

Phased Action Items

The action items below represent a phased approach to implementing the key recommendations of this plan.

SHORT TERM: 1-4 YEARS			MEDIUM TERM: 5-9 YEARS		
CATEGORY	ACTION	CATEGORY	ACTION	CATEGORY	ACTION
Goals	Bike/Walk Friendly: Silver Certification	Multi-Modal	Carpool Program / Bike Share Program / Pilot North Roosevelt Loop	Goals	Bike/Walk Friendly: Gold Certification
Safety	Enhance safety at 10 intersections	Tactical Urbanism Complete Streets	Pilot Duval Pedestrian Area	Safety	Enhance safety at 10 more intersections
Infrastructure	Fix It Stations, Bike Lockers	Complete Streets	Crosstown Connector	Policy/ Planning	Research off-street parking options
Policy / Planning	Incorporate Transportation Planning into Special Event permits	Complete Streets	Marina Connector	Policy/ Planning	Research impact fees
Policy / Planning	Incorporate Complete Streets Checklist for ROW projects	Complete Streets	Smathers Beach Connector	Multi-Modal	Multimodal features at airport and Stock Island
Policy / Planning	Update Land Development Regulations	Complete Streets	Hotel Collection Easement	Multi-Modal	Public Transit Overhaul / Car Share Pilot
Policy / Planning	Request FDOT Corridor Management Study for North / South Roosevelt	Complete Streets	Jose Marti	Complete Streets	White Street Connector
Wayfinding	Design and implement a bicycle wayfinding system	Evaluation	Purchase and place bike/ped counters	Complete Streets	Sunrise Loop, Others
Wayfinding	Upload bike & transit routes into Google Maps	Evaluation	Plan next 5 years of projects (Medium Term)	Evaluation	Plan next 5 years of projects

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LONG TERM: 10+ YEARS

CATEGORY	ACTION
Safety	Enhance safety at 10 more intersections
Policy/ Planning	Research impact fees
Policy/ Planning	Increase off-street parking options
Multi-Modal	Open KW Intermodal Center (KWIC) on Stock Island
Complete Streets	Sunrise Loop (Vision)
Complete Streets	Duval Loop, Others
Evaluation	Collaborate with CUTR
Evaluation	Plan next 5 years of projects

ON-GOING

- Goal: Vision Zero (Zero Traffic Deaths)
- Annual Bicycle Action Plan
- Bike rack installation
- Education and marketing
- Enforcement in high traffic areas
- Collaborate with Center for Urban Transportation Research (CUTR)
- Collect evaluation data

Evaluating Performance

Providing more opportunities for bicycling and walking increasingly requires performance measures to help prioritize projects, evaluate appropriate facility types, and track project progress over time. The following evaluation metrics provide a framework for how the City can begin charting its progress towards making walking and biking safe, connected and comfortable.

This Plan recommends that city staff in collaboration with the Sustainability Board work together to establish baseline targets and revisit these metrics as new plans and priorities occur in the future.

Multimodal

- Establish citywide bicycle and pedestrian mode share goals— set milestones for 2020 and 2025
- Increase bicycle and pedestrian mode share – target ___% increase per year

Education

- Track public education campaigns and programs that include targeted efforts for law enforcement, students, traditionally underserved populations and other key stakeholders with target outreach goals set for 2020 and 2025.

Safety

- Establish bicycle/ pedestrian and motor vehicle related fatal and injury crash rates – set milestones for 2020 and 2025
- Reduce rate of bicycle/ pedestrian and motor vehicle crashes – target ___% decrease per year

Evaluation

- Establish a continuous citywide bicycle and pedestrian counting program
- Obtain Silver Walk Friendly Community designation
- Obtain Silver Bicycle Friendly Community designation

Bicycle facilities

- Increase miles of network built annually – target ___% increase per year
- Increase amount of bicycle parking facilities annually