

City of Key West, FL

City Hall 1300 White Street Key West FL 33040

Legislation Details

File #: 23-4215 Version: 1 Name: Approving staff ranking of firms submitting

responses to RFQ #23-001: Transit Bus Advertising; Authorizing the City Manager to negotiate and execute a contract on behalf of the City with the highest-ranked upon consent of the City Attorney;

Authorizing an

Type: Resolution Status: Passed

File created: 4/24/2023 In control: City Commission

On agenda: 5/16/2023 **Final action:** 5/16/2023

Title: *Ranking the responsive and responsible response to the Request for Proposals (RFP) No 23-001 for

transit bus advertising services; Authorizing the City Manager to negotiate and execute a contract with the highest ranked firm, Fuel Media Holdings, LLC upon advice and consent of the City Attorney;

Authorizing any necessary budget adjustments or transfers.

Sponsors: Albert Childress

Indexes:

Code sections:

Attachments: 1. Resolution, 2. Cover Memo, 3. RFP Transit Bus Advertising, 4. Bid Memo, 5. Fuel Media Holdings,

LLC Proposal, 6. In Transit Advertising Proposal, 7. Transit Bus Advertising_Scoring C - Steve McAlearney, 8. Transit Bus Advertising_Scoring C- Alison Higgins, 9. Transit Bus Advertising_Scoring C - Ryan Stachurski, 10. Transit Bus Advertising Scoring C - Rogelio Hernandez, 11. Transit Bus

Advertising Scoring C - Gary Moreira

DateVer.Action ByActionResult5/16/20231City CommissionPassedPass