



# City of Key West, FL

City Hall  
1300 White Street  
Key West FL 33040

## Action Minutes - Final

### Key West Bight Management District Board

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Wednesday, October 14, 2020

4:00 PM

City Hall

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**ADA Assistance:** It is the policy of the City of Key West to comply with all requirements of the Americans with Disabilities Act (ADA). Please call the TTY number 1-800-955-8771 or for voice 1-800-955-8770 or the ADA Coordinator at 305-809-3811 at least five business days in advance for sign language interpreters, assistive listening devices, or materials in accessible format.

**ALL VISUAL PRESENTATIONS (POWER POINT ONLY) FOR AGENDA ITEMS MUST BE RECEIVED IN THE CITY CLERK'S OFFICE (24) TWENTY-FOUR HOURS PRIOR TO THE MEETING.**

**You may attend virtually by telephoning 646-558-8656, Meeting ID 962 0283 3961 Passcode 188892 or via online at: <https://zoom.us/j/96202833961> Passcode 188892**

**Call Meeting To Order - 4:01 P.M.**

#### Roll Call

**Absent** 2 - Mr. Hughes, and Chairman Knowles

**Present** 5 - Mr. Ashby, Mr. Gibson, Vice Chair Henson, Mr. Langley, and Ms. Ovide

#### Pledge of Allegiance to the Flag

**Approval of Agenda - The agenda was unanimously approved without change.**

#### Approval of Minutes

1 September 9, 2020 (Regular)

**Attachments:** [Minutes](#)

A motion was made by Ms. Ovide, seconded by Mr. Langley, that the Minutes be Approved. The motion passed by unanimous vote.

#### Presentations

2 Key West Bight Preservation Association

Received and Filed

## Action Items

- 3 Approve a new lease for Superwoofie, LLC. for the demised premises located at 100 Grinnell Street, Key West Ferry Terminal, Office Space #214.

**Attachments:**    [Executive Summary](#)  
[Draft Lease](#)  
[Citizen091820](#)  
[Ferry Terminal Office Space Letter of Interest Superwoofie](#)  
[Corp Details](#)  
[Personal Guarantee](#)

A motion was made by Mr. Gibson, seconded by Mr. Ashby, that the new lease for Superwoofie, LLC. for the premises located at 100 Grinnell Street, Key West Ferry Terminal, Office Space #214, be Passed. The motion carried by the following vote:

**Absent:** 2 - Mr. Hughes, and Chairman Knowles

**Yes:** 5 - Mr. Ashby, Mr. Gibson, Vice Chair Henson, Mr. Langley, and Ms. Ovide

- 4 Approval of Sale of Blu Q Adventures, Inc. to Restless Native Charters.

**Attachments:**    [Memo for Purchase of Blue Q](#)  
[LEASE 10-1-2012](#)  
[Blu Q Purchase Request](#)

A motion was made by Ms. Ovide, seconded by Mr. Ashby, approving the sale of Blu Q Adventures, Inc. to Restless Native Charters be Passed. The motion carried by the following vote:

**Absent:** 2 - Mr. Hughes, and Chairman Knowles

**Yes:** 5 - Mr. Ashby, Mr. Gibson, Vice Chair Henson, Mr. Langley, and Ms. Ovide

- 5 Approving the Sale of Clearly Unique Charters to FishMonster & Island Jane.

**Attachments:**    [Memo for Purchase of Clearly Unique](#)  
[Slip Transfer Request for #C0008820](#)  
[LEASE 8-1-2017](#)

A motion was made by Ms. Ovide, seconded by Mr. Ashby, approving the sale of Clearly Unique Charters to FishMonster & Island Jane be Passed. The motion carried by the following vote:

**Absent:** 2 - Mr. Hughes, and Chairman Knowles

**Yes:** 5 - Mr. Ashby, Mr. Gibson, Vice Chair Henson, Mr. Langley, and Ms. Ovide

**6** Approving the Sale of Boardwalk Charters LLC to Todd Ermisch of Fishizzle Sportfishing Charters LLC.

**Attachments:** [Memo for Purchase of Board Walk Charters](#)  
[Requesting Lucky Fleet Sale](#)  
[LUCKY CHARM](#)  
[REEL LUCKY](#)  
[LEASE 10-2012](#)

A motion was made by Mr. Ashby, seconded by Mr. Langley, approving the sale of Boardwalk Charters, LLC. to Todd Ermisch of Fishizzle Sportfishing Charters, LLC. be Passed. The motion carried by the following vote:

**Absent:** 2 - Mr. Hughes, and Chairman Knowles

**Yes:** 5 - Mr. Ashby, Mr. Gibson, Vice Chair Henson, Mr. Langley, and Ms. Ovide

**7** Approving Task Order for 2021 ongoing Marketing Services to Adept Strategy & Public Relations in the amount of \$177,000.00 (\$167,000.00 for Marketing and \$10,000.00 for maintaining Marina website).

**Attachments:** [Executive Summary](#)  
[Proposed Task Order](#)  
[Resolution 20-197](#)  
[City Manager Approval](#)  
[Contract](#)  
[Resolution 18-360](#)  
[Resolution 16-375](#)  
[Resolution 16-326](#)  
[Resolution 15-371](#)

A motion was made by Mr. Langley, seconded by Mr. Ashby, approving Task Order for 2021 Ongoing Marketing Services to Adept Strategy & Public Relations in the amount of \$177,000.00 be Postponed to November 18, 2020. The motion carried by the following vote:

**Absent:** 2 - Mr. Hughes, and Chairman Knowles

**Yes:** 5 - Mr. Ashby, Mr. Gibson, Vice Chair Henson, Mr. Langley, and Ms. Ovide

## Reports

8 Director's Report

**Attachments:** [September 2020 Monthly Report](#)  
[Port and Marine Project Status10-6-20](#)  
[Ferry Terminal Passenger Counts \(2018 to 2020\)](#)  
[September 2019-2020 Sales Comparison Report](#)

Received and Filed

9 Schooner Western Union Report

**Attachments:** [2020-09 Update](#)

Received and Filed

10 Adept Marketing Report 10-14-20

**Attachments:** [2020-08 Adept Bight Board Update](#)

Received and Filed

## Public Comments

## Board Comments

Adjournment - 5:42 P.M.