

Executive Summary



To: Greg Veliz, City Manager

From: Maria Ratcliff, Executive Administrator to the City Manager

Date: February 13, 2020

RE: TASTE OF KEY WEST

Action:

Respectfully request the City Commission approve the 2020 25th Annual Taste of Key West event, to be held on April 20th, 2020 on the Truman Waterfront East Quay Wall.

Background:

On January 31st, 2020, A.H. Monroe submitted their application package to conduct the 25th Annual Taste of Key West, requesting the event on the Truman Waterfront East Quay Wall from 6:00PM to 9:00PM, with setup beginning at 8:00AM. Pursuant to Section 18-86 of the Key West Code of Ordinances, A.H. of Monroe County, Inc., has requested permission to allow the sale and consumption of alcoholic beverages within an enclosed area. Applicant has agreed to abide by City Codes and Ordinances, including providing insurance and recycling. The Taste of Key West offers free general admission, and food and beverage tickets can be purchased online. Funds raised from the event go toward the SMART Ride 16, a bike ride from Miami to Key West, which benefits Florida Agencies that specialize in offering assistance and health services to individuals living with HIV/AIDS.

Financial Impact:

There will be no additional financial expenses to the City as all service costs (Police/Fire/Community Services) are covered by the applicant. Based on the Special Event Fee Matrix, the City will receive \$1,000.00 from the applicant if approved.

Recommendation:

Request the City Commission approve the 25th Annual Taste of Key West, as proposed by A.H. Monroe.