

City of Key West Recycling Division Update.

1. April 22, 2017 we started collecting Commercial Recycling on Saturdays. Since then it has been increasing weekly in tonnages and number of customers.
 - a. I have been working with Waste Management to sign new businesses up for recycling, increase their recycling, improve their recycling efforts as well as lower the amount of garbage produced.
 - b. This is a slow process because we do a print out for each business with current service, suggested changes to days of week, size of carts and education on better recycling practices.
 - c. This has been a great way to get the smaller businesses to participate, being able to recycle on Saturday helps with space and amount issues they have had before.
2. Mandatory Commercial Recycling.
 - a. We are planning to start the process for mandatory commercial recycling. We want to take a plan to the City Commission in August with a plan on the process.
3. Recycling volunteers.
 - a. We want to target our different communities on the island to see how they are doing on Recycling Right!
 - b. Plan is to work with current volunteers and to reach out to past Ambassador Program graduates in the community to help with this project.
 - c. We would target one area a month. Go in front of the collection vehicles. Leave prepared notes saying things like, good job, doing great but you can take the following steps to improve, yard waste is not allowed to be in plastic bags, call WM for a bulky waste pickup, etc. This is a method used by some programs to help clean up the recycling stream and to have contact with residents, listen and get input. Possibly get surveys filled out.
 - d. Solid Waste Coordinator would conduct recycling training workshops for volunteers.
4. Recycling for tourists.
 - a. We are in the middle of several projects to target tourist to our island, they are the larger population and make a large impact on our recycling.
 - b. Some of the things will be increased TV commercial presence and internet advertising, items for hotels, rental houses, etc
5. Event recycling.
 - a. Changes to this program have begun with more updates coming. One of the major things we are doing, all events will have garbage and recycling collected by the City of Key West Community Services Department.
 - b. We will also have a presence in a Green Zone at FF.
 - c. Updating existing Special Event applications to address sustainable solutions and increase recycling.
6. Keep Key West Beautiful
 - a. We have started some new programs.
 - b. Collecting for recycling with Terracycle: rigid beach plastics, cigarette waste, alkaline batteries.
 - c. We have started an Adopt-A-Spot campaign so that individuals, groups and businesses can help keep an area on this island clean of litter.