





PROPOSAL FOR STRATEGIC PLANNING SERVICES

KEY WEST, 2020 - 2024

WHAT MAKES THIS PLAN DIFFERENT?

1. A Deep Dive for Community Input

• Live polling, Focus Groups, Surveys and Interviews

2. Accountability

 "Blue print", Annual Plans & Quarterly and Annual Evaluations

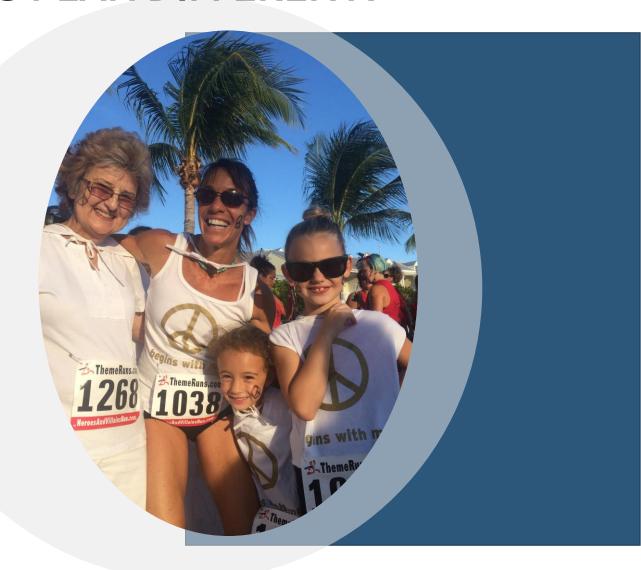
3. The Internal Component

• Employee Engagement Plan

4. A Local's Perspective

• Community Member for 20 years





- 20 Years Consulting Experience
- Trained on Conflict Resolution in Iraq, Kosovo, and other volatile countries
- M.A. from Columbia University, 2000
- Authored articles, essays, and 2 books

WHY ELISA LEVY CONSULTING?

FACILITATED STRATEGIC PLANS FOR:

















SOMETHING ELSE TO CONSIDER...

A KEY WEST POST COVID RECOVERY TASK FORCE

- Advisory
 Committee of community and business experts
- Plan for the next6 12 months





- 7 10 Members
- Interdisciplinary
 Medical
 Business
 Education
 City Staff