

City of Key West, FL

City Hall 1300 White Street Key West FL 33040

Legislation Details (With Text)

File #: 20-6175 Version: 1 Name: 2021 Marketing

Type: Action Items - Key West Bight Status: Passed

File created: 10/8/2020 In control: Key West Bight Management District Board

On agenda: 11/18/2020 Final action: 11/18/2020

Title: Approving Task Order for 2021 ongoing Marketing Services to Adept Strategy & Public Relations in

the amount of \$177,000.00 (\$167,000.00 for Marketing and \$10,000.00 for maintaining Marina

website).

Sponsors:

Indexes:

Code sections:

Attachments: 1. Executive Summary, 2. Proposed Task Order, 3. Resolution 20-197, 4. City Manager Approval, 5.

Contract, 6. Resolution 18-360, 7. Resolution 16-375, 8. Resolution 16-326, 9. Resolution 15-371

Date	Ver.	Action By	Action	Result
11/18/2020	1	Key West Bight Management District Board	Passed	Pass
10/14/2020	1	Key West Bight Management	Postponed	Pass

Approving Task Order for 2021 ongoing Marketing Services to Adept Strategy & Public Relations in the amount of \$177,000.00 (\$167,000.00 for Marketing and \$10,000.00 for maintaining Marina website).