

Executive Summary



To: Greg Veliz, City Manager

From: Maria Ratcliff, Executive Administrator to the City Manager

Date: February 13, 2020

RE: BREWFEST 2020

Action:

Respectfully request the City Commission approve the 2020 Key West Brewfest Festival, to be held on September 5, 2020 at the Southernmost Beach.

Background:

On January 30, 2020, Sunrise Rotary Foundation of Key West, Inc. submitted their application package to conduct the Annual Brewfest, requesting the use of the Southernmost Beach area from 3:00 PM to 8:00 PM, with setup beginning at 8:00AM. Pursuant to Section 18-86 of the Key West Code of Ordinances, Sunrise Rotary Foundation of Key West Inc, has requested permission to allow the sale and consumption of alcoholic beverages within an enclosed area. Applicant has agreed to abide by City Codes and Ordinances, including providing insurance and recycling. The Key West Brewfest 2020 offers general admission and VIP tickets for a signature beer tasting event that can be purchased once there. Funds raised from the event are utilized by the Sunrise Rotary Club Foundation to support its many charities and local scholarships.

Financial Impact:

There will be no additional financial expenses to the City as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Fee Matrix.

Recommendation:

Request the City Commission approve the Annual Key West Brewfest Festival, as proposed by the Sunrise Rotary Foundation of Key West, Inc.