

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, REQUESTING THAT THE TOURIST DEVELOPMENT COUNCIL INCORPORATE INFORMATION ABOUT THE CITY'S "CAR-FREE KEY WEST" CAMPAIGN IN ALL ADS REFERRING TO KEY WEST; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City of Key West is developing a Bicycle and Pedestrian Plan for Key West and Stock Island, which will offer common sense near-and-long-term changes to streets and transit options that strive to provide safety, mobility and equity for residents and tourists alike; and

WHEREAS, "Car-Free Key West" is a program in the City's Planning Department dedicated to promoting a smart and attainable vision for Key West - Life within pedal strokes and walking distance. The mission of "Car-Free Key West" is to make it safe and easy for more people to bike, walk and use transit and carpool more often; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, AS FOLLOWS:

Section 1: That the Tourist Development Council is hereby requested to place the "City's Car-Free Key West" campaign in all advertising that refers to Key West.

Section 2: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the Presiding Officer and the Clerk of the Commission.

Passed and adopted by the City Commission at a meeting held this _____ day of _____, 2017.

Authenticated by the Presiding Officer and Clerk of the Commission on _____ day of _____, 2017.

Filed with the Clerk on _____, 2017.

Mayor Craig Cates	_____
Vice Mayor Clayton Lopez	_____
Commissioner Sam Kaufman	_____
Commissioner Richard Payne	_____
Commissioner Margaret Romero	_____
Commissioner Billy Wardlow	_____
Commissioner Jimmy Weekley	_____

CRAIG CATES, MAYOR

ATTEST:

CHERYL SMITH, CITY CLERK