

## Potential Parking Revenue Projects

Rank the following from 1 to 6, 1 being highest.

Parking Project	Pros/Cons	Estimated Expenses	Estimated Additional Revenue	Timeline	Rank
Truman Waterfront Employee Parking \$25/mo	\$25/month moves local cars to lots. Workshift only. There is capacity.	N/A	\$ 3K	N/A	
Employee Assistance Permit	Increase from 120/mo to 175/mo. Value \$1200/mo. Any meter, anywhere, any time.	N/A	\$132K	N/A	
Mallory Square \$5/hour	Was always full when was 2x regular rate.	N/A	\$241K	N/A	
Residential Permit Increase	Increase from \$10/year to \$20/year. Worth \$20/day.	N/A	\$110K	October 2019	
Smathers Beach Meters; South Roosevelt	150 spots. Need to buy 5 meters. Need FDOT permit. Some would go to free gravel lot.	\$32,500	\$328K (ROI: 911%)	3-8 months	
Courthouse Lot	50% of active parking is tourists. Need to have County help to move unincorporated residents to Gato. Would need to buy 2 meters.	\$13K	\$244K (ROI: 1,777%)	3-8 months	