommends the City Commission ratify the acceptance of the attached National Endowment for the Arts (NEA) Our Town Grant Award #15-4292-7098 to support an arts master plan and public art installations at the Truman Waterfront Park in the amount of \$75,000.00 (\$75,000.00 City match required), approve an amendment extending the period of performance end date to March 31, 2019, and approve the necessary budget amendments for the associated revenues and expenses.