



City of Key West, FL

City Hall
1300 White Street
Key West FL 33040

Legislation Details

File #:	21-8006	Version:	1	Name:	RFP #007-21 Marketing Services Key West Historic Seaport
Type:	Resolution	Status:		Status:	Passed
File created:	12/8/2021	In control:		In control:	Caroline Street Corridor and Bahama Village Community Redevelopment Agency
On agenda:	1/4/2022	Final action:		Final action:	1/4/2022
Title:	*Accepting staff ranking and Key West Bight Management District Board recommendation to award a contract to Adept Strategy and Public Relations in response to Request for Proposals (RFP) No. 007-21 for Marketing Services - Key West Historic Seaport; Providing that specific task orders issued pursuant to the contract shall comply with the City's procurement guidelines; Authorizing the City Manager to execute a contract in substantial conformance with terms contained in RFP 007-21.				
Sponsors:	Patti McLauchlin				
Indexes:					
Code sections:					
Attachments:	1. Resolution, 2. Executive Summary, 3. Review Summary, 4. Review Summary Totals, 5. Scoring Sheets, 6. RFP # 007-21 Marketing of the KWHS, 7. Bid Memo, 8. ADEPT, 9. Duval Street Media, 10. HCP, 11. WOW MKTG, 12. Burg & Co, 13. Bight Minutes 12.15.21				

Date	Ver.	Action By	Action	Result
1/4/2022	1	Caroline Street Corridor and Bahama Village Community Redevelopment Agency	Passed	Pass